

THE WORLD'S HOME MAGAZINE FOR WOMEN

The Puttoffs.

My friend, have you heard of the town of Yawn. On the banks of the River Slow...

How to Make Currant Jelly (1754). Young housewives, listen and receive what good hints the muse will give...

Costumes at an English Dinner. At a recent English public dinner of women writers, the following costumes were worn...

Quiet Resorts Near Toronto. Daily, at the Grand Trunk tourist office, information is asked regarding short distance points...

New York Excursion. July 18, Erie Railroad, good return fares, \$10 from Niagara Falls, Ont.

The Toronto World CHILDREN'S HUMANE LEAGUE

Between the many excellent letters sent in, it was very difficult to judge every single one deserving honorable mention...

Children's Humane League, Toronto World. Dear Little Readers, While reading The Toronto World, I saw the advertisement asking "Why We Love and Protect Birds..."

Did you ever happen to ask yourselves this question: "What would earth be like without the birds?" We cannot imagine, for we know how lonely we are when they fly away to their southern home...

Why should we kill them? Do they do us harm? No, indeed. They kill the grubs that ruin our plants; they cheer us with their sweet song...

For this week the subject is, "Canadian Squirrels in Park or Wood." Contributions are not to consist of more than two hundred words...

I wish to become a member of The Toronto World Humane League. Name: Address:

PERSONAL

The Argonaut Rowing Club held the second of their fortnightly dances last night. It was a very pretty little Cinderella dance...

At the Sunday school services in South Parkdale Methodist Church, Dr. Sparrow was the recipient of a loving cup from his class of young men...

The Dickens Fellowship Society held a picnic yesterday afternoon at Centre Island. The beautiful weather which prevailed contributed to the enjoyment of the occasion...

The marriage of Miss Pauline Owens and Mr. William G. Howse, was very quietly celebrated at the home of Mrs. C. Milton Pascoe...

Princess gowns are distinctly old now, and short skirts in all sorts of fashions are taboos. The skirt has great length and a broad band of contrasting material...

RHODES SCHOLAR RETURNS. OTTAWA, July 8.—(Special)—R. V. Bellamy of Edmonton, the first of the Canadian Rhodes scholars to return home...

Only a Nominal Strike. MONTREAL, July 8.—Between 1200 and 1500 men engaged in the structural iron trade are nominally on strike...

Gananoque Loses Teachers. KINGSTON, July 8.—The Gananoque High School is losing its teachers, Mr. Galbraith will leave to study medicine...

World Pattern Department



1943 Child's One-Piece Bathing Suit. Paris Pattern No. 1943. Easy to get into, and a garment that looks well when donned...

Pattern Department Toronto World. Send the above pattern to NAME: ADDRESS: Size Wanted (Age of Child or Miss' Pattern):

WHAT TO WEAR. A letter arrived to me from Genoa, Italy, yesterday, and I give the readers its contents. The Hat of the Future. Englishwomen, writes my correspondent, will always wear the picturesque hat...

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PLAN SUMMER SESSION FOR THE UNIVERSITY

Principal Falconer Makes His First Official Appearance at Evening Lecture.

It was of happy omen, perhaps, that President Falconer made his first official appearance last night at the university in connection with a popular summer course of lectures.

Toronto University, he said, had not given itself over to the view that anything very satisfactory was attained by examination of correspondence alone. It was doubtful if the results of such methods were adequate at all.

Indigestion, dyspepsia and biliousness surely indicate that there is something wrong with the liver, kidneys and bowels. So-called cures for indigestion do not go to the root of the matter...

ST. CATHARINES, July 8.—(Special)—License Inspector Arthur Ward, P. J. O'Neill, summoned Arthur Ward, P. J. O'Neill, Greenwood, J. Doyle and H. Winnet, all hotelkeepers at Niagara-on-the-Lake...

CASTORIA For Infants and Children. The Kind You Have Always Bought. Bears the Signature of Dr. J. C. Watson.

Gilbey's Celebrated London Gins

Ask for a "GILBEY DRY MARTINI" FOR SALE AT ALL THE BEST BARS

R. H. Howard & Co., 29 Front St. E., Toronto

What They Are Saying.

By Stephen Leacock. So this talk is over, and there's nothing done, and we're off again back to the outlying parts of the place...

Well, that's where the old man gets touchy—voice gets gruff right away. "No, no," he says, "got to have the guns—no young children in the house to look after."

But, then, you see, what can we do? We come up here now and again when we can spare the time, and we argue the case away with the old man...

So every time we come up to the home farm the old man goes and unites the cupboard and takes out a lock of old trunk, and he says: "Wilfrid, my boy, you're a doctor."

And Alfred, too. We tried to talk about it, but it's no use; Alfred and Wilfrid were at him to make him promise to eat plain, home-grown mutton and vegetables...

Admiral Sakamoto Says They Are Only for Social Functions. TOKIO, July 8.—Admiral Sakamoto declares that "It is too much to expect a burning patriotism in the American navy service in the eyes of the crews would desert and leave the ships."

DEFINES U.S. OFFICERS. The old Ayer's Hair Vigor was good, no question about that. But your own doctor, the one you have great confidence in, will tell you that Ayer's Hair Vigor, new improved formula, is far better.

NONE CAN COMPARE WITH COWAN'S MILK CHOCOLATE

For purity, delicacy of flavor and value. We invite comparison.

THE COWAN CO., Limited TORONTO

ACCIDENTALLY SHOT WIFE

Was Examining Rifle When It Went Off by Chance.

COMBER, July 8.—What might have proved a fatal accident occurred at Stony Point. Fred Bussey and his wife of Detroit, are visiting friends in Stony Point, and while the former was examining a rifle it accidentally discharged, the bullet entering the side of Mrs. Bussey, striking a rib just over her heart.

GIRL WAS SAVED

Mr. English Makes Plucky Rescue at the Island.

At about 8.30 yesterday morning the daughter of H. G. Dillmuth, 4 Mohawk-avenue, Centre Island, fell into the Long Pond near the bridge and the girl was nearly drowned but for the arrival of Cruise English, who dived into the water, and after a hard struggle brought her to shore.

HORSES NAMES PUZZLE BETTORS

The odd names of thoroughbred cause many funny mixups over the telephone several weeks ago when the name calls regarding the winner of the third race at New Orleans, and when I answered "Don't ask me," several persons grew quite indignant, say Ray Ziegler, in The Philadelphia Record.

"What's the matter; don't you intend giving us any more racing information?" was one reply. "I have given you the information you want. Don't ask me the name."

"Oh, I beg your pardon. Where did you get that name?" "He was thru and coming strong."

"On another occasion a tentative voice asked for the name of the first race at Hot Springs."

"Nothing," was the reply. "An American won the race, there was no winner, or was it a dead-heat?" asked the woman.

"It was not a dead heat; Nothing won." "Oh, tell me," the authorities said the track.

"You bet on Nothing you would have won," was the next reply to the inquirer, who was now getting quite excited.