

Tailors to His Majesty -- "The Man"

# Have That "Personal Touch" In Your Clothes

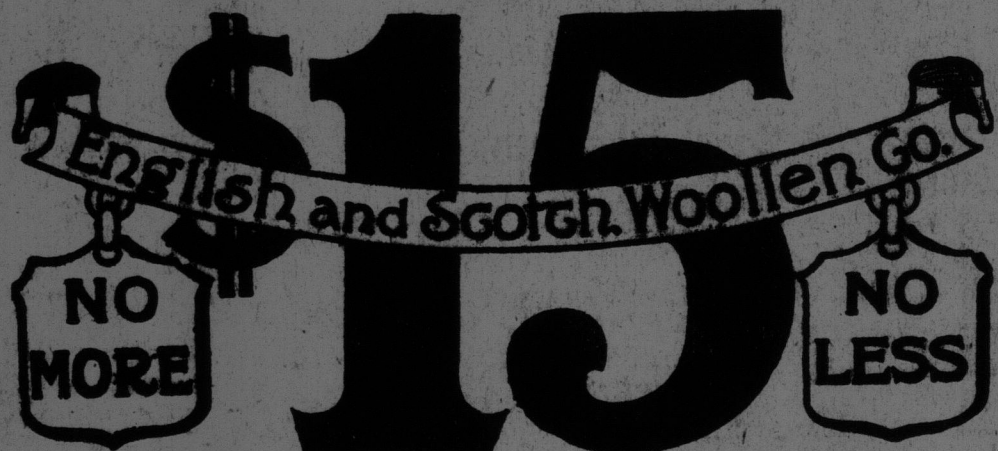
CLOTHES that not only fit every line of the wearer's person but become a part of his personality as well —

## Made-to-Measure Clothes

Our Tailors provide for these personality demands when they take your measurements—make careful note of any special features you may suggest—and our expert Cutters "know how"

We not only make clothes of this character—but make them at a price within the reach of every man's purse.

Spring Suit or Overcoat



Tailored to Measure

### The Test of Adversity

The Public's true valuation of a business institution is shown to its greatest extent when a period of economy puts it up to shoes merit to hold trade. It does no good to see old customers who are coming regularly these times. It is the greatest compliment we could receive and we cannot help feeling a little proud of the Tailoring Organization that "stands up" in the people's estimation when times demand the MOST POSSIBLE in VALUE for CASH.

Fred's Gareau

Supt. of Branches

Maritime Provinces

New Spring samples are in readiness for mailing, together with our style book, self-measuring chart and tape. Mail—as well as personal service—fully guaranteed. Write today to 415 St. Catherine Street East—Montreal.

Mail Orders "Mill-to-Man Tailoring Service"

No More **\$15** No Less  
English and Scotch Woollen Co.  
Four Montreal Stores  
281 St. Catherine West, 304 Mt. Royal, 400 No. Main West, 415 St. Catherine East  
107 Charlotte St. - St. John, N. B.

### GENEROUS GIFTS FOR DR. McLAREN'S HOSPITAL

Brunswick Chapter, Daughters of the Empire, gratefully acknowledges the following donations towards the equipment of the New Brunswick ward in Dr. McLaren's hospital in France:

W. E. Earle	\$100.00
Mrs. Gershon Mayes	100.00
Brunswick Chapter I. O. D. E.	100.00
Mrs. E. A. Goodwin	50.00
Hon. J. D. Hassen	50.00
Women's Canadian Club, St. Stephen (N. B.)	50.00
Family of the late Mrs. Alice Hart	50.00
Mrs. Harold Mayes	25.00
Harold Mayes	25.00

**DR. A. W. CHASE'S CATARRH POWDER 25c**  
Is sent direct to the diseased parts by the improved blow, making it clear, clean the air per se, stop drop, drop in the throat and prevent further trouble. All dealers or send to Dr. A. W. Chase, Ltd., Montreal, Quebec.

W. S. Fisher	25.00
Crosby Molasses Co. Ltd.	25.00
Waterbury & Rising, Ltd.	25.00
Ernest Barbour	20.00
W. G. Estabrooks	10.00
Gilbert Best & Son	10.00
Dr. A. Pierce Crockett	10.00
Mr. Ryan	5.00
T. H. Wilson	5.00
S. B. Bustin	5.00
Dr. Crawford	5.00
Judge McKeown	5.00
Mrs. W. A. Nelson	2.00
Mrs. W. T. Barnhill	1.00
Wm. Golding	1.00
Mrs. McColgan	1.00
E. E. Williams	1.00
Wm. McAulay	1.00
Eatley McKim	1.00

One dozen hot water bottles from the Canadian Consolidated Rubber Co., Ltd.  
H. M. ALLINGHAM,  
Secretary Brunswick Chapter, I. O. D. E.

