REPT4D 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :606-LOS ANGELES

004-DEFENCE PROGRAMS, PRODUCTS, SERV
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

AEROSPACE

UPDATE OVERVIEW OF CDN COMPANY ACTIVITIES

INCREASED POST & PRIME AWARENESS OF CDN ACTIVITIES

INCREASE LIAISON WITH LOCAL CHAMBERS
IMPROVE STATISTICS BANK

ENCOURAGE CANADIANS TO USE MORE LOCAL REPS IMPROVE CAPTURE RATIO

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 1-Attend S.A.E. Aerotech '89 in Anaheim, and evaluate for viewpoint of future attendance.

QUARTER: 3 1.Organization & attendance at Underseas Defence
'89 San Diego
2.Visit to Air Force Space Technology Center to
review potential DDSP projects

QUARTER: 4 -----

1-Show is still marginal to unsatisfactory. Next year's venue returns to Long Beach and perhaps a brighter future.

1. Show was of marginal value. Poor attendance.

Recommend to delete from '90 program.

2. Project outline and priorities passed to Ottaw for action and DDSP funding.