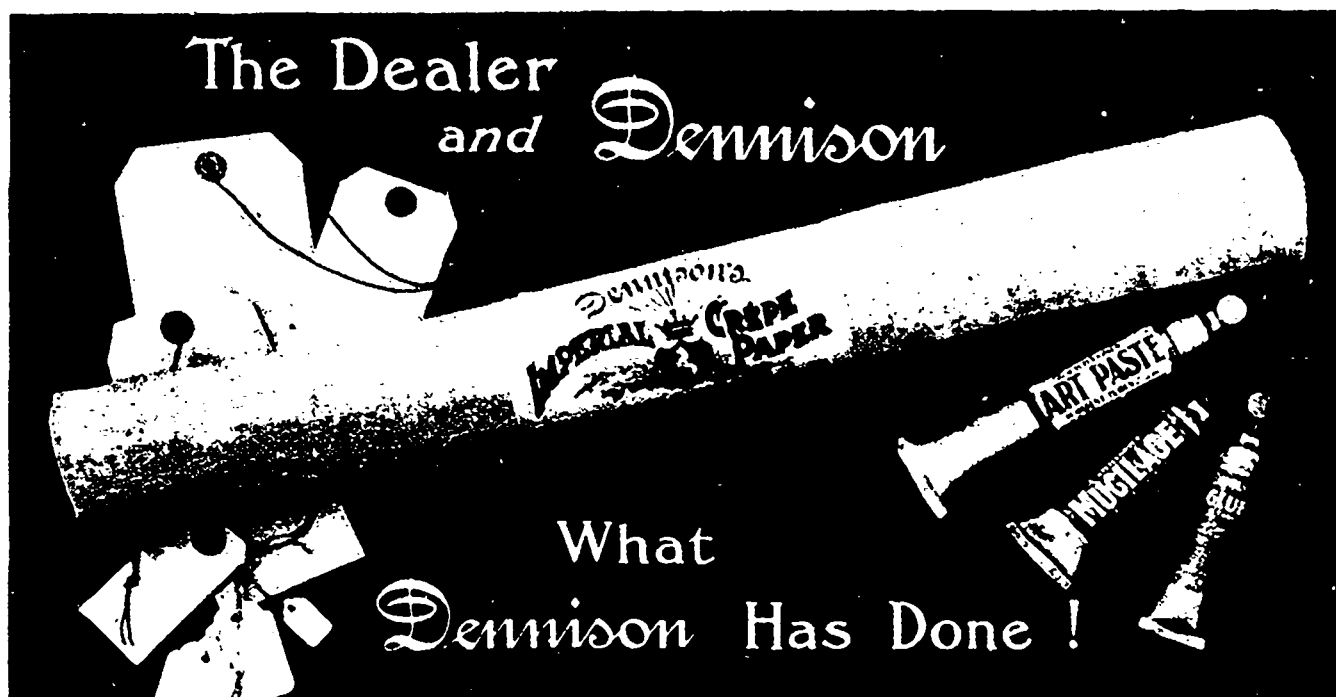




The Dennison Manufacturing Company is a pioneer in paperdom. One of their greatest achievements was the "Tag" which they made practical years ago by their patent paper eyelet. This Tag was first used as a shipping tag, but has been steadily promoted to fill a thousand other good offices, until to-day systematic business can not get along without it. The consumption of tags to-day is enormous all because Dennison demonstrated ways for the tag to help in every kind of business.

So also has Dennison originated Crepe Paper, and to-day makes the only fine grade suitable for artistic purposes. This Crepe Paper is another example of the Dennison progressiveness. The people have been shown in picture and told in print of the thousands of beautiful decorations and embellishments that can be made from this paper. Its extensive range of colors and tints—Decorated Crepe with designs in harmonious colors. It is the "art simple" in which people can create beautiful things to decorate the home, table and church bazaars at little cost.

Dennison's dainty Crepe Paper Napkins in color designs are considered indispensable at all informal society jollifications.

Dennison's Passe-Partout Bindings in all colors for Home Picture Framing, and the Patent Pin Tubes of Glue, Paste and Mucilage—air-tight.

What Dennison is Doing Now!

Spending thousands of dollars in the leading magazines and home journals telling the women of the entire country what they can do with this remarkable Crepe Paper, the Passe-Partout Bindings and the wonderful Patent Tubes of Glue, Paste and Mucilage.

What does all this mean to the dealer? If he co-operates with us, it means profit to us both! The advertisements now running bring in replies at the rate of a thousand per day, and our answer to all is "your local dealer keeps a supply of Dennison's Goods!" Do you?

We are fast establishing a good-will with dealers throughout this broad land. We welcome your correspondence and inquiries, and are prepared to furnish all with our handsome booklets which tell by word and picture how to make delightful things with "Dennison's Goods." Consider this outburst as applying to you, and write us.

DENNISON MANUFACTURING COMPANY

The Tag Makers

BOSTON, 26 Franklin St.

NEW YORK, 15 John St.

PHILADELPHIA, 1007 Chestnut St.

CHICAGO, 128 Franklin St.

MONTREAL, Coristine Building.

ST. LOUIS, 413 North Fourth St.