

External Affairs and International Trade Canada (EAITC) is responsible for international trade. The department promotes Canadian products by providing closely integrated and focused services to Canada's business community and to businesses abroad through Canadian posts in major cities worldwide.

New international marketing units based on industry sectors provide business clientele with the total market picture; they offer timely information about markets around the world and across the spectrum of exportable products and services. Within EAITC, the International Trade Development Branch works closely with International Trade Centres across Canada, the EAITC geographic divisions and EAITC trade missions in major markets abroad.

EAITC personnel in Canada and abroad are available

- ◊ to provide specialized commercial information;
- ◊ to co-ordinate and enhance the use of the trade mission planning systems;
- ◊ to identify market opportunities;
- ◊ to update and utilize the WIN Exports database to identify suppliers; and
- ◊ to provide an industry-specific information service.

The department's central aim is to offer exporters and potential exporters easy, co-ordinated access to programs and services.

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This digital terrain model was prepared using Visitech Graphic's INSIGHT surface modelling system. ►

Real-time hard copy display of CAL's Side-Looking Airborne Radar SLAR 100 System operating on board the Canadian Atmospheric Environment Service's de Havilland Dash-7 reconnaissance aircraft. ►