

UNIVERSITY PROFESSOR STRICKEN. University of California, prominent educationist and author, dropped dead here today. He was a native of Edinburgh, Scotland.



Easter Necessities For Men

New Hats in all the late colors and shapes \$2.65 to \$8.00
New Gloves in grey suede, tan cape and chamois \$1.00 to \$3.00
Neckwear, immense assortment in the latest patterns 50c to \$2.00
Shirts, in all the stripes, in gingham, cambrics, silk-mixed and silks, each \$1.50 to \$7.00
Ask to see our special Stiff-Cuff Shirts for \$1.35, and our special Soft-Cuff Shirts for \$1.50
Collars, all the new styles in soft and stiff shapes, in the Arrow, Tookie and W. G. R. makes.

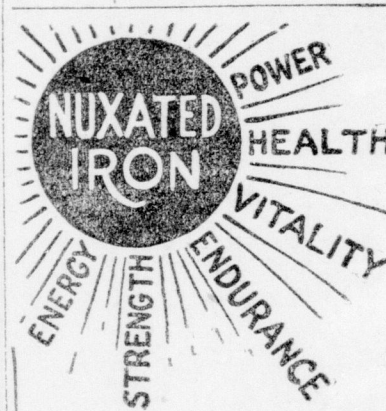
John Graham & Co.

OHIO BREWERY PLANS ON BIG TEMPERANCE TRADE

TOLEDO, April 16.—Announcement was made today by the management of the Hushner-Doyle Breweries Company, one of the largest concerns of the kind in Ohio, will devote its \$2,000,000 plant here to the manufacture of temperance beer, and will continue to operate 175 saloons as social centres. The same policy is to be followed regarding Hushner saloon properties in various parts of the state. The company advertises also the extensive manufacture of ice, which it expects to sell at low prices.

RECITAL AT CAMLACHIE.

CAMLACHIE, April 16.—Mrs. Louise Rawlings of Forest recently gave a recital in the K. O. T. M. Hall, Camlachie. The solos which Mrs. Rawlings sang were all of her own composition, a couple having violin accompaniments played by her daughter, Miss Jessie Steele of Forest. Mrs. Rawlings' accompanist, and with Miss Isabelle Symington of this place, gave a number of solos.



Nuxated Iron increases strength and endurance of delicate, nervous, rundown people in two weeks' time in many instances. It has been used and endorsed by such men as former United States Senator and Vice-Presidential Nominee Charles A. Towne, U. S. Commissioner of Immigration; Hon. Anthony Caminetti; also United States Judge G. W. Atkins of the Court of Claims of Washington and others. Ask your doctor or druggist about it.

REFERENDUM BILL REACHES FINAL STAGE

Proudfoot Maintains Questions Will Cause Confusion.

HEARST SAYS IT'S SIMPLE

Government Pleads For Unity, After Ignoring Opposition.

(Special to The Advertiser.) TORONTO, April 16.—After a lengthy debate in the House of Commons today, the referendum bill to submit to the electors a referendum on the temperance issue reached its final stage at midnight. The prime minister made a carefully-prepared statement on the second reading in which he outlined the four questions which are being presented to the people. He quoted Mr. Hearst as saying that the measure, and declared that on the contrary of being confusing, the ballot on the referendum was a simple one. While the Government had been strongly censured for the stand it had taken, he said, the bill would have followed the same course.

Liberals Not Consulted. The Liberal leader, Mr. Proudfoot, had some strong criticism of the Government for its method of drafting the bill. When the Government passed the Ontario temperance act, the Opposition co-operated with it but when the prime minister and his colleagues drafted the referendum bill they did not consult the Liberals. The prime minister said he wanted the bill passed unanimously; if objections were not to be raised, it was only proper the Government should have taken those on the opposite side of the House into consideration.

Few of the members took part in the debate on second reading, but when it reached the committee stage the debate was participated in by a larger number, various minor suggestions and criticisms being voiced.

Cannot Fix the Date. H. Hartley Dewar, K.C., urged that the date for the taking of the referendum be fixed so as to remove any possibility of election being held on the same time to conflict with it. Sir William Hearst said he could not fix the date, as it was impossible to say when the soldiers would be home.

Sir William Hearst said unfair and unjustifiable attacks had been made upon him and the Government as a result of the O. T. A. People who had declared there could be no vote until after the war immediately the act was passed began to attack the Government for passing it without a vote of the people, commenced to "call myself and my colleagues traitors and to refer to the Prussianism of Queen's Park."