Major Guthrie in France.  
Major P. A. Guthrie of Fredericton, has received his baptism of fire in France, and recent letters tell of his having been struck on the shoulder by a falling shutter in a French town, under shelling by the Germans.

**Develop your home market buy Windsor Table Salt**

## STENOGRAPHERS!

Answer this question:—

Since the only Canadian-Made Typewriter will do your work as quickly—as easily and neatly as any imported machine (incidentally saving your employer  $\frac{1}{2}$  the purchase & upkeep cost) is it not your duty to your employer and also to Canadian Industry to recommend that typewriter???

Only One Canadian-Made Typewriter  
"THE EMPIRE"

Model 1, \$80. Model 2, \$80.  
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215 St. Peter St., Montreal.  
WILLIAMS MFG. CO., LIMITED, H. C. BRISTOW,  
15 Adelaide St. W., Toronto.  
63 Metcalfe St., Ottawa.  
Head Office: Williams Mfg. Co., Limited, Montreal.

## Morning War Cables

London, April 15.—The Netherlands steamer Katwyk, Baltimore for Rotterdam, was torpedoed yesterday in the North Sea. The members of her crew were saved. Much indignation has been aroused in Holland by the action of the Germans.

London, April 15, 10.30 p. m.—The sinking of the Dutch steamer Katwyk had many rumormongers of diplomatic movements in Italy and the near east seemingly had made the people of England almost forget last night's Zeppelin raid over Northumberland county, and the fighting on the continent.

Next in interest to the sinking of the Katwyk was the publication of a "white paper" showing that Great Britain acknowledged that British cruisers had sunk the German cruiser Dresden in Chilean territorial waters, and had offered an apology for the action of her squadron.

When the small British steamer Piramigan was torpedoed yesterday in the

North Sea, eight of her crew of twenty-two were drowned.

Two Zeppelins dropped bombs on English coastal towns early this morning. Malden in Essex county, and Southwold having been visited. Little damage was done. One woman was injured, three horses killed, and a lumber yard set on fire.

Kitchener plans soon to have 100,000 more men encamped at Salisbury Plain. Chancellor Lloyd George is chairman of a committee appointed in England to speed up the supply of munitions of war, and he will have the aid of ex-Premier Balfour and other important men. The British war office has appointed a similar committee to aid Lord Kitchener and under his direction.

Canadian Casualties.  
Ottawa, April 15.—The casualties announced by the militia department to-night are as follows:  
Second Battalion.  
Death—Private John Mates, April 15, at Salisbury Infirmary, sarcoma of the chest. Next of kin, Sarah L. Mates, (wife), No. 108 Schofield avenue, Brockville (Ont.).

Thirty-second Battalion.  
Seriously ill—Private Horace Victor Gore, March 27, admitted to Military Hospital, Shorncliffe, with appendicitis. Next of kin, Mrs. Margaret Gore, Box 369, Regina (Sask.).

London, April 15.—William G. C. Gladstone, grandson of the great Liberal statesman, has been killed in action in France. Mr. Gladstone was twenty-nine years old. He was a Liberal member of the commons.

**BUMPTUOUS GERMAN WILL SOON CHANGE TUNE**

Van Hindenburg Talks of Kitchener's Army as "Unformed Crowd"

Berlin, by wireless to London, April 15.—General von Hindenburg is quoted as having said the following to a neutral correspondent:  
"Kitchener has a million soldiers, but no real army. He has just a uniformed crowd. The officers are non-coms, lack the experience of German officers, who have generations of military training behind them."

And, speaking of the Russian soldier:  
"Nobody need fear the Russians' superior numbers. It is an old story that numerical superiority does not decide battles. At Tannenberg the Russians were threefold as strong as the Germans, but nevertheless were annihilated."

We have observed many unflinching signs that the Russians are becoming exhausted. Their war material is being terribly wasted. The manner in which they fight indicates clearly that they cannot last long."

**NEW MILITIA ORDER.**  
Government to Withdraw, for Six Months \$10 From Each Man's Pay.  
Ottawa, April 15.—According to militia orders the sum of \$10 to be withheld for a period of six months from the pay of every man enlisted on or after March 1, 1915, for overseas service. This amount is to provide for the cost of civilian clothing to men discharged within six months of their enlistment, and also partly to compensate the government for military issues made to men who subsequently desert.

