

342 - TEL AVIV

ISRAEL

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

PROMOTION OF PARTICIPATION IN J-V'S IN CANADA  
BASED ON CONTRIBUTION OF ISRAELI TECHNOLOGY.  
EQUITY IN EXCHANGE FOR TECHNOLOGY (RATHER THAN  
CAPITAL, WHICH IS CONTROLLED).

SERIES OF VISITS IN TERRITORY HAS HAD WIDER  
IMPACT THAN ANTICIPATED. POST RECEIVES SEVERAL  
ENQUIRIES PER WEEK FROM ISRAELI FIRMS ABLE AND  
WILLING TO INVEST CAPITAL AS WELL.

QUARTER : 2

Primarily passive.  
Responding to enquiries.

4 Israeli firms investigating establishing  
manufacturing facilities in Canada.

QUARTER : 3

Counselling Israeli businesses interested in  
setting up in Canada, or forming j-v's with  
Canadian partners.

Increased volume of interest as Israeli economy  
declines.

QUARTER : 4

placed ad in local newspaper offering counsel,  
information on establishing in Canada

availability of funding.  
-dissuades us from holding seminar tentatively  
planned

-attracted 10-12 enquiries only, mostly about