Then an unfair attempt was made to produce the returned soldiers against the act and against the Government. The prime minister said that while he was away fighting, the Government took an unfair advantage of the people and to refer to the Prussianism of Queen's Park. Mr. Proudfoot spoke.

The Liberal leader agreed that there was no sentiment in Ontario in favor of bringing back the bar and the old liquor system. He asked the members, however, not to lose sight of the fact that only a few years ago the Opposition had staked its political life upon the side of temperance. The war had considerable to do, he admitted, with developing temperance sentiment, but if the Opposition had not paved the way by taking the advanced ground it had taken it would not have been possible to put the O. T. A. on the statute books. The questions it is proposed to place upon the statute books are what I would describe as the Liberal leader's "They do not meet the situation to the extent I would wish to meet it. At the time the statute was passed there was only one question to be submitted to the people. "Are you in favor of the repeal of the Ontario temperance act?" That had been the only question before the people for the past two years. Now the Government was placing that and three other questions before the people and there was the probability that the multiplicity of questions would cause confusion."

W. Huron Teachers Start Crusade to Beautify Country

EXETER, April 16.—In order to improve the appearance of the landscape of West Huron the executive committee of the West Huron Teachers' Association, meeting here today, decided to offer a reward of \$10 to the school section whose teacher and trustees would report the most improved amount of improvement done in their school section in the way of leveling and sealing the sides of the road, planting of shade trees, improving orchards, farm buildings, fences, and in any other way that will be the beauty of this fair county in general, and to the value of the homestead in particular.

These reports must be in the hands of the secretary, Mr. W. H. Johnston, Kippen, not later than October 1, 1919, in order to be judged and awards given at the next meeting of the association. In order to render an impartial decision these reports shall be judged by a committee of non-interested parties.

Circulars which have been sent to all teachers and boards in West Huron add: Teachers and trustees are strongly urged to hold a public meeting of the ratepayers and others to consider this matter. Committees of enthusiastic old and young people should be appointed who will take the subject in hand and do things. Plowing of roadsides can be done soon as the frost is out of the ground, and township councils may be persuaded to lend their graders for leveling the plowed land, or perhaps they would offer a similar prize for the townships.

Yours for progress in West Huron, R. R. Reimond, Belgrave, president; W. H. Johnston, Kippen, secretary.

LOSS OF SLEEP IS EASILY REMEDIED.

Find it hard to get to sleep at night? Wake in the morning feeling tired and irritable? You need iron, and the best iron to get is the new French formula, Tonal Iron Capsules. They have cured others, and will cure you, start taking them today. At all drug stores, or by mail \$1. Tonal Iron Capsules, Box 184, London, Ont.

WORDY BATTLE OVER NEW MOTORING LAW IN THE LEGISLATURE

And the End Is Not Yet, Says Studholme.

SLOW DOWN ON CORNERS

Ten and Twelve and a Half Mile Limit at Dangerous Crossings.

(Special to The Advertiser.) TORONTO, April 16.—Motorists won their fight on the floor of the Legislature today to be allowed to legally drive their cars at a higher rate of speed than allowed under the existing law. There was an acrimonious fight, which lasted for an hour before the battle was decided—and then only after a vote was taken in committee. The fight will be renewed on the third reading of the bill, Allan Studholme of East Hamilton being told it would then be proper to demand the yeas and nays.

The clause permitting the higher rate of speed has been changed slightly from what it was when it left the municipal committee a few days ago. When the committee got through the referendum bill the decision was that motorists could drive their cars at 20 miles an hour in urban centres and at 25 miles an hour in the country. The present speed limit was thus raised five miles.

Time Limit on Corners. The change affected in the committee of the whole House today was that the 25 miles an hour in the country and 20

miles an hour in urban centres remain, but there is an additional clause in urban centres, where the driver has not a clear view at intersections he must not drive faster than 10 miles an hour. In the country he must not exceed 12½ miles an hour.

The House swung back and forth, first favoring one argument and then another. Fully two scores of the members participated in the debate.

Elliott Wants Present Rules.

J. C. Elliott of West-Middlesex introduced an amendment after the discussion had been in progress for a few minutes. It provided for the amending of the bill to allow the existing law to remain in force—15 miles an hour in cities, towns and villages, and 20 miles an hour in the country.

