

Come and see the panorama of the San Francisco Exhibition. Canada's exhibit there was one of the finest. —Third Floor.

THE ROBERT SIMPSON COMPANY LIMITED

Toboggan Cushions

Boys, here is your chance to get a new cushion for your toboggan. They are 17 in. long and 14 in. wide, covered with striped awning duck of heavy quality. You cannot buy the covering alone at anywhere near the price. Today, for

A 49c Sale and Other Good Values Today



Our Greatest February Sale of Furniture

Demonstrating the progress made by Canadian manufacturers during the past year. The prices cannot be equalled by those of any imported furniture, nor can the quality be excelled.

- 27 only, Wood Beds, in quarter-cut oak, fumed or golden finish, mahogany and white enamel, in various designs and sizes. Regular \$15.00 to \$16.50. Special-February Sale 10.50
- Brass Bed, 2-inch posts, heavy turned caps. Regular \$10.00. February Sale price 6.45
- Brass Bed, has 2-inch continuous posts. Regular \$18.90. February Sale price 11.50
- Brass Bed, have 2-inch posts; 4.6 size only. Regular \$22.50. February Sale price 11.95
- Brass Bed, 2-inch posts and top rails, heavy ball corners. Regular \$24.75. February Sale price 12.95
- Brass Bed, heavy post and top rails. Regular \$32.50. February Sale price 18.95
- Brass Bed, 2-inch posts, double top rails. Regular \$34.00. February Sale price 19.95
- Brass Bed, very massive design. Regular \$35.00. February Sale price 23.50
- Iron Bed, in pure white enamel finish, brass caps. Regular \$3.00. February Sale price 2.45
- Brass Trimmed Iron Bed, has brass caps, top rails and uprights. Regular \$5.50. February Sale price 4.25
- Bed Spring, heavy steel tube frame. Regular \$4.25. February Sale price at 2.90
- Bed Spring, extra heavy steel tube frame. Regular \$5.00. February Sale price 3.95
- Mattress, cotton felt. Regular \$7.50. February Sale price 4.75
- Mattress, cotton felt, built in layers. Regular \$8.50. February Sale price at 5.50
- Mattress, all cotton felt, built in layers. Regular \$10.00. February Sale price 7.45
- Box Spring, best oil tempered springs, covered in fine canvas, cotton felt is placed on top; art ticking. Regular \$16.00. February Sale price 10.95
- Pillows, mixed feathers. Regular \$1.35. February Sale price, pair .95
- Pillows, selected feathers. February Sale price, pair 2.95
- Extension Couch Bed, steel frame, steel coil wire springs; mattress cotton felt, in green denim, extends to a full size bed. Regular \$9.75. February Sale price 5.95
- Divanette, "The Famous Kindel," solid oak frame, fumed finish. The seat and back are well upholstered and covered in brown art leather. Opens to full size bed. February Sale price 22.75

FIFTH FLOOR.

FLOOR COVERINGS

FEBRUARY SALE PRICES ON BRUSSELS, VELVET AND TAPESTRY RUGS. Odd rugs, which cannot be duplicated at anything like their regular price today.

ONLY ENGLISH BRUSSELS RUGS. Size 9 x 12 feet, 1 light blue ground with a small brown figure, 1 light tan ground, flower chintz coloring, 1 dark green with small pink rosebuds, 1 blue ground with pink rosebuds, and 1 dark two-tone green in small over-pattern. Size 9 x 12 feet. Regular \$19.75. Tuesday 12.95

ODD VELVET AND TAPESTRY RUGS. Seamless Velvet Rug, light green ground, medallion centre with rose floral border; size 10 ft. 6 in. x 12 ft. Regular \$28.50. Tuesday 19.75

Tapestry Rug, red ground, large Oriental design; size 10 ft. 6 in. x 12 ft. Regular \$11.00. Tuesday 7.95

Hardwood Flooring at Winter Prices

All lumber used by us is selected and thoroughly kiln dried, tongued and grooved on sides and ends, and perfectly free from knots, sap stains and other blemishes. We employ only experienced workmen, and guarantee to give satisfaction in every case.

Scotch Tapestry Rugs, many good designs in Oriental colorings, for living-rooms, dining-rooms or dens; size 9 ft. x 10 ft. 6 in. and 9 x 12 ft. Regular \$12.75. Tuesday 9.85

NEW DESIGNS IN BRUSSELS STAIR CARPET. A big range of new Oriental patterns; browns, greens and blues; 22 1/2 in. and 27 in. wide. Yard, \$1.15, \$1.35, \$1.50 and \$1.60.

50c LINOLEUM FOR 49c. Several designs, mostly floral and matting effects, for bedrooms, upper halls, etc.; 2 yards wide only. Regular 50c per square yard. Tuesday 49c

NEW SHIPMENT OF ENGLISH BRASS STAIR RODS AND EYES. Your carpet should be fastened down with brass stair rods, which make it much easier to change the position of your carpet without damaging it. We have just received a large shipment of stair rods in the various sizes. 22 in., \$1.50 per dozen; 27 in., \$2.00 per dozen; 30 in., \$2.50 per dozen.

