DOCUMENT POOR

THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, JUNE 16, 1922

FUNERAL OF AIRMAN

WHO WAS KILLED ON

EVE OF GLOBE FLIGHT

London, June 16.—(Canadian Press.)—

A remarkable tribute of respect was paid to the memory of Sir Ross Smith, Australian airman, whose funeral was paid to the memory of Sir Ross Smith, Australian airman, whose funeral was paid to the memory in Adelaide, Australia, the cortege, preceded by a firing party, The streets were thronged with dense proceeded to the cemetery.

Remarkable All-Around Athlete to Take Up Film Acting Upon Graduation.

New York. June 16.-Bob Legendre, reatest of college athletes in all-around empetition, has ended his career on the

cempetition, has ended his career on the cinder path. With his graduation from Georgetown University, this super-performer finishes a career that will go down in the annals of sport as one of the most phenomenal yet attained by a college athlete. Not since the days of Jim Thorpe, the Carlisle star, has any one stood out so prominently in intercollegiate athletics as this Georgetown marvely who three times has won the national pentathlon championship, besides many collegiate and A. A. U. titles.

From athletics as a sport to movie acting as a profession is the leap Legendre is taking. As soon as he gets his diploma from Georgetown safely tucked away and has bid farewell to his friends in the east he will leave for Los Angeles, where he expects to enter upon a theatrical career which will bring him fortune in addition to the fame he already has won on the cinder path. For Bob, they say, has been the recipient of several flattering movie offers, having refused them all until he had finished his college course this month. He has had experience as an actor in amateur productions at prep. school and at his home in Lewiston, Me.—Among the competitors in the Inter-Allied games and in the Olympic meet Legendre gained the reputation of being the "Beau Brummel of the American athletes."

A summary of Legendre's athletic rec 1912, Frye Grammar School, Lewiston Me.—Pitched on baseball team; end on

football eleven.

1913-17, Jordan High School, Lewiston,
Me.—Football, two years; baseball, two
years; track, four years; holder of records in broad jump, high jump and shot-

put.

1918, Hebron Academy, Hebron, Me.—
Tackle on varsity football eleven;
pitcher on varsity baseball team; holder
of broad jump record at twenty-two feet
and eleven inches.

1918. Georgetown, University, Wash

and eleven inches.

1918, Georgetown University, Washington, D. C.—Varsity football; won five events in service meer; threw arm out in pitching and went out for track honors, leaving baseball for good.

1919, South Atlantic Indoor Championships.—Won 100-yard dash in 0.10 1-5, and shot-put with thirty-nine fect and nine inches; set new record in low hurdles of 0.11 4-5. Ran on several relay teams in various indoor meets. Won pentathlon championship for first time at Penn relays in April, scoring Won pentathlon championship for first time at Penn relays in April, scoring thirteen points. Won several points in South Atlantic meet at Baltimore, scoring twenty-eight out of a possible thirty points. Won second place in intercollegiate broad jump at Cambridge with a leap of twenty-two feet and eleven inches. Won the elimination tryouts in Paris, scoring three firsts and two sec-

Broken Leg Halts Him Briefly.

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1920.—South Atlantic Championships.

Won 100-yard low hurdles, 100-yard dash, 440-yard dash, shot-put, broad jump, javelin and discus. Broke record in seventy-yard low hurdles at Illinois University in eight seconds flat. Ran on long-distance incelley relay team which broke the world's record at Urbana. Broke leg in April, preventing his entrance in the pentathlon at Philadelphia. On crutches for six weeks and then went into the Olympic tryouts in New Jersey in July against the advice of physicians, finishing second in the pentathlon and third in the decathlon. Finished third in pentathlon in Olympic games with leg not fully healed.

1921.—South Atlantic Championships.

Won 100-yard dash, 100-yard low hurdles and shot-put. Won pentathlon for second time at Penn relays with score of ten points. In South Atlantic meet broke broad jump, discus and javelin records. javelin records. 1922.—Ran on relay team which broke 1922.—Ran on relay team which broke world's record for one and seven-eighths miles in national senior A. A. U. championship meet at Buffalo. Won 100-yard dash and ran on one and seven-eighths mile relay team in Johns Hopkins meet. Ran on winning team at Boston. Won six events for a total of thirty points in dual meet with Penn State, breaking varsity field records in broad jump and javeline. Won five events in quadrangular meet at Georgetown. Won pentathlon for third time with eight points, breaking records in javelin and 200 meters. Won five firsts for a total of twenty-five points in South Atlantic meet at Charlottesville, breaking record in broad jump with twenty-three feet and in javelin, with 174 feet

