

Arthur's file
copy when necessary needed

October 5, 1932.

Personal.

Right Honourable Lord Atholstan, LL.D.,
Montreal Daily Star,
Montreal.

I have always made it a policy to co-operate in every way, and to see that the staff co-operated with the reporters from the Montreal Daily Star, but this is the sort of thing that a University dislikes intensely, and I think you will agree with me that to take the material we hand to the reporter and head it up in such an undignified way gives the professors just cause for complaint.

It is for this reason that so many of them refuse absolutely to give out items for publication in the daily press.

There have been several occasions lately when McGill publicity has been handled in a manner extremely distasteful to us, and I remember particularly a write-up in the late summer in connection with the work of the Observatory. Professor Kelly gave the reporter some news, which was distorted into an appeal to the public to send in blond hair; for days our mail bags were bursting, and when I asked that the STAR insert a notice to stop it, they stated that "the ladies must desist; Kelly's wife objects" - an uncalled for and rather impertinent comment.

With every apology for troubling you, and with all good wishes,

I am,
Ever yours faithfully,

Principal.