We will send and get your measurements and mail you an estimate free of cost. Best selected quarter-cut white oak, 20c per square foot; plain red or white oak, 18c per square foot, laid, waxed and polished complete.

You Must Have Thought About It If you need a winter ulster the last few days have surely brought the fact into your thoughts. Now is the time to act—Read these prices for today's selling.

Men's Ulsters \$5.95

Regular \$10.50.

There are only 26 in the lot, and they are in sizes 34 to 42; made from good wearing tweeds, in brown and gray; neat diagonal weave; cut double-breasted ulster style, with two-way convertible collar, and heavy fancy mohair lining; sizes 34 to 42. Tuesday 5.95

Men's \$13.50 and \$15 Ulsters, at \$8.95

36 in the lot; English tweed coatings, in brown, plain and stripe patterns; made double-breasted, 50 inches long; with two-way convertible collar; and twill mohair linings; sizes 36 to 42. Tuesday 8.95

118 Boys' Sample Suits \$5.95

Spring samples from one of the leading manufacturers; we bought this small lot at much less than wholesale cost, so on Tuesday you can purchase a spring suit for your boy greatly below the regular selling value; a splendid choice of richly woven Scotch and English wool tweeds; tailored in fancy Norfolk styles, with serge body linings. Regular \$8.00 to \$10.00. Sizes 28 to 32 only. Tuesday 5.95

49 CENTS EACH

These items are only a few of those on sale today at 49c. You'll find something worth while at this price in practically every department throughout the store.

A 49c Boot List

WOMEN'S SHOES, 49c.

1,000 pairs Low Cut Shoes, button, lace and pump styles, in tan Russian calf, Panama cloth and white canvas, suede and kid lined; good fitting last; Goodyear welted and McKay sewn soles; Cuban heels; all sizes in lot. No mail or phone orders filled. Regular \$1.75, \$2.00 and \$3.00. Tuesday 49c

CHILDREN'S LACED BOOTS.

90 pairs only, patent leather and dongola kid, with red kid uppers, plain toes, turn soles and new heels; sizes 4 1/2 and 5. Regular \$1.35. Tuesday 49c

WOMEN'S ARCTIC CLOTH SLIPPERS.

With rope soles; sizes 3 to 7. Regular 39c. Tuesday, 3 pairs 49c

MEN'S AND WOMEN'S SPATS.

100 pairs Women's and Men's Black Cloth Spats, 5-button height, with stay under instep; for wet and cold weather. Tuesday 49c

MEN'S CLOG RUBBERS.

600 pairs, low cut with protected heels; sizes 6 to 10. Regular 90c. Tuesday 49c

MEN'S SLIPPERS.

72 pairs only, Black House Slippers, Everett cut, with patent leather backs; sizes 6 to 10. Regular 75c. Tuesday 49c

MOCCASINS.

72 pairs only, buck tan moccasins, slightly soiled, assorted sizes from child's to boys'. Regular 85c and \$1.15. Tuesday 49c

Staples and Linens

PILLOW CASES, 2 PAIRS FOR 49c.

Plain hemmed, two sizes, 42 x 33 and 44 x 33 in. Tuesday 2 pairs 49c

Bleached English Longcloth, 35 in. wide. Tuesday 6 yards 49c

Linen Crash Roller Towelling, brown and white stripes; 16 inches wide. Tuesday 5 yards 49c

Unbleached Table Damask, for general use; width 64 inches. Tuesday, yard 49c

TOWELS AND TOWELLING.

Checked Glass or Tea Towelling, 24 inches wide. Tuesday 5 yards 49c

Large White Terry Bath Towels, close, thick pile. Tuesday, pair 49c

Madeira Bread Tray Doilies, hand-worked; size 6 x 11 inches. Tuesday 49c

SIDEBBOARD COVERS.

Pink or white scallops, and wide lace insertion; size 17 x 34 inches. Tuesday 49c

Men's Furnishings

1,500 NEGLIGEE SHIRTS.

Men's Shirts; stripes, in blues or black; coat styles; laundered cuffs; sizes 14 to 17. Regular 75c and 89c. Tuesday 49c

MEN'S MERINO UNDERWEAR.

Spring weight; natural shade; wool and cotton mixture; shirts and drawers; sizes 34 to 44. Tuesday 49c

MEN'S NIGHTROBES.

Flannelette; sizes 14 to 20. Regular 65c. Tuesday 49c

MEN'S WORK SHIRTS.

English and Canadian Drill Work Shirts; black and white, blue chambray, blue engineers'; extra large bodies; sizes 14 to 18. Regular 65c, 75c, 89c. Tuesday 49c

Swagger Sticks

Black or tan, in light shades; all sterling silver mounted. Tuesday 49c

Men's Hats and Caps

SOFT FELT HATS.

Men's and youths'; broken lines from regular stock, and manufacturers' samples; all sizes in the lot; colors brown, slate, green and fawn. Regular \$1.00 to \$2.50. Tuesday 49c

MEN'S TWEED GOLF CAPS.

