

ANNEX 1 - 1993/94 POST PLAN SUMMARY FOR SALMON

POST	PRODUCT FORM	RANK(1)	MARKET(2)	TOP SIX(3)	WSMS(4)
Athens	-	-	1	x	x
Atlanta	fresh/frzn fish	1	1	-	x
Berne	salmon (ns)	3	1	-	x
Boston	farmed	2	1	x	x
Buffalo	all fish	4	1	-	-
Brussels	frozen/canned	3	1	x	x
Buenos Aires	canned	3	3	-	-
Cairo	-	-	3	-	-
Caracas	smoked/frzn/canned	1	3	x	-
Chicago	fish-fresh/frozen	1	1	-	x
Cleveland	fish-(va)	3	1	-	x
Copenhagen	salmon (ns)	2	1	x	x
Dallas	salmon (ns)	1	3	-	x
Detroit	fish/seafood	3	3	-	x
Dusseldorf	salmon (ns)	5	1	x	x
The Hague	canned	2	1	-	x
Helsinki	-	-	3	x	x
Hong Kong	salmon (ns)/heads	2/11	1	-	x
K.Lumpur	fish/crust/molluscs	4	3	-	-
Lisbon	salmon (ns)	9	1	x	x
London	frozen/canned	4	3	x	x
Los Angeles	all seafood	1	3	-	x
Madrid	fresh/frzn/canned	7/8	1	-	x
Mexico	all fish	3/4	4	-	x
Milan	salmon (ns)	1	2	x	x
Minneapolis	f'wtr/ocean fish	1	3	-	x
New York	salmon (ns)	5	2	-	x
Osaka	salmon (ns)	3	1	x	x
Paris	frozen	6	1	-	x
Prague	fish (ns)	3	3	-	-
Rome	smoked/canned	1/4	1	-	x
Seattle	farmed	1	1	-	x
Seoul	frozen	2	3	-	x
Singapore	all seafood	4	3	-	x
Stockholm	frozen Pacific	3	1	x	x
Sydney	canned/proc	2	3	x	x
Tokyo	salmon (ns)	11	1	x	x
Vienna	salmon (ns)	4	1	-	x
Washington	salmon (ns)	1	1	-	-

NOTES:-

(1) Order of priority allocated by post to salmon promotion, where identified

(2) Market characteristic for seafood imports generally:-

- 1 - Well established and growing
- 2 - Mature with little growth
- 3 - Small but expanding
- 4 - Market share declining

(3) Seafood among top six Canadian exports to territory

(4) Contributed to World Salmon Marketing Survey