

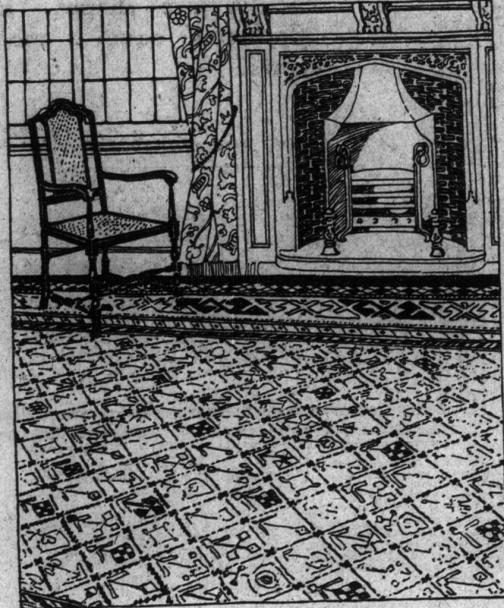
EATON'S DAILY STORE NEWS

SAVE TIME—SHOP WITH A TRANSFER CARD.
 Ask for a Transfer Card when you make your first purchase; each purchase is then added. You pay total at Pay-in Station, Basement.

We prepay shipping charges on all orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces, on both Mail Orders and City Purchases.

Wilton Rugs That Are Reproductions of Fine Old Persian Designs

There's a Superb Collection of Them, in Delightful Combinations of Tones, in Ferehan, Shah Abbas, Mosul and Kirmanshah Effects—Magnificently Woven Squares From One of the Foremost English Carpet Mills.



MELLOW COLORING, DELICATE PATTERNING, close, velvety weave—qualities that make for charm in a living-room, drawing-room or "best" bedroom rug are present in abounding measure in these delightful Wilton squares. Patterned in reproduction of fine Oriental carpets, they present for your choosing such charming effects as small Ferehan designs in tan, brown and deep blue; beautiful Shah Abbas designs—close, all-over motif—in ivory, blue and rose on a black ground; lovely, feathery Kirmanshah designs in ivory, mahogany and blue; and bolder Mosul designs in tan, ivory and tobacco brown. Here are a few of the sizes in which they are procurable:

6-9 x 9. Price.....	\$42.50	9 x 12. Price.....	\$75.00
6-9 x 10-6. Price.....	49.50	11-3 x 13-6. Price.....	105.00
9 x 10-6. Price.....	65.00	11-3 x 15. Price.....	115.00

Plain Axminster Rugs With Band Borders

These, in alluring self-tones of brown, green, blue and rose, are ready to play their part in decorative schemes of the most artistic description. For is not the plain rug the perfect choice in the room with coverings and curtains of chintz? They are seamless Axminsters of deep, close weave, three of the most popular sizes being priced as follows:

9 x 9. Price.....	\$38.50
9 x 10-6. Price.....	45.00
9 x 12. Price.....	51.00

Brussels Rugs—so serviceable and so easily kept clean. These, too, offer distinct inducements in the way of color and pattern. Included are small, subdued floral effects, with fawn, green or blue as the dominant tone; neat conventional effects in tan, green and rose; and larger Oriental medallion styles in crimson, green and tan. Sizes and prices are:

6-9 x 9. Price.....	\$19.50	9 x 10-6. Price.....	\$29.50
6-9 x 10-6. Price.....	22.50	9 x 12. Price.....	34.50

A Grandfather Clock With Two Sets of Chimes

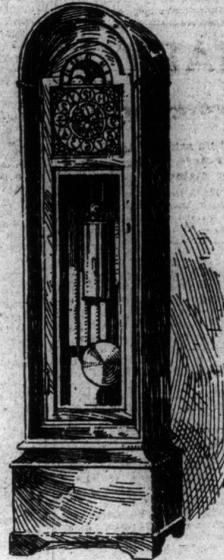
Marking the Quarter-hours With the Sweet Peal of Canterbury or Westminster Bells—the Change From One Chime to Another Being Effected by the Mere Adjustment of a Lever.

FATHER TIME speaks with a soft, sweet voice when he uses this handsome "grandfather" as his mouthpiece. He marks the passage of the quarter-hours with the musical peal of bells—sometimes the fine, familiar chime of Westminster Abbey, and sometimes the delightful melody of Canterbury Cathedral. When you tire of the one, you may revert to the other by the mere raising or dropping of a tiny lever at the side of the dial.

The frame of the clock is rich dark mahogany, highly polished, and measuring only a little more than six feet high; it is nicely adapted to use on the stairway landing, or in some alcove under the stair. This, of course, in addition to its suitability for living-room or library use.

The silvered dial is beautifully traced, showing raised black numerals. Over it, in quaint, old-fashioned manner, appears a calendar of the moon's phases. The clock is guaranteed as a reliable timekeeper.

If you are considering the matter of a grandfather clock, this one calls to you for inspection. It represents an exceptionally good value at \$285.00.



