

WHISKARD'S THREE BUSY STORES, 228, 230, 232 DUNDAS ST.

PRICES Will Do Their Own Talking SATURDAY NIGHT From 7:30 to 10 O'Clock.

These specials will bear investigation. You cannot spend your time and money at a better advantage.

- Ladies' Fine Hemstitched Handkerchiefs**, embroidered initial in corner; worth 12½¢ each. Saturday night, each..... **5c**
- Children's Camelhair Tams**, worth 50c. To clear Saturday night, each..... **39c**
- Tan Cashmere Hose**, sizes, 6½, 7, 7½, 8; regular 25c and 35c. Saturday night, pair..... **10c**
- Children's Ribbed Cashmere Hose**, sizes, 4½, 5, 5½, 6, 6½; regular 15c and 19c. Special, pair..... **10c**
- Ladies' Fleece-Lined Cashmere Hose**, sizes, 8½, 9, 9½, worth 25c. Sale price, pair..... **17c**
- Men's Woolen Socks**, regular lines. Saturday night, 2 pair for..... **25c**
- Black Mercerized Sateen Skirts**, regular \$1.25 lines. Saturday night, each..... **75c**
- Velveteens**, regular 35c. Colors: cardinal, brown, navy and gray. To clear at yard..... **20c**
- Black Silk Velvet**, beautiful quality, regular 40c. Saturday night, yard..... **15c**
- Table Linens**, two pieces, regular 25c. To clear Saturday night, yard..... **20c**
- Ladies' Flannelette Gowns**, in pink, blue and white, worth \$1.25 and splendid value at..... **75c**
- Ladies' White Flannelette Gowns**, lace trimmed and worth 90c each. Saturday night sale, each..... **59c**

HOW TO REVEAL YOUR AFFECTION

Home-Made Holiday Presents and Tokens.

Ornamental and Useful Trinkets That Are Acceptable and Handy.

When the girl had gathered all her gifts in her boudoir on Christmas night and closed the door, she picked up a silky object, surveyed it for a moment, then put it back on the table with a pat.

"And I really like you best of all," she whispered, "because mother's love went into the making of you."

That is a common feeling. A home-made Christmas present has more value and is more appreciated than any article purchased in a shop; in every stitch is a loving thought for the one who is fortunate enough to receive it.

It is amazing how beautiful an object can be made with a yard of linen, a few skeins of embroidery silk and an attractive design. Here are a few hints for the woman who always makes it a point to put love into her gifts to family and dearest friends.

ATTRACTIVE VEIL CASE.

In this age of many veils, a convenient and dainty receptacle for their safe keeping becomes almost a necessity. This extremely pretty one is practical as well as ornamental, and can be made from a number of materials. The peculiar and essential feature is the arrangement of the ribbons on the inside. These are four in number, and each should be an inch in width. The ends of each piece are attached to different sides of the case; that is to say, the two ribbons that are crossed at the center are attached to the outer edge of the upper section of the cover and to the inner edge of the lower section, and the ribbons that are placed straight in exactly the opposite manner, or to the inner edge of the upper section and to the outer edge of the lower.

By this arrangement the case is made to open at both sides, and the simple act of closing and opening it causes a veil laid flat on either side, to be held fast beneath the ribbons, which are transferable.

The outside of the case can be of linen, silk, suede or leather, decorated with painting or needlework, or again, it may be of brocade or flowered silk and left without further ornamentation. In any case, the inside should be padded and perfumed and covered with some soft silk.

The foundation for the case is two pieces of cardboard of equal size. Each of these must be covered inside and out and completely finished before the ribbons are attached. When this first step is taken the two are held together, but a ribbon tied neatly about the whole makes an attractive finish.

GROUP OF NOVELTIES.

Pin cushions, photograph frames and pretty bags always find a welcome, no matter how many already may be possessed.

The convenience of a pin cushion, **Hood's Sarsaparilla**

Has won success far beyond the effect of advertising only.

The secret of its wonderful popularity is explained by its unsurpassable merit.

Based upon a prescription which cured people considered incurable.

Hood's Sarsaparilla

Unites the best-known vegetable remedies, by such a combination, proportion and process as to have curative power peculiar to itself.

Its cures of eczema, psoriasis, and every kind of humor, as well as catarrh and rheumatism—prove

Hood's Sarsaparilla

the best blood purifier ever produced. Its cures of dyspepsia, loss of appetite and listless feeling make it the greatest stomach tonic and strength-restorer the world has ever known.

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Is a thoroughly good medicine. Begin to take it TODAY. Get HOOD'S.

which can be hung at the side of a mirror or in some similar position, is self-evident. A novel and useful one can be made from a large-size doll's parasol. To get the best results one of some bright-colored silk should be used. It must be closed and the cover tucked to the stick at each rib; then each of the sections becomes separated from every other and can be fitted at the top and stuffed either with brush or wool wadding picked into bits. When the cushions are slipped into place they can be tucked firmly to position and the parasol further ornamented with bows of ribbon tied on wherever fancy indicates. To make the best foundation the parasol should have a hooked handle by which it can be hung, but should such not be obtainable, a ribbon loop can be attached to a handle of any sort.

PHOTOGRAPH FRAMES.

The demand for photograph frames knows no limit. Any slightly novel sort meets with as hearty an approval as if it were the first of its kind.

A really charming novelty can be evolved from a bit of chamois silk left in its original shape. The charm lies in the irregularity of its edges, which should not be trimmed. The opening is cut round, square or oblong, as preferred, and is supplied with four brass prong holders, two of which are passed through the leather and turned back against the skin until needed. When the holder is turned down against the back where the other remains already should be of the line of the handkerchief, as preferred. The upper edge is turned under to form a hem, and into this hem is slipped a little brass rod, which keeps the frame in shape. To the end of the rod is attached the ribbon hanger, which terminates in big bows or rosettes.

HANDKERCHIEFS.

Handkerchiefs seem ever to be serving some new use. One of the latest is the making of dainty bags for fancy work and for carrying pocket money. This sort requires two handkerchiefs, the size used by men or small mufflers. They should be of the line of the handkerchief, embroidered with a border of forget-me-nots within the hem, is cut at the center to form a circular opening, the edge of which is faced to form a circular opening. The inner edge of the opening is lined with a narrow strip of the same material, and the outer edge of the opening is lined with a narrow strip of the same material, and the outer edge of the opening is lined with a narrow strip of the same material.

Another equally charming gift that can be made from handkerchiefs is a bureau cover. For this three or four are required, according to size, and they can be as simple or elaborate as desired. White embroidered handkerchiefs are always dainty, but there are also many novelties in color that can be utilized with good effect. But to get the best results the edges should be plain.

Whatever the number and whatever the style, handkerchiefs should have a lace insertion at the ends, and then all be joined together to form a strip by stitching or by the use of a needle and thread. The strip should be of the same material as the handkerchiefs, and the edges of the covering is a frill of lace