Broken lots and odd sizes in newest designs; with or without band; well finished and silk lined; ear band of fur or sanitary cloth. Regular 75c, \$1.00 and \$1.50. Tuesday 49c

Boys' Blouse Shirts 49c

Regular 65c, 75c and \$1.00.

Broken lines from regular stock, and slightly soiled Shirt Waists; tapeless styles, with attached or separate collars; stripe patterns, in Madras and zephyr shirtings; sizes 8 to 14 years. Tuesday selling 49c

Wheelbarrows and Sleighs

Toy Wheelbarrows, securely made red wooden boxes, with long handles. Regular 75c. Tuesday selling 49c

Boys' Coasting Sleds, 42 inches long; hardwood runners, with heavy, round steel shoes; decorated seat boards. Regular 85c. Tuesday 49c

Girls' Sleighs, 36 inches long; three bent supports; handsome seat boards; flat shoes. Regular 80c. Tuesday 49c

February Hosiery Sale

Today's Offerings

MEN'S COTTON SOCKS, 10c.

1,000 pairs in the lot; fine cotton; tan, wine and black; sizes 9 1/2 to 11 1/2. Regular 15c. Tuesday, February Hosiery Sale 10c

MEN'S CASHMERE SOCKS, 25c.

Canada made; tan, gray and black; sizes 9 1/2 to 10 1/2. Tuesday, February Hosiery Sale 25c

WOMEN'S THREAD SILK HOSE.

American manufacturers' travelers' samples; clean, perfect merchandise; heavy silk. Regular \$2.00. Tuesday, February Hosiery Sale 1.49

WOMEN'S FIBRE SILK HOSE, 39c.

Canada made; black and white. Regular 50c. Tuesday, February Hosiery Sale, 3 pairs \$1.10, pair 39c

WOMEN'S CASHMERE HOSE, 25c.

"Pen-Angle" brand, "seconds," plain black; seamless finish; spliced heel, toe and sole; sizes 8 1/2 to 9 1/2. Regular 35c. Tuesday, February Hosiery Sale 25c

WOMEN'S OUTSIZE COTTON HOSE, 19c.

Plain black cotton and black with unbleached sole; extra wide leg; outsize width. Regular 25c. Tuesday, February Hosiery Sale, 3 pairs 55c, pair 19c

WOMEN'S MERCERIZED LISLE THREAD, 29c.

Black, white, tan, green, yellow, mustard, orange, gray and blue; fashioned; silk finish. Regular 35c. Tuesday, February Hosiery Sale 29c

NEW MARKET

Telephone Adelaide 6100

THE MEAT LIST.

Shoulder Roasts, prime beef, per lb. 14 and 16
Thick Rib Roast, very tender, per lb. 16
Wing Roast, finest quality, per lb. 16
Porterhouse Roast, centre cut, per lb. 30
Family Sausage, our own make, per lb. 24
York Breakfast Bacon, mild curing, whole or half side. Special, per lb. 24
Domestic Shortening, 5-lb. pale, gross weight, per pale. 44

THE GROCERY LIST.

One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag 1.25
2000 lbs. Finest Canned Peas, 3 lbs. tin 2.25
Finest Canned Tomatoes, 3 lbs. tin 2.25
Ogilvie's or Purdy Flour, quarter bags 1.00
Magic Baking Powder, 1-lb. tin 21
Choice Mincelot Raisins, 2 lbs. 22
Pure Clover Honey, 5-lb. can 22
Shirriff's Marmalade, 2-lb. pale 22
Purity Oats, large package 22
Choice Lima Beans, 3 lbs. 22
Finest Canned Blueberries, Eagle Brand, per tin 10
Cowan's Cocoa, 1/2-lb. tin 10
Finest Canned Peaches, Vine Brand, per tin 10
100 lbs. Fresh Ginger Snaps, 3 lbs. 25
MacLaren's Cream Cheese, large package 23
Finest Canned Spinach, per tin 10
Harry Horne's Cream Custard Powder, 3 lbs. 25
Post Toasties, 2 packages 25
Scott-Taylor's Worcester Sauce, bottle 10
500 bottles Choice Pickles, Niagara Brand, mixed or chow, 20-oz. bottle 19

FRUIT BARGAINS.

California "Sunset" Oranges, sweet and seedless. Special, dozen 25
Choice Grape Fruit, good size, 4 for 25
Choice Apples, for eating or cooking, peck 25
California Figs, in packages, 3 for 25
Marmalade Oranges, dozen 20

PLANTS AND FLOWERS.

Hardy Kentia Palms, regular 75c size. Tuesday 49
Fresh Cut Carnations, mostly pink, per dozen 25
Princesses Violets, in bunches of 25. Special, Tuesday, per bunch 15
We handle a large variety of artificial flowers at moderate prices, consistent with good quality.

CANDY (Main Floor and Basement).

500 lbs. Mermaid Bon Bons, per lb. 25
100 lbs. Scotch Mints, per lb. 75c size. 25
1000 lbs. Peppermint Bull's Eyes, per lb. 25

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