This is Interesting

ME. GALLI-CURCI, the latest sensation of the musical world—some critics declare her the greatest soprano since Patti—is coming to Toronto next week. It was only a few months ago that she made her debut in the United States, but the fame of her marvellous singing has already spread over the length and breadth of the continent. Music lovers will, therefore, be glad to know that Victor records by Galli-Curci (pronounced "Koor-chee," with the accent on the first syllable) are already available—a magnificent reproduction of the thrilling beauty of the artist's voice. They are 13-inch records, priced \$2.00 each, and include the following:

- 74490 Rigoletto (Vesti).
- 74500 La Fanciulla (Altra).
- 74509 Lucia—Mad Scene.
- 74510 Lakme—Dove e l'Albatros (Les Dalibes).
- 74511 Elza—Jewel Song (Fanciulla).
- 74512 Romeo et Juliette—Valse Song (Gonnoli).

When rugs first came to England they were not employed as floor coverings. Straw, sand or dried rushes served in that capacity. The rugs were used as handsome coverings for beds or tables. Thus arose the familiar expression "on the carpet," inferring some question laid upon the table for discussion.

The Inverness cape is back in its old place among fashionable wraps for women. The big couturiers of Paris and New York are presenting it in innumerable forms, and you will find some of their most interesting models in the coat department here. There are capes in serge, tweed, satin and plaid, at prices ranging from \$17.50 to \$95.00.

Suits of satin or crepe de Chine, paneled at intervals of half a yard or so, with wide brocade ribbon, are another feature of the Spring mode. They are popular in New York for wear with the afternoon or evening blouse, and will be found in the present display of new models in the skirt department on the third floor. Shown in white, black and gold, the price is \$25.00.

Enter the blouse with the stock collar and Ascot tie—a logical consequence of the vogue of the plain tailored suit! And very delightfully has it been developed for this, its latest appearance. You may have it in crepe de Chine or Georgette crepe, as well as in the more strictly tailored vestings. There are a host of smart models, priced at \$7.50. It is the favorite of the moment in Blouse-dom.

The Scribe

Smart Model Gowns From Paris and New York

Handsome, Distinctive Dresses for Afternoon and Informal Evening Wear, All Greatly Reduced in Price—Some to Half the Usual Amount.

ON SALE 10.30 A.M. WEDNESDAY.

PREMET AND JEAN LANVIN are among the distinguished costumiers represented in this offering, which consists of fashionable afternoon gowns from French and American dressmakers. Georgette crepe, tafeta silk, crepe de Chine, charmeuse, are the materials in chief evidence, with a few tailored models in Jersey cloth and serge. Handsome embroidery and rich lace are lavishly employed by way of ornamentation.

Navy blue, grey, tan, Copenhagen, mahogany brown, white, gold and black are some of the shades prominent in the collection, while, in addition to a good range of standard sizes, there are a number of models specially designed for stout figures.

Every dress in the offering is greatly reduced in price, some of them to half the usual amount. They will be placed on sale on Wednesday morning at 10.30 o'clock—at \$56.75. —Third Floor, James St.

Two Remarkable Bargains, Wednesday, in Misses' Wear.

Misses' Suits, \$12.75;
Misses' Coats, \$8.75

SUITS of Taffeta, Satin, Gabardine, Poplin, Faint Twill, Serge and Jersey Cloth, \$12.75—The suits, which are mostly samples, are smart and distinctive, and would sell ordinarily for twice and considerably more than twice Wednesday's price. The lustrous suits of taffeta and satin may be had in Copen. and navy, smartly made with belts and pockets, and collars, in sport and other styles, of contrasting materials, the coats being lined throughout with silks, and having fancy trims and buttons for suitcases. Jersey cloth suits are in sport styles, in lemon and grey shades, and the others in navy, green, brown and black, well tailored and trimmed. Sizes 14 to 20. A most remarkable bargain, every suit half or less than half its usual price, \$12.75.

Street and Sports Coats, \$8.75—Tweeds, fancy silks, taffetas, covert, cheviot and poplin—these are the excellent materials from which they have been made. Those of taffeta are smart little afternoon affairs, of fancy silks and tweeds, in sport and street styles. Except for two styles, of which there are several, there are hardly two alike. Colors include rose, green, gold, navy, purple, Burgundy, Copen., grey, fawn and black. Sizes 14 to 20. Wednesday, the remarkably low price is \$8.75. —Third Floor, Yonge St.

Women's and Men's Umbrellas, \$1.19

They are well made umbrellas, the covers of silk mixture, mounted on close-rolling frames. Handles are in a variety of smart designs in light or dark woods. The women's umbrellas are in neat styles: some plain and others mounted. Men's are in crook or opera style, some being carved. Wednesday, greatly reduced, \$1.19. —Main Floor, Yonge St.

Early Closing
 During MAY, June, July, August and SEPTEMBER, Store Closes at 1 p.m. on Saturdays. No Noon Delivery on Saturdays.
Saturday at 1 p.m.

