



LIBERIL TIME WASTERS USED UP AN ENTIRE OAY

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All the News the World Over THE ST. JOHN STANDARD

## Bigger, Brighler, Breeier Than fer

THE STANDARD has, during the past few months, undergone a vast improve ment in Selection and Display of News Matter, Mechanical Equipment and Presswork placing it today in the forefront of Canada's leading newspapers. The plane uro
out is the Finest and Most Modern in Existence, there being nothing later or better that money can buy. The Building has been completely remodeled in all depatrments and stands, now, the Best and Most Luxuriously Appointed Office of its kind in the Easten Provices--a builaig of wich Si Jos Appel Neither effort nor expense have been spared by the management of THE STANDARD in providing for its subscribers the most extensive, reliable and widely
varied range of reading and illustrative matter that it is possible to procure. Following varied range of reading and listrative
are just a few of the outstanding features

THE SOCIAL WHIRL. The Standard's Social Pages which appear every Saturday are, unquestionably, the best ever printed by any paper in New Bruns-
wick, containing all the most important news within its realm, besides a wealh of breez drawing room chit-chat from far and near.

AGRICULTURE. Articles for this section are fumished, by special arrangement, by the staff of the McDonald Agricultural College, of St. Anne, Quebec, the leading agricultural schoor of Canada. Also a snpply of interesting and instructive mat
ter gathered from other reliable sources, and can be relied upon as thoroughly practical in all respects. This is a Saturday feature

THE WOMAN'S PAGE printed in the Satrday issues of THE STANDARD will make it especially welcome in the houschold, the material being OUR OUTQIDE CORRESPONDENOE covers an exceptionally e field and is supplied by writers in Boston, Bangor, Halifax, Montreal, Toronto Winnipeg, Regina, Saskatoon, Vancouver and in other sections, who send in week ferecte the he SATURDAY STANDARD but appear all through the week.

THE STANDARD'S BIG COLORED SUPPLEMENT her of the Saturday fearios, will appear within a lew weeks---just as soon as the contract work on the building has been completed and everything "squared away."
This will be The Only four Color Supplement Printed in Canada. THE This will be The Only four Color Supplement Printed in Canada. THE
STANDARD is the only paper, with one exception, capable of printing such a section. THE WEEKLY SERMON, by one of America's leading preachers, will be printed in each Saturday issue ol

UNSURPASSED PIOTURE SERVICE. THE STANDARD has secured from the New York Herald the rights for their entire picture and feature

OUR EMBROIDERY PAGE is conceded, everywhere, to be the most aluable of its kind---from the leminine viewpoint--caried by any newspaper, and has THE STANDARD'S CANADIAN, AMERICAN AND FORE;GN NEWS, over a leased wire, aggregates 14,000 words per night, ex lound both reliable and comprehensive in every respect. THE STANDARD IS THE ONLY PAPER IN ST. JOHN SUPPORTING THE PRESENT LIBERAL CONSERVATIVE GOVERNMENT THE STANDAND IS THE CLEANEST, WHITEST AND BEST PRINTED NEWSPAPER IN THE MARITIME PROVINCES TODAY

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