

TRANSPORT AIR

Politics and Commercial Initiative A Good Mix at Magadan Airport

The North is a severe place. Fifty degrees of frost, thick fogs and blizzards. Ice-covered landing strips, frequently closed airports, and exhausting, long waits in airport waiting rooms...

Magadan airport is almost indistinguishable from its northern brothers. Almost...

The loud voice of the dispatcher over the loudspeaker disrupted the sleepy quiet of the waiting room:

"Esteemed passengers! In a few minutes, at 23:00 hours, in the video-salon of the airport, we will be showing the film 'Ivan Vasil'evich Changes His Profession'. Tickets are being sold at the video-salon."

The loudspeaker crackled and went silent. The passengers rushed to the second floor where the billboard attractively flashed "Video-Salon". The small hall with only 35 places filled up in the first minute. But after that, throughout the whole film, passengers knocked on the door, sighing despondently and asking, "Will there be other showings?"

"The idea of opening such a salon occurred to us only recently, just after self-financing became a tangible reality," said Viktor Sidorenko, the secretary of the Magadan Combined Avia-Detachment's Komsomol Committee. "Our objective was quite simple: to provide the Komsomol with a concrete and