Victrola Needles in a New, Convenient Box



All the Various Grades of Needles—Each in its Separate Compartment—Price \$1.00

NO FURTHER NEED to have three or four different boxes rattling round in your Victrola. Here is one compact box with needles of all the different tones set out in a neat row—loud, standard, soft, and very soft needles—each in their own compartment, with a place at the end for used needles. The box contains 800 Victor needles, and is priced at \$1.00. —Musical Instrument Dept., Fifth Floor, Queen St.

The Willow Furniture That's Always So Popular With Artistic Folk

Here It Is in Charming Designs of Chairs, Tea Tables, Settees and Other Pieces for Indoor and Outdoor Furnishing—in Natural or Mellow, Rich Brown.



WHAT A style and a charm it has—the unpretentious willow chair! It wins its way into the company of mahogany, walnut and oak, and no one denies its right to stay. It has a picturesque simplicity which appeals immensely to the person of good taste. It is a prime favorite in the comfortable living-room, and as for the sunroom or verandah, there it is in its own true element—one of the most interesting and satisfactory chairs you can choose. And in this capacity it has tables, tabourettes and settees to match it, making possible a complete equipment of willow. Note, moreover, its moderation of price, as instanced by these various pieces, now available in the Furniture Building: Brown willow arm chair or arm rocker, with upholstered back and cushion seat, charmingly covered in chintz. Price, \$10.75. Splendid brown willow arm chair of large size, with high back, wide arms and deep seat. Price, \$7.00. Buff willow arm chairs in medium sizes—high backs and low arms. Priced \$3.50, \$4.25 and \$5.25. Brown willow arm chairs in exceptionally artistic design, with wide arms, deep seat and pocket side—for needlework, books, etc. Price, \$6.75.

Tea table in brown willow, with round top (27 inches in diameter), inlaid with glass over chintz—with lower shelf. Price, \$11.00.

Brown willow suite for living-room, sun-room or sheltered verandah: Settee, 46 inches long, with chintz upholstered back and seat, \$18.50; arm chair and arm rocker to match, \$9.75 each.

The three pieces of brown willow illustrated: Arm chair, chintz upholstered back and seat, \$9.75; tea table, \$9.75; and arm chair (to the right), \$7.00—with cushion, \$8.75.

Women's Washable Chamissette Gloves, 65c

A careful purchase is responsible for the offering of these chamissette gloves at a very attractive price. They are made with two dome fasteners, and have self-stitched backs. White only. Sizes 5 1/2 to 7 1/2. This is a splendid glove for general wear. Extra good value, 65c.

New Silk Gloves—We have just received a shipment of New York's latest gloves. They are made from the finest Milanese silk in white with black trimmings. The wrist has a cuff of black and white stripe, and backs are embroidered in black. They have double-tipped fingers and two dome fasteners. Pair, \$1.75.

A splendid gauntlet glove for munition workers, engineers, brakemen, etc., is this one of horsehide, with full welted seams and high stiff cuff. Price, per pair, \$1.50.

—Main Floor, Yonge St.

T. EATON CO. LIMITED

Wanted
 bookkeeper and stenographer with knowledge of bookkeeping and adjusting. Apply Bay Tree Hotel.

Man Killed at Sub-Station
 at the Hydro-Electric, Maverty street, yesterday, Bert DePham, 35, came in contact with tension wires, and died. A doctor was called for, but every effort to revive him failed. The body was taken to the morgue, where it was opened last night by Dr. DePham and Dr. DePham.

Fred Scott Killed by Shell
 reported that Lieutenant Scott's death with his last words was reported last night by a shell in the official cemetery. He had been recommended for the military cross and executed.

Engineers and Train in East
 members of the Division left Toronto to continue their training at the depot. Twelve members of the company left for the training depot, Que. Sapper Plummer, command of the division, the Engineers have distinctive service men east. The record has also been set for the Divisional Signal Company.

DECREASING
 of the local munitions caught up with their demand. It has been a decrease in the demands for shells, and many of the men laying off hands on the orders having been much of the help done. It has been female, the companies will not materialize. Food production cannot be charged.

BABY MADE STRONG
 Dr. Cassell's Tablets. Delicate Child When Born. Now Strong.

Box 286, Penetang, P.O. Ontario.
 "It is a pleasure to report that my child, who was born on May 15th, 1916, is now only five months old and is as strong and healthy as I could wish. I had medical attention, but none of them would do any good. My child was born with a weak stomach, and he became so weak that he could not hold up his head. He was only 10 lbs. and we were told he would not live. But when I started on Dr. Cassell's Tablets I got some relief. My child is now quite cured, and weighs 25 lbs. and is as strong as the other children of his age." —The Proprietors, Dr. Cassell's Tablets, 111, St. James Street, Toronto.

Tablets are the surest remedy for Dyspepsia, Flatulence, Indigestion, Anemia, Nervousness, Headache, Heart Disease, etc. They are especially useful in Children's Diseases, such as Stomachic, Colic, and during Nursing Mothers and during Periods of Life. Sold by druggists throughout Canada. Beware of imitations. The name "Dr. Cassell's Tablets" is on the wrapper, and never be the same. Dr. Cassell's Tablets, Manchester, Eng.