After six months' service or on termination of enlistment, the amount may be repaid and civilian clothing issue free on discharge.

**MESSAGE FROM ST. JOHN.**  
Bangor Commercial—A delightful affair was held in the parlors of the Grace M. E. Church Monday afternoon and evening, when the Martin Bible Class gave a home coming social to its members and friends. An informal reception was given and the members were pleasantly greeted by Mrs. Mary Arty, as grandmother of the class, and Mrs. J. A. Stearns, as mother of the class. Greetings were received from Miss Lilian Chappell of St. John, N. B.; Miss Blanche Pike, St. Stephen, and others.

### How to Care for Your Complexion

There is no truer saying than that "beauty is only skin deep." Good features lose their charm under a sallow or blotchy skin and poor features are glorified by a beautiful complexion. A very useful toilet booklet entitled "Your Complexion" has just been issued by Nyal's and contains many helpful hints and beauty hints, including proper methods of massage. It can be had for the asking at the Nyal Agency Drug Store and you should call or telephone for it. Among other things it points out that diet, sleep, ventilation, and a thousand other things we cannot escape are continually warring against our complexion. Get a good jar of Nyal's Face Cream and convince yourself of its cleansing and refreshing and beautifying qualities. It is greaseless, oxygenated and quickly absorbed by the skin, leaves no shine, and gives a pleasant, smooth, cool sensation, quickly removing the irritation produced by wind and weather.

Call or telephone the nearest Nyal Agency Drug Store for your copy of this useful book. You'll know the Nyal Agency Store by a special window sign. Nyal Preparations mean quality.

Various Forms Of Headache

"It is necessary in order to treat headaches properly to understand the cause which produces the affection," says Dr. J. W. Ray of Rockton, Ala. Continuing, he says: "Forcible causes even begin the treatment of a disease. Without knowing what causes give rise to it, and we must remember that the same cause may give rise to the same disease. We must not only be particular to give a remedy to counteract the cause which produces the headache, but we must also give a remedy to relieve the patient of the cause of the trouble."

When we have a patient subject to regular attacks of headache, we should endeavor to keep him as regular as possible, for which nothing is better than "An-Kamnia Tablets," and when he feels the least sign of an oncoming headache, he should take two or three. Such patients should always be instructed to carry a box of An-Kamnia Tablets, so as to have them ready for instant use. These tablets are prompt in action, and can be depended on to produce relief in a very few minutes. Ask for An-K Tablets.

Anti-Kamnia Tablets can be obtained at all drug stores.

**MOTHERS and Grandmothers for Over 100 Years Have used and recommended**

**Johnson's Liniment**

For Coughs, Colds, Croup, Colic, Drops on nasal children love to take it. Used externally it quickly cures Sprains, Sore Throats, Cuts, Bruises and Rheumatism.  
25 and 50 cents at dealers.  
L. B. JOHNSON & CO., Inc., Boston, Mass.

**Parsons' Pills**

Make the Liver Active

**Good Spirits**

can only be enjoyed by those whose digestive organs work naturally and regularly. The best corrective and preventive yet discovered for irregular faulty action of stomach, liver or bowels, is known the world over to be

**BEECHAM'S PILLS**

Sold everywhere. In boxes, 25 cents



FREE  
Hats  
Caps  
and  
Gloves

for  
Saturday  
and  
Monday

Mr. Man.—If you purchase your Suit or Top Coat at our store on Saturday or Monday, we will give you one of our new Spring Hats, Caps or a Pair of Kid Gloves, FREE, and won't charge you anything extra for your suit. They are all marked in plain figures.

MEN'S NEW SPRING SUITS

From \$6.50 to \$24.00

MEN'S NEW SPRING COATS

From \$7.50 to \$22.00

BOYS' NEW SPRING SUITS

From \$2.95 to \$12.00

To fit from 5 to 16 years.

MEN'S SPRING CAPS

From 50c. to \$1.50

MEN'S BLACK LLAMA HOSE

Worth 35c... For 25c.

MEN'S POLICE BRACES

Worth 25c... For 15c.

MEN'S SILK FRONT SHIRTS

From \$1.25 to \$1.75

MEN'S WHITE DRESS SHIRTS

in size from 15 to 18.

Worth \$1.25... For 90c.

MEN'S REGATTA SHIRTS

Worth \$1.00... For 60c.

GOOD WORKING SHIRTS

Best Make Tiger Brand.

Only 50c.

Don't be scared to come across the street—it will pay you to do all your shopping at

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