The Best Hard Coal in the World and a New Scale of Prices

Anthracite (Hard Coal) is mined in Pennsylvania, British Columbia, China, Scotland and Wales. Pennsylvania Mines have been closed since the first of April, due to the labor strike; freight from British Columbia is prohibitive; to import from China is, of course, impossible; the logical source, therefore, is Scotland or Wales. Welsh Coal is recognized as the best coal in the world and as the time is getting short for handling next winter's coal supply, we have turned to Wales for a large shipment of

If the special rates for export coal out of the Old Country continue, and if the ocean freights remain at the present low level, we anticipate continuous importation, and along with this new coal, we have arranged a NEW SCALE of PRICES, which, to our mind is more in keeping with the services rendered to the individual customer. This price list is worked out so the customer, who pays cash in advance, and thus saves us a lot of bookkeeping, making out bills and saves us the risk of any loss through bad debts, etc., gets that to which he is entitled—a better price than the customer who has the coal charged, and may or may not pay within the ten days, for discount, or at the end of thirty days, when coal bills are supposed to be due. Also, in the matter of delivery, it is much cheaper to dump the coal at the curb or in the yard, as it used to be delivered in olden days, than sluicing coal in an iron chute, or delivering coal in bags. This new scale of prices, which we think will be more in keeping with the services rendered, will apply to this importation and

For Delivery Immediately After Safe Arrival Str. "Withington"—Due about 30th June

Charge Accounts

Payment 30 days after \$16.00 dumped

With Cash Discount

Payment within 10 days \$15.50 dumped

Prepaid Orders Payment in advance, eliminating all bookkeeping, bills, etc.

Add to the Above— 25c for coal sluiced and 75c delivered in bags.

Also usual extra charges for West Side, etc.

Our books are now open for orders at the above prices. Many of our customers, who have listed with us for their usual supply of Radio Coal, asked us to make delivery of this coal. We would suggest to others, who are anxious to make sure of next winter's coal supply, to let us know their needs at once. It is quite apparent that all the cargo will be sold before it arrives. We cannot guarantee the same price on future cargoes, as we are advised that prices are advancing on the other side in expectation of a large demand due to the strike in the American Mines.

American Hard Coal Pea Size \$12.00

To make room for the above we must move a quantity of our Radio Pea coal and have priced it at \$12.00 cash for immediate delivery. Extra for charge accounts, bay delivery, etc., as above.

Consumers Coal Co. Ltd.

68 Prince William Street

COLOSSAL SACRIFICE SALE

At 200 Union Street

UNION CLOTHING

Goods Must Be Turned Into Cash.

Men's Suits. Reg. \$23.00 to \$40.00. Sale Price \$15.00 to \$25.00 Men's Dress Shirts. Reg. \$1.95 to \$3.95. Men's Half Hose. All colors 19c up

Here is a Few of Our Prices: Boys' Tweed Suits, 2 pair Pants. Regular \$12.00 to \$15.00 . . . Sale Price \$7.98 up Ladies' Hose from 19c up Also Ladies' Bloomers, All-over Aprons, Waists, Middies, Night Gowns, etc., at Sale Price.

UNION CLOTHING CO.,

Men's Merino Combinations \$1.69

200 Union Street

Mr. Advertiser:

Think for a minute about St. John and Ottawa, in connection with newspapers and advertising.

The population of Ottawa (according to Might's Directory) is 143, 402.

The population of St. John according to the last census is 47,166 or, counting close suburban territory, say 55,000 to 60,000.

The Ottawa Journal, morning and evening, has a combined circulation of

The Ottawa Citizen, morning and evening, has a combined circulation of 29,460.

The Ottawa Journal and Citizen have the A. B. C. audit, which is accepted as the standard authority on circulation by all the agencies and leading advertisers in Canada and the United States.

The Telegraph and Times (A.B.C. audit) for the six months ended March 31, 1922 had a combined net paid circulation of 30,461.

Mr. Advertiser: Does not this strike you as a significant comparison?

The Telegraph and Times cover the city of St. John and the province of New Brunswick like a blanket, from the advertising standpoint.

Their circle of readers exceeds 100,000 people, practically all the live buyers not only in New Brunswick, but as far east as Amherst and including the Nova Scotia counties across the Bay of Fundy.

Please note that The Telegraph and Times are the only A. B. C. papers in New Brunswick. It it suggested to you that the Ottawa and St. John figures given above are worthy of a little study and productive of a little thought.

Advertising is the life blood of Circulation, particularly business. when it is well distributed among every class of buyers, gives advertising the pulling power that keeps the cash register and selling force busy. Advertising is a productive investment. It cuts your overhead by swelling your total sales.

The Telegraph Publishing Company The Times Printing & Pub. Co., Ltd.