

Newcastle

Mountain grown Orange Pekoes from the best plantations. A tea of extra quality at a little extra price.

ONLY TABLETS MARKED "BAYER" ARE ASPIRIN

Not Aspirin at All without the "Bayer Cross"



Clean-Cut Distinction Inside and Outside the Package

Watch for the Words

"MADE IN CANADA"

and the Address

"LONDON, ONT."

printed in Red across the face of the Package and you will get the Genuine Original



Battle Creek Teasted Corn Flake Company, Limited

LONDON, ONT.

Mountain Grown Orange Pekoes are Best

Orange Pekoe Teas are plucked from every tea bush.

So there are poor Orange Pekoes and those of fine quality. Low price and high price.

The best Orange Pekoes are plucked from tea bushes grown from selected seed in the carefully cultivated soil of mountain side gardens, and gathered at a certain time of the year when the flavor is most fully developed in the leaves.

Naturally these command the highest price.

They are worth it, as you will agree when you taste their exquisite flavor in our Red Rose Orange Pekoe Tea---the new and higher priced tea for a tea of arter traditor. price for a tea of extra quality.

There are numerous packages of Orange Pekoe teas on the market. See that the one you buy has the name---Red Rose Orange Pekoe Tea -- on our waxed board carton.

T. H. Estabrooks Company, Limited

Red Rose Crushed Coffee Pleases Particular People



TEXT OF PROFESSO LETTER TO THE

As Published in That Newspape and Which Drew Forth the Fredericton.