

SIMPSON Store Opens 8 a.m. Closes at 5.30 p.m. H. H. Fudger, Pres. J. Wood, Manager PROBS. Partly cloudy and cooler, with some local showers.



"Coats for Women"

This will be a more vital topic than "votes for women," when they see these TWENTY-FIVE DOLLAR ONES going to-morrow morning for NINE-SEVENTY-FIVE.

123 NEW FALL COATS FOR WOMEN.

They are the overmakes of a well-known factory, and came to the Simpson store at a price that no doubt paid the manufacturer, or he would not have parted with them.

However, the price was so low that you, the wearer, will get as handsome a bargain as we did.

There are many styles, all up to date, and the materials are the right kind of tweeds, French diagonal serges and golf cloth.

There are Ulster Coats and Smart Check-lined Coats, with revers and cuffs of the same material; all sizes and most colors are represented. They are coats that sell regularly up to \$25.00. Tuesday 9.75

You will find them on the Third Floor.

Two Silk Waists of Unusual Merit

\$2.95—Imported black silk messaline, made in the open front style. The front is of handsome soutache braid and pin tucking, tailored sleeve, collar and cuff. Every size to 42-inch bust. Very special value 2.95

\$3.95—A Very Fine Chiffon Taffeta Waist, in black and navy, open front, wide waistcoat, panel, trimmed silk buttons, long sleeve, kimono style, pin-tucked collar and cuffs. Sizes 34 to 44 inches. Very special value 3.95

Petticoats and Kimonos

A Black Silk Moirette Petticoat at \$3.75 is reasonably priced, if the garment is well made in good style. Here is such a one at \$2.95. A bargain. There are two styles, both have flounces with pin tucking and pleating, and velvet binding; lengths 36 to 42. Tuesday 2.95

Long Kimono Gowns of Japanese Crepe are another attraction in the same department. They have sky, pink, Copenhagen, cardinal and black grounds, with floral designs; sleeves and front are trimmed with ribbon. They are cut full, empire backs, and belts of self. Sizes are 43 to 44. Tuesday 2.95

Warner's Rustproof and D and A Corsets at Half-Price

Three beautiful models of finest corsage have been selected from stock for quick clearance to-morrow. Every pair is worthy of having your new fall gown fitted over it. Phone orders filled.

Three models of fine Corsets, including "Warner's Rustproof" and D. & A. makes; latest fashionable styles in fine white coutil, medium or low bust, medium and extra long skirts, finest non-rustable boning, with four wide side steels; one model is for stout figures. Sizes 18 to 30 inches. Regular \$3.50 and \$4.00 corsets. Tuesday, a pair 1.75

The Right Kind of China at the Right Prices

(Basement)

Bridal Rose China Dinnerware, dinner, tea and soup plates, in this famous ware. One price, Tuesday 1.15

China Egg Cups, neat gold line, design. Tuesday, per dozen 2.3

40-piece Tea Set, cream porcelain ware, body deep glaze, rich gold decoration. Complete set, Tuesday 1.49

Chocolate Set, Royal Nippon ware. Tuesday special, per set 3.98

Royal Doulton Dinner Set, artistic design, soft tone colors, two designs to select from. Underpriced for Tuesday 21.25

Salt and Pepper Shakers, Dutch cut glassware, glass tops. Tuesday, per pair 49

Lemonade Set, deep flaring cut, jewel design, on genuine val Saint Lambert blank. Complete set, Tuesday 13.50

Brass Candlesticks, old English shapes, heavy cast, bright finish. Tuesday, per pair 1.00

The Day of Opportunity

When he saw the election returns, a shrewd man said: "Now that we're to have a strong protectionist government, Simpson's great big stock of goods should be worth half a million dollars more," and the answer was: "Well, the customers will get the benefit of it."

Whether prices go higher or not, they certainly will not be lower. In assembling our great aggregation of merchandise for autumn and winter trade, we received many important concessions from manufacturers. Never were prices more favorable to the customer than those now marked on this immense stock of goods. It MAY cost us a lot more money to replace them—in any case, you can't do better than BUY NOW.