An amendment to the amendment was brought in by Mark Irish of North-east Toronto to the effect that the rate of speed should remain at 15 miles an hour in the cities, towns and villages, and be increased to 25 miles an hour in the country. While the discussion was going on on these questions the Opposition leader, Mr. Proudfoot, wanted to know why George Gooderham of Toronto did not introduce an amendment incorporating the views he expressed about slowing down at intersections. If the Toronto member did not do so the Opposition leader said he would.

A vote was taken on Mr. Irish's amendment, which was defeated. Mr. Gooderham thereupon introduced the amendment which was carried, providing for slowing down at intersections.

Asthma

The terrible struggle to breathe, the choking from restricted thoracic muscles find wonderful help and permanent benefit.

Dr. J. D. Kellogg's Asthma Remedy

Two Sizes 25c and \$1.00.

YOUR NEW EASTER OUTFIT IS READY FOR YOU HERE

Everything is in readiness in this big store of smart styles and fair prices for the boy, youth and man to outfit himself with Spring Coat, Suit, Hat, Shirts, Collars and Ties today and Saturday. Easter has always been a time for putting on new dress and sauntering forth. Mother nature appears in her best in the green of the trees and spring flowers, and men and women make a point of being well dressed for Easter Sunday morning. We have now on display from the big style markets of the country men's, youths' and boys' clothing of individuality and smartness.



SPRING OVERCOATS

In waisted model, of wool and cotton, tweed or cheviot, greys, browns and pin check patterns, two-button, form-fitting, waisted style, with slash and outside breast pockets, flare skirt, at \$25.00, \$28.00 and \$30.00

Two-Purpose Tweed Coats, slip-on and trencher models, in browns and greys, practical for either raincoat or overcoat. Sizes 34 to 44 \$14.75, \$16.50, \$18.00

Made-to-Measure Suits

We have a wonderful range of Spring Suitings now, but they are going fast, and it is impossible to get repeats this season. It will pay you well to choose your Suit now while choice is good. You can get suit when you want it. Fine imported and domestic fabrics, made in any style. At \$30.00 to \$55.00

The First Long Suit

We are showing these in split coat or waisted suit for the young man just donning his first long trousers. They're all-wool, tweed or homespun, in greenish grey, Cuban brown and steel grey, with flake pattern, cut in two-button, single-breasted, natural shoulders and deep vent. Trousers are straight cut and have cuffs. Sizes 32 to 35. Prices \$18.00 to \$20.00

New Neckwear

A wonderful range of Easter Neckwear, in new shapes and wonderful colorings 50c to \$2.00

Soldiers, 10% Discount

It will pay you to come here for your Civilian Outfit. Quick service and a square deal to all is our motto.

MASON & RISCH

Appropriate For the Season

For the Easter Festival—music—bright and cheerful after the more sombre days of Lent. The following Victor Records and Player Rolls are particularly appropriate at this joyous Easter season.

VICTOR RECORDS.
15529—In the Land of Beginning Again.
15525—I'm Waiting for You, Liza Jane.
15526—Some Day I'll Make You Glad.
64793—Coon, Coon, Undernet de Moon.
15522—Ja-Da.
15523—Come On, Papa.
Dry Your Tears.

PLAYER ROLLS.
There's a Long, Long Trail, Smiles, Beautiful Ohio.
I'm Always Chasing Rainbows.
The Magic of Your Eyes.
We have many other selections. You're sure to find just what you may want in our extensive stock.

Mason & Risch, Ltd.
248 Dundas Street, London.
119 Ontario Street, Stratford.

Easter Footwear

Spring buds are beginning to appear, but you'll find Real Savings "in full bloom" at this store.

Save On Your Spring Footwear

It's Spring Shoe Time at the People's Shoe Store. The entire store is in readiness with hundreds of new footwear styles. Every department is filled with fresh new footwear. The displays are marvellous for their wealth of new things and are causing much admiration. Every wanted style is here for any member of the family, from granddaddy down to baby, at wonderful savings. Your Easter shopping and money will go much farther here.

