



FIREPROOFNESS has been perhaps the greatest reason for the rapid rise of concrete in the favor of builders.

Another striking advantage has been demonstrated. Tornadoes have left concrete structures standing alone amidst the ruins of other buildings.

And now the greatest flood the world has seen in years has added "flood-proofness" to concrete's established list of merits.

Concrete buildings in the flooded districts of Ohio and Indiana suffered practically no damage—Concrete bridges withstood the terrible pressure of millions of tons of water and held firm under the terrible strain of debris that pounded itself to pieces in futile effort to destroy.

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Write for your copy of the book "Factories and Warehouses of Concrete"—Your bookshelf needs it.

