

Principal Douglas

Education-Through-Travel-Clubs

ASSOCIATED STUDENT AND ADULT TRAVEL GROUPS

Please address your reply to: J. J. APATOW
4702—92nd Street • Elmhurst, Long Island, N. Y.

March 13, 1939

Dr. W. H. Brittain
Mc Gill University
Montreal, Canada

Dear Dr. Brittain:

Mc Gill University is cordially invited to participate in a plan to present a series of Educational Pageants in New York City, during the period of the World's Fair.

Most of the visitors to New York City, coming from all of the states and from Europe, would be grateful for an opportunity to observe a colorful mass spectacle as might be presented by Mc Gill University.

From the standpoint of the students and the faculty--the production and presentation of a cultural project of this type, would tend to stimulate in the community as a whole to a finer appreciation of democratic ideas and ideals.

Another problem that is of much concern to most educational institutions is the inadequacy of financial income. Possibly, this insufficiency or dearth of revenue can be partly overcome to some extent--through the moral encouragement of mass educational presentations that have entertainment value as well as a good social influence.

Since a rather large number of students, their families, the faculty and local celebrities can participate--generally, a fairly large advance sale of admission tickets is usually assured.

At any rate, you will find that there are many definite advantages to Mc Gill University from both--a social contribution standpoint and as a source of additional income--in having your particular institution pointed out as forwarding democratic ideals through this novel medium of education.

If this interests you, suppose you organize a ways and means committee to take the matter under further consideration.

Incidentally, the writer can be of constructive assistance--if you should require his services. Your reply as to your further interest would be gratefully appreciated.

Yours most cordially,

J. J. Apatow
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