

\* INTERMAT: show of materials and techniques used in public works and construction, every two years, in Paris

### **Missions**

\* Missions of journalists to Canada

\* Support for missions of professional associations and French purchasers to Canada.

### **Alliances**

\* One idea and possibility that might be interesting to explore in the **wood frame construction** sector is approaching the French market through alliances with local companies that are new to this niche, or want to complete their lines, or want to incorporate Canadian technologies.

### **Useful References**

#### **FRANCE**

##### **AFCOBOIS** Association Française de Construction Bois

10, rue du Débarcadère

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Phone: 011-33-1.40.55.14.98

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##### **Comité national du développement du bois**

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##### **Fédération française commerce du bois**

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#### **CANADA**

##### **Canadian Housing Export Centre**