Ladies' Beautiful Grey Kid Oxfords, Louis heels, a snap, at \$6.00
Ladies' Finest Quality Black Vici Kid Oxfords, Easter special \$5.00
Ladies' Black Kid Pumps, the season's newest. Special \$5.50
Ladies' 4-Strap Slippers, long pointed vamps, high heels \$3.98
Ladies, here's a snap, 75 pairs of Pumps and Oxfords, good styles, small sizes, to clear at \$1.00 a pair
Ladies' Beautiful Brown Kid Oxfords. A winner at \$7.50
Ladies' All Patent Oxfords, a most pleasing style. Special \$6.00
Many other very charming styles of Oxfords and Pumps at reasonable prices. See them.

SPECIAL BARGAIN OFFER OF Ladies' small brown and black calf high laced shoes, with guaranteed fibre soles and rubber heels. Worth \$6.00 and \$7.00. To clear today and Saturday at \$5.00 a pair

Ladies' Brown and Grey Kid High Laced Shoes, Louis and military heels. Easter special \$6.95

Two very graceful lines of Ladies' Black Kid High Laced Shoes, with Louis and military heels. Priced very low for Easter at \$4.98 and \$5.95

Ladies, if you want something extra nice in the lines of shoe craft, be sure and see these two charming styles in black and brown kid high laced shoes. A. B. C and D widths, J. & I. Bell's and McPherson's makes, priced very low, at \$11 and \$12

Now Men!

HERE IS WHERE YOU COME IN FOR NIFTY SERVICEABLE FOOTWEAR FOR EASTER AND EVERY-DAY WEAR.

Men's Dark Brown Calf Shoes, recede toes, very special \$4.50 and \$4.95
Men's Gunmetal Shoes, recede and round-toes, Goodyear welts \$4.98 and \$5.95
Many other high grade makes, in browns and blacks, from \$5.00 to \$7.95
Men's Dress and Business Shoes, broken sizes. To clear at \$2.98

Boys' Shoes for dress and every-day wear, from \$2.98 to \$4.49
Youths' Shoes from \$2.49 to \$3.48
Little Gent's Shoes, from \$1.98 to \$2.98
Misses' Fine Shoes, from \$2.98 to \$3.98
Girls' Shoes, from \$1.98 to \$2.98
Children's Shoes, from \$1.00 to \$2.48

See our splendid line of Trunks, Suit Cases and Club Bags at special Easter prices.

The Peoples Shoe Store.

131 DUNDAS STREET. PHONE 5123. 12 MARKET SQUARE.

CORSETS Correct in Style, Quality and Price

Three strong points in corsets sold at this store.
No. 268—D. & A. Corset, a splendid model, medium high bust, fancy front, made of domestic coutil, graduated clasps, embroidery trimmed \$1.50
496, D. & A.—A medium stout model, high back, medium bust, full round skirt, embroidery trimmed, 4 supports \$2.00
455, D. & A.—An elegant model, free hip, low bust, long over the hip and skirt with arched back, in fine quality of coutil, 4 hose supports. Per pair \$2.50
No. 256, B. & I.—This is a splendid model for the slender figure, an ideal garment for athletic purposes, allowing perfect freedom of the upper body, while the lower parts being lightly boned, makes it very free and pliable. \$3.50

REMEMBER!

This is the place for up-to-date

Millinery

A special showing for the

EASTER RUSH

Come early for your choice.

R. J. Young & Co.

SILK FOULARDS

In fine floral designs, will not crush and will give excellent wear, 36 and 40 inches wide, in shades of navy, sand, copen and black. Per yard \$3.00
Silk and Wool Poplins, the material that gives satisfaction, will not crease or crush, full 40 inches wide, in shades of nigger brown, navy, Pekin blue, seagull, taupe, dark grey, green, black, prune, burgundy and sand \$2.50
Shepherd checks, for suits or skirts, your choice of three size checks, 54 inches wide. Special, per yard \$1.50
ENGLISH SERGE—All-wool, old dye, a fine weave for suits or dresses, 52 inches wide, in shades of navy, black, burgundy, Russian and grey. Special \$3.00

SILK POPLIN DRESSES

For Misses, at \$15.00, in reseda, green, dark green, navy blue, Belgian blue, sand, rose, taupe and brown, with silk collar and wide girdle, trimmed with embroidery and buttons, sizes 14 to 20 years, only \$15.00

SPRING COATS

In fawn covert cloth, in belted and loose back styles, convertible collar, sizes 16 to 40. Only \$25.00

WOMEN'S AND MISSES' COLORED UNDERSKIRTS, in shades of rose, paddy green, purple, copen, navy, sky and sand, made in extra quality English sateen and cotton mervataff \$2.50