To-day's specials include Monday Basement Sale of Household Goods, Sweater Coats for Women, Rogers' Silverware at Half Price; "Carriage Hats," latest Paris models, at Half Price; Smart Tailored Waists for Women; New Arrivals in Autumn Dress Goods and Silks.



These Boys Will Be Voters

Boys' \$4.00 Suits at \$2.49

The boys who get these Suits will be Voters before there can be another election turn over like last Thursday's. Boys soon develop the patriotism which says **Canada for Canadians.**

Four hundred of them can be fitted. We've all sizes, up to almost men. Rig them out with one of these made-within-the-empire suits.

We thought of marking these Suits "only one to each customer," but as there might be two or three bonafide needs in one family, we've decided to take off the limit.

They're really the best value that's been offered for boys this fall. If there's any doubt in your mind about your boy's present school suit, here's your chance to fix him up right at least possible cost.

400 English and Canadian Tweeds, good, honest materials, in assorted patterns, brown and grey mixtures in stripe and check effects. Fall weight made up in popular Norfolk style with plain pants, well tailored, sizes 26 to 33; excellent suit for school wear to fit boys 9 to 16 years. Regularly sold up to \$3.50 and \$4. Tuesday at .. \$2.49



One Fresh Curtain, and One not Quite

—THEREFORE HALF-PRICE—

Because one of the pair has been shown as a sample, and is slightly soiled, there'll be some very fine curtains sold at low prices here to-morrow.

The variety of makes includes Nottingham, Swiss, Battenberg, Brussels, Point Arabe, Marie Antoinette, Point Venice and novelties. If you want a pair of fine quality Curtains, you will do well to visit early our Lace Curtain Section, where the entire range will be fully displayed. Regular prices from \$1.00 to \$50.00.

Tuesday. Any Pair at Half-Price

The Robert SIMPSON Company Limited

Fine Soft Hat Samples \$1.00 Each

Only 6 of a Kind But All Good Kinds

Rarely do men get a chance to pick up such "snappy" hats as these for a dollar.

You can find their mates in most hatters' windows marked as high as \$2.50.

Tourist, Alpine and Fedora shapes, in hairy mixtures of greys, browns, navy, bronze, fawn, green, black.

If you want something new, something quite out of the ordinary, make sure of getting one of these. There are only 500 of them, all told, and only six of each kind, because they're samples. Tuesday.. 1.00



Stout Men's Suits

If your prosperity and avoirdupois have become so that you find difficulty in getting a proper fitting suit of clothes, we want to inform you that no matter how rotund your figure may be, we can fit you, be it the tall, short or regular stout or any other figure. From a fancy fawn shaded brown Bannockburn, in stripe design, we have an exceptionally fine stout men's suit. Cut single-breasted, three-button style, snug fitting collar, the kind that does not crawl up on your neck. The tailoring and linings are of the best. Sizes 40 to 50 breast 12.50

BETTER QUALITY STOUT MEN'S SUITS.

For the man who does not want to wear a light colored suit, we have an excellent English worded tweed in almost a plain dark grey, first-class linings, and tailored to fit perfectly. These suits are cut single-breasted, three-button style, and have every good feature that you could desire. Sizes 40 to 50 18.00

New Bedroom and Sitting Room Papers

New dainty bedroom effects, in grey, blue, maize, corn, drab, pink and their shades, on plain linen, shadow or corduroy stripe, dimity muslin, dot and jasper effects, with pretty cut-outs. Call and see them.

