

EATON'S DAILY STORE NEWS

100 Manufacturers' Sample Overcoats for Young Men and Men, Fall and Winter Weights, Saturday Morning, Each, \$12.75

A GREAT BARGAIN TO BEGIN WHAT SHOULD PROVE TO BE ONE OF THE BIGGEST OVER-COAT DAYS OF THE SEASON

Slip-on Coats With Swagger Loose Backs, Close Fitting Pinch-Back Models, as Well as a Number of the Dignified Chesterfield Coats Included in the Collection at This Remarkable Price.

If men generally were fully acquainted with the clothing situation, they would better realize just how big a bargain this is—although almost any man who sees the coats would take a chance on one. It's a collection of manufacturers' samples—and the fact that there are very few of a kind makes them all the more exclusive in style and pattern. Included are slip-on and loose-back coats, pinch-back and belted models, more particularly for younger men; also a collection of Chesterfield coats. Men's coats are made up with soft roll lapels, well built natural shoulders, and smart pockets, some slash, others slanting—many with patch pockets and top flaps. In fact you will find almost anything in the lot that is new and stylish. Many coats are unlined, except through sleeves and shoulders, where rich silk is used. Others are lined throughout with twill serge. The materials are tweeds, soft warm coatings and Chinchillas. Many greys, browns, blues and Oxfords. There are striking checked patterns, herringbone stripes, self shades and fancy mixture. In the Chesterfields black beaver cloths. The sizes run from 34 to 40, and the price is below manufacturers' usual price. A big saving. Saturday **12.75**

Tweed Combination Fall Coats and Raincoats—150 of Them—in Clearance at \$8.35 Each

Wind and rainproof coats are certainly comfortable garments, especially this time of year, when one can be purchased at such a low figure—it's a time to consider the combination of comfort and price. These coats are in slip-on styles, with loose backs, convertible lapels, and flap pockets. They are in good range of small checks and plain effects in greys, browns and greenish tints. Coats have fancy check linings, which are in reality reverse side of cloth, and all seams are sewn. Sizes 36 to 40 in the lot. Saturday for clearance, each **8.35**

Featuring a Regular Line of Suits at \$15.00—An Outstanding Value in the EATON Assortments

In spite of the many advances in prices and the uncertain condition of the clothing markets today, the EATON Suits at \$15.00 feature values that are simply amazing, and it doesn't take an expert cloth man to realize it, either. A number of these Suits were shown us, with much enthusiasm, and we had to confess that they were "top notchers" for \$15.00. If you want to get much for your \$15.00 see this collection. They are in small neat designs, fancy weaves, small checks, thread stripes and mixtures in many greys, black and white, pepper-and-salt and browns. Dressy worsteds and tweeds, in cassimere and cheviot finish. Single-breasted, three-button models, for middle-aged and elderly men. The back fits medium close, with or without vent, and shoulders are well formed. Vests mostly close, with five buttons; without collar. Sizes 36 to 44. Price.....**15.00** —Main Floor, Queen St.



About Heavier Underclothing, Men---Have You Thought of it Yet?

THERE'S a significant warning in that crisp, early morning chill these days that seems to tell us winter is at our heels, and what does that mean? MORE PROTECTION IN THE WAY OF CLOTHING AND PARTICULARLY UNDERWEAR.

EATON'S stock of men's underwear covers an assortment that is capable of supplying grades to satisfy practically every individual requirement. Among a few suggestions we direct your particular attention to an excellent line at 85c a garment.

Although unusually low in price, here are Undergarments you may well depend on for good, all-round satisfaction. They're made of a wool and cotton mixture, known as Scotch-knit—just enough wool to impart the necessary warmth, and cotton to prevent shrinkage, and eliminate that "scratchy" feeling that afflicts some men more than others. The material is in a clean Shetland shade—the shirts have double-breasted and ribbed cuffs—drawers have tight-fitting ankles, and both have sateen facings. Sizes 34 to 44. Splendid value at, garment **.85**

At \$1.50 a garment there's extra heavy elastic ribbed Underwear of cream shade. Shirts are made with double breast and ribbed cuffs, and drawers are finished with ribbed ankles, and both have sateen facings. Sizes 34 to 46. Garment **1.50**

At \$2.25—A "Stanfield" brand of fine elastic rib, in clean natural color. Double-breasted shirts and neat-fitting drawers. Sizes 34 to 42. Garment **2.25**

At \$2.50 are comfortable combinations of such reliable brands as "Penman," "Stanfield," "Watson" and "Turnbull." Some are flat knit; others of fine elastic rib. Light and dark natural colors—all made with closed crotch and close-fitting cuffs and ankles. Sizes 34 to 44. Suit, **2.50**

At \$6.50 there are the famous "Wolsey" Combinations, made of Australian wool of natural color. Have closed crotch, spliced knees and elbows, close-fitting cuffs and ankles. Sizes 36 to 46. Suit **6.50**

A Sweater Coat is an Important Acquisition to a Man's Winter Equipment

Here are the big thick kind that are just as warm as they are comfortable. With garments priced between \$2 and \$15 the EATON assortments offer great scope in the choosing of a good sweater coat.

Outstanding Value in This Line of Coats at \$2.00

These are of heavy elastic rib, have good deep shawl or plain military collars. Two pockets and close-fitting cuffs. Grey, tan, brown, slate and Oxford; also grey with maroon, tan with brown trimming. Sizes 38 to 42. Each **2.00**

At \$3.50 are good heavy Sweater Coats, in plain or fancy stitches. They're made with shawl, storm or V-shaped collars, two patch pockets and close-fitting cuffs. Grey, brown, Oxford, slate and grey with navy and brown with tan. Sizes 38 to 44. Each **3.50**

At \$8.00 there are Sweater Coats of substantial weight, in fancy thick or plain flat stitches. These are made with big shawl collars that come well up to the ears—have two pockets and ribbed cuffs. Plain navy, maroon, brown and grey. Sizes 38 to 44.

At \$10.00 big, heavy wool Sweaters are obtainable. These are in a burly Jumbo stitch, with deep shawl collar, two pockets and close-fitting cuffs. (See illustration.) Plain shades of brown, slate, grey and maroon. Sizes 38 to 42. Each **10.00**

And at \$15.00 are exceptionally high grade sweater coats of a fine cashmere wool in camel hair color. They're made with "V" shaped neck, and turned-down collar, two pockets and tight-fitting cuffs. Sizes 38 to 44. Each **15.00**

A SPECIAL FOR SATURDAY

Men's Sweater Coats, Extra Special at \$2.95 Each.

Just such comfortable coats as these, with shawl or storm collars, two pockets and close-fitting cuffs. In shades of slate, grey and brown. Sizes 38 to 42. Saturday, each **2.95**

—Main Floor, Centre.



T. EATON CO. LIMITED