

REPORT #5
88/02/02

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87
TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

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602 - CHICAGO

UNITED STATES OF AMERICA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

INVESTMENT DEVELOPMENT INFO BOOTH, THE ROBOTS XI SHOW, APRIL 28-30 '87. -INVESTMENT DEVELOPMENT INFO BOOTH, NATIONAL COMPUTER CONFERENCE, JUNE 15-18 '87. -'BUSINESS ACTIVITY FORMS' ON INVEST TRANSACTIONS. -SEMINAR 'COOPERATIVE TECH TRANSFER TO EXPAND MARKETING OPPORTUNITIES IN THE DAIRY PRODUCTS INDUSTRY' APRIL 8, 1987.

80 INVEST LEADS, 5 EXPORT SOURCING LEADS (RE SHOW REPORT, MAY 87). -APPROX. 30 INVEST LEADS, 5 EXPORT SOURCING LEADS (REPORT NOT YET FINISHED AND RESULTS STILL BEING ANALYZED). - SEE ATTACHED. - APPROX. 200 MEMBERS OF AMERICAN DAIRY PRODUCTS INSTITUTE INFORMED ON CDN TECH TRANSFER OPPORTUNITIES (RE SHOW REPORT, APR. '87).

QUARTER : 2

-IND'L DEV. INFO. BOOTH, AUTOMOTIVE PARTS AND ACCESSORIES ASSOC'N (APAA) 24-27 AUG. '87.
-IND'L DEV. INFO. BOOTH, FOOD & DAIRY EXPO, MCCORMICK PLAC, 26-30 SEPT. '87.
-SPEECH GIVEN IN CHCGO AT "FRANCHISING YOUR BUSINESS IN CDA" SEMINAR ORGANIZED BY LAVENTHOL & HORWATH, TORONTO. SEMINAR ATTRACTED APPROX. 20 POTENTIAL FRANCHISERS AND WAS ATTENDED BY REPS FROM DRIE/OTT & CANADIAN FRANCHISORS ASSOCIATION.

-SHOW GENERATED 22 INVESTMENT LEADS AND 27 EXPORT SOURCING LEADS.
-RESULTS NOT YET COMPILED. OUTSTANDING RESPONSE TO DATE IN TERMS OF INVESTMENT LEADS GENERATED.

QUARTER : 3

QUARTER : 4
