THE TORONTO WORLD

## Tothe Trade <br> 

On Application
lohn Macdonald \& Co.





Caperines
 5wzaw Bind ind ind ind






Went Mexion
and







| $\begin{aligned} & \text { GONGORD } \\ & \text { GRAPE JUICE } \end{aligned}$ |
| :---: |
|  |
| 15 c Per Quart Bottl |
|  |
| J. J. M'LAUCHLIN, |
| 156, 105, 105 semerboume |
|  |
|  |




## Bread

## Down Again <br> 

Weston's Best Home=Made Bread
8c. Per Large Loaf Cash, or 25 Tickets for $\$ 1.00$
Sume people think we cannot do this without endan Sume people think we cannor do We have stated be-
gering the weltare of our employes.
fore, and we state again, that our workmen are the best paid in the baking business in Canada.
Well-Paid Workmen

| Yesterday morning we came out again with a clean drop- not in quality but in price. Circumstances have once more enabled us to make a reduction in favor of the consumer. |  |
| :---: | :---: |
| Weston's Best |  |
| Home=Made Bread |  |
| 8c. Per Large Loaf Cash, or 25 Tickets for \$1.00 |  |
| Sume people think we cannot do this without endangering the weltare of our employes. We have stated before, and we state again, that our workmen are the best paid in the baking business in Canada. |  |
| Well-Paid Workmen <br> Here is a statement of wages paid March 9, 19 |  |
|  |  |
| 2 foremen received ...... 817.00 | ${ }_{\text {Paid A According to Amount Sol }}$ |
|  | 2 drivers reasived ........81 |
|  |  |
| 19 |  |
| - ${ }_{4}^{4}$ bakers - wages paid 8350.000 | of bee |
| On Friday nights 13 jobbers extra are employed, receiving from $\$ 2.00$ to $\$ 2.50$ per night. <br> Total numner of steady employes at the Model |  |
|  |  |
|  |  |
| Bakery 85. Average wages paid, including skilled bakers, expert drivers, office hands and ordinary help, $\$ 10.00$ per week each. |  |
| These are by far the best figures that can be shown by any baking firm in Canada doing anywhere within |  |
|  |  |
| half the amount of business. <br> Good Wages for Good Workmen means Good Bread. |  |
|  |  |
| Remember, WESTONS BREAD is sold in over 500 stores. Ask for it anywhere. Delivered for 8c, cash |  |
| ONLY- 25 tickets for a dollar. <br> Telephone 329: Get it at once. |  |
|  |  |
| Model Bakery Co., ${ }_{\text {L }}^{\text {Limited, }}$ Toronto. |  |
| George Weston, Manager. |  |



## -SIMPSON $=$ <br> Fine Serge Suits for $\$ 4.95$

Bargain for 45 Men From A bargain you'll not care to resist if you're lookiog
out tor a well-made new suit-these be buil and biack
serges serges are always in great demand-th
tion for Thursday at this bargain price:








 Bargains for the Boys


 75 c and 1.00 All -Wool Sweaters for 69 c .
 35 c and 40 c Suspenders for 25 c .



GUARANTEED WATCHES 95c ${ }_{\text {Iargest Ameri- }}^{\text {Two of the }}$ GUARANTEED CLOCKS 90c $\begin{gathered}\text { can manufac. } \\ \text { turers of wath- }\end{gathered}$ $e s$ and clocks are represented in this offer. They
have reduced to such uniform scientific perfection their immense output of several thousand time.
pieces a day that they give with these "dolla") watches and clocks sthe year's guarantee, just as
the watchmaker does with expensive watches. Here it is: GUARANTEE:

 Guaranteed Nickel Alarm Clock 90c. Guaranteed Nickel Keyless Watch 950 .
Other Attractions of the Jewellery Section.
$\qquad$
$\qquad$



Bargain Sample Shoes.
$\qquad$
BOECKH'S вмпоо nusou BROOMS




Su'll be fortunate if you can wear these sizes, for



Cotton and Lonsdale


