

JOHN MACDONALD & CO., TORONTO,

Wholesale Importers of Dry Goods

CARPETS, WOOLENS, GENTS' FURNISHINGS AND FANCY GOODS.

The great success that has attended their system of keeping departments fully assorted with the Latest Novelties at lowest prices, enables them to maintain their position as the assorting house of the Dominion.

SPECIAL—As the Assorting Trade for the present season is far advanced they are offering the following lines at special prices:

CARPET DEPARTMENT—Theatrical Carpets.
HARDWARE DEPARTMENT—Dress Buttons, Silk Bindings, Ladies' Belts, Hammocks.

GENTS' FURNISHING DEPARTMENT—Neck Ties, Braces, Club Bags, Ladies' Rubber Goods.
CANADIAN TWEEDE DEPARTMENT—A few Odds and Ends.

IMPORTED WOOLEN DEPARTMENT—Cricket Flannel, Suitings, Trouserings.

DRESS GOODS DEPARTMENT—Union Cashmeres.

STAPLE DEPARTMENT—Denims, Cottonades, Towellings, Tablings.
PRINT DEPARTMENT—Prints, Seersuckers, Chambrics.
MANTLE DEPARTMENT—Wool Braid Trimmings.

INSPECTION INVITED. ORDERS SOLICITED. PROMPT DESPATCH

JOHN MACDONALD & CO.,

21 TO 27 WELLINGTON-STREET EAST. 30 TO 36 FRONT-STREET EAST.

TORONTO AND MANCHESTER, ENGLAND.

ALL WHO WANT THE BEST

BABY CARRIAGES

SHOULD ASK FOR THESE MANUFACTURED BY
THE CANADA MANUFACTURING COMPANY



They are UNEQUALLED for Strength, Beauty of Design and Finish and Workmanship. Send for Catalog and prices to
H. A. NELSON & SONS,
Sole Wholesale Agents, TORONTO and MONTREAL.

PARASOLS. PARASOLS.

A Large Shipment just passed into Stock.

Black, Brown and Green Levantine.
Black, Brown and Green Decline.
Black and Colored Satin.
Black Satin with Gold Ribs.
Fancy Stripes. Fancy Checks.
Spot Silk. Canvas with Lace.
Children's Parasols.

SAMSON, KENNEDY & CO.,
44 SCOTT and 19 COLBORNE STS., TORONTO
25 Old Change, London, England.



MATCHLESS

OUR NEW DESIGNS IN
FURNITURE AND CARPETS!
Bought for our Spring trade. Such value has never before been offered in Toronto. Come early and get your choice from a full stock.

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THE ACME SILVER COMPANY
MANUFACTURERS OF
Finest Quality Quadruple Plated Ware.
TORONTO, CANADA



W. DOHERTY & CO.

CLINTON, ONT., CANADA.

MANUFACTURERS OF THE

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And Agents for the Unapproached PIANOS of
MASON & RISCH, Toronto, who keep our
Organs on view and for sale at their

Warerooms: 32 KING-ST. W.

PIANOS.

PIANOS.

The Musical Opinion and Music Trade Review, published in London, Eng., April 1, 1938, under the heading CANADIAN MUSICAL EXHIBITS, AS THE COLONIALS EXHIBITION, has the following:
Referring to Piano Fortes of Messrs. Heintzman & Co., Dr. Stainer says as follows: "I must regret that, owing to the late period at which I was called upon to make a report, all the more important instruments exhibited by this firm HAD BEEN SOLD AND REMOVED. But those remaining fully justified their high reputation. An Upright Grand, which I examined was in every respect a fine instrument, the touch was sympathetic and had a good repetition; the tone was full and rich. I also tried a specimen style No. 9, which was equally deserving of unqualified praise."

SEND FOR ILLUSTRATED CATALOGUE
Warerooms, 117 King-St. West, Toronto.

HEINTZMAN & CO.

PIANOS.

We have purchased the entire stock and plant of the late Herr PIANO Co. and will continue manufacturing pianos, purposing making only a high class instrument. Also American Pianos of undoubted reputation and excellence.

ORGANS.

Canadian and American, best possible value.
Special terms and prices on second hand Pianos and Organs.

BAIRD, HEWISH & CO
63 KING-ST. WEST.

The Queen's Park Not Lost to the Citizens of Toronto.

The hidden deed just discovered by our City Solicitor ensures ingress, egress and regress over the Park avenues. Every citizen of our Queen City has therefore perfect right-of-way, and before asserting it will strengthen his case and improve his general appearance by calling at the

Globe One-Price Clothing House, No. 420 Queen-street West,

And securing some of the natty goods for Spring and Summer wear in Light Overcoats, Nobby Suits, newest styles in Men's Furnishing Goods and Underwear; also a complete assortment of Boys' and Children's Garments. These goods are all new and are being sold at lowest cut prices.

The directors of the University Board are forgiven for their weak attempt to place the Park on the market, and can also secure bargains at THE GLOBE ONE-PRICE CLOTHING HOUSE.

T. K. ROGERS, 420 QUEEN-STREET WEST

J. & J. L. O'MALLEY,

FURNITURE WAREROOMS,

60 QUEEN STREET WEST.

PARLOR FURNITURE, DINING-ROOM FURNITURE,
LIBRARY FURNITURE, BEDROOM FURNITURE.

Full Line of American Chairs, Tables, etc. Remember the place:

160 QUEEN STREET WEST, CORNER QUEEN STREET AVENUE.

WE HAVE IN STOCK

FOR THE SPRING SEASON
SPECIAL LINES

In CHILDREN'S WEDGE HEEL GOODS, and largest assortment of BOOTS and SHOES for children in Ontario.

ALSO SPECIAL VALUE: Our Men's Laced Boot for \$2, stylish, good-fitting, solid in every way, the best boot for \$2 in the city.

AND FOR THE LADIES we offer the Best HUTTON BOOT in French Kid and Bongola, width 2 to 5, for \$2 only, not to be had for that figure anywhere else.

"HEADQUARTERS,"

TORONTO SHOE COMPANY,

COR. KING AND JARVIS STS.



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431 and 433 YONGE-ST. Sole Agents for Toronto and vicinity.

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For yourself the assurance that you will leave behind you, when you die, an estate which cannot be taken from those you love by any circumstances however unfortunate?
For your wife freedom from any of those distressing experiences which come to the distressed?
For your children the means to continue their education and an unbroken home for them, should you be cut off before they are able to care for themselves?
For a debt, that the honor of your good name may survive you, and your just creditor receive his own?
For your business, that it may not be sacrificed—as so often has been the case—for want of ready money to meet the demands that come in the process of forced liquidation of the estate by strangers?

The North American Life Ass. Co.,

One of our best home companies, will furnish to you this provision by its commercial policy, more securely, more equitably and for less money than can be done in any other way.

HEAD OFFICE, - - MANNING ARCADE.
City Agents, Robert Novell and Thomas Hunter.

TAKE NOTICE OF THIS NUMBER

3521 3521 3521

Don't forget the street (Yonge-street) (Yonge-street) (Yonge-street).

Owing to the vast business in Dry Goods at 352 Yonge-street we have found it necessary to enlarge the main entrance for the comfort and safety of ladies bringing their baby carriages along. We have now lots of room for them. We are showing the choicest stock of Dress Goods and Prints on Yonge-street. In fact every department is crowded with First-Class Goods at extremely Low Prices. Every article warranted as represented. No old stock.

N. B.—Ladies, try and come as early in the day as possible; we can give you better attention.

HUSBAND, SMELLIE & CO.,
352 YONGE-STREET.