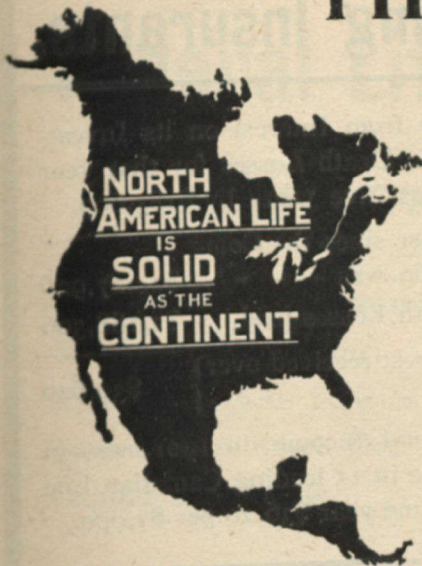


THE DIFFERENCE



between a Fire and a Life Assurance Policy is, that under a policy of Fire Assurance it is very probable NO RETURN WHATEVER would be received, while a policy of Endowment Assurance not only provides against loss of life but makes a very PROFITABLE INVESTMENT.

As an illustration: An Endowment Policy, taken in this Company 20 years ago for \$2,500, matured this year with the following result:—

Reserve (Guaranteed in Policy)	\$2,500.00
Surplus	1,336.00
	\$3,836.00

which is the return of all premiums paid and \$1,271.00 IN ADDITION, also the insured's beneficiary was protected to the extent of \$2,500.00 during the whole term of twenty years.

North American Life

112-118 KING STREET WEST, TORONTO

L. GOLDMAN, Secretary

WM. McCABE, Managing Director

Protection and Profitable Insurance

The necessity of Life Insurance as a means of protection for a wife and family appeals to the heart and intellect of every man. In addition, a good investment can also be secured by means of the Unconditional Accumulative Policy issued by the Confederation Life.

Policies issued on all approved plans. Write for Pamphlets.

Confederation Life

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