

InfoCentre Bulletin Board (IBB)

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WIN Exports is a database of Canadian exporters used by trade commissioners in Canada and overseas to match companies like yours with international business opportunities. A WIN-registered company can access over 900 market studies listed on the on-line InfoCentre Bulletin Board and automatically receives *CanadExport*, the Department of Foreign Affairs and International Trade's business newsletter.

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Canada's International Business Strategy (CIBS) identifies emerging trends in major markets and provides global business strategies for 23 industry sectors. It can help you with your business expansion and export marketing plans. The CIBS Compendium is an on-line updated list of government-sponsored trade events and promotions, and includes information on trade fairs and missions in Canada and abroad.

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Strategis, Canada's largest business web site, offers a wealth of export information that can help you decide about growth opportunities, explore new markets and assess the risk of new ventures, all on-line. **Trade Data Online**, an information database accessible through Strategis, provides Canadian and U.S. information on trade trends, import market shares and other key data to help you forecast new markets, assess the competition and plan production.

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