New Bedroom and Sitting-room Wall Effects, in assorted colorings, imported and domestic. Per roll 10, 15, 26, 35, 50 and 75

Cut-out Effects, in panel, drop frieze, medallion or divider, all colorings. Per yard 3, 5, 8, 10, 15, 25, 50

Tuesday Specials in Bedroom and Sitting-room Papers—350 rolls imported and domestic sitting-room and bedroom effects, plain or floral designs, in rich and neat patterns, assorted colorings: Regular, per roll, 15c. Tuesday, 7c. Regular 25c. Tuesday, 13c. Regular 35c. Tuesday, 17c. Regular 50c. Tuesday, 23c. 800 feet Room Moulding, white enamel and imitation oak. Special, Tuesday, per foot 1 1/4. 500 yards Burlap, green and red. Special, per yard 24 (Fifth Floor)

Underwear Samples \$1.00

400 garments of Men's Underwear, Shirts and Drawers—Clearing all odd lines and samples which have accumulated since the first of the year; materials are pure wool, silk and wool, and pure spun silk and linen and wool mixtures, heavy and medium weights. See windows for display. All sizes in the lot. Regular \$1.25, \$1.50, \$2.00, \$2.50, \$3.00 and \$6.00. Tuesday to clear, each garment 1.00

Blankets, Flannelettes, Linens

Three necessities—You will want a new supply for the winter—for the cold nights, for the cold days, and for the party. Don't let the opportunity of saving money on your purchases go by, by the sale ends with September, and there are only four more days from Tuesday. Get busy, make up your list, and take advantage.

WHITE UNSHRINKABLE WOOL BLANKETS, \$2.98. 66 x 82 inches for double beds, white, soft, perfectly napped, perfect Washing Blankets, pink or blue borders, selected quality for Simpson store customers. Only 75 pairs. Regular \$3.65 to \$3.95 per pair. Tuesday 2.98

FINEST ENGLISH SAXONY FLANNELETTE. 36 inches wide, white only, very fine quality and good heavy winter weight. Regular 25c per yard. Tuesday 19

60 PAIRS SUPER WHITE SAXONY WOOL BLANKETS, \$5.28. No burrs, no oil, extra fine pure Saxony wool, soft lofty finish, whipped single pink or blue borders, 8 lbs., 68 x 88 inches. Regular \$6.35 per pair. Tuesday 5.28

PURE WHITE BLOUSE LINEN, 18c YARD. Pure Irish linen, fine weave for white tailored blouses, 36 inches wide. Regular 25c and 30c yard. Tuesday 16

800 YARDS ENGLISH APRON GINGHAMS, 9c YARD. Assorted blue and white checks. Note the wide width, 39 inches; good weight, indigo dye. Clearing Tuesday, yard 9

FINE SATIN DAMASK TABLE NAPKINS, \$1.95 DOZEN. Made in Ireland, blended in Ireland, warranted pure linen, 22 x 22 inches, good weight, dainty bordered designs, only 60 dozen. Tuesday, dozen 1.95

Phone direct to Linen Department.

Food—and Good Food

One car Standard Granulated Sugar, 16 lbs. \$1.00. Choice Picnic Hams, 6 to 8 lbs., each, per lb. 14c. Lake-of-the-Woods Five Roses Flour, 4 bag, in cotton, 82c. Fancy Japan Rice, 4 lbs., 25c. St. Charles Condensed Milk, 3 lbs., 25c. Finest Spanish Onions, 7 lbs., 25c. Pure Kettle Rendered Lard, 3-lb. pail, 45c. Post Toasties, 3 packages 25c. English Marrowfat Peas, 3 packages 25c. Parowax for Sealing Fruit, 1-lb. package 10c. Melaren's Imperial Jelly Powders, 3 packages 20c. Canned Mackerel, per tin, 15c. Paraffin Wax Candles, per dozen, 12c.

Toilet Requisites

Kennebec Toilet Rolls, full size, 1000 sheets Tuesday, special, 5 rolls for 25

Simpson's Red Band Medicated Toilet Paper, Tuesday special, 4 packages for 25

Phone direct to Toilet Department.

Gloria Umbrellas

These are umbrellas selling usually at \$1, \$1.25 and \$1.50, neat handles, including long mission woods. Tuesday 99

Men's Umbrellas, odd ones we want to get rid of at once. This means a cheap umbrella for you. The handles alone are worth more than Tuesday's price 1.59

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