

The Department's initiatives must be followed through by the drive and determination of the business community to capitalize on the new opportunities. Your performance in the past has been remarkable, but we must not grow complacent. International competition is increasing. It will be more difficult for us to maintain the same pace as in the past; yet, if we don't, we may not match the \$25-million worth of exports which the Economic Council of Canada projected for 1975 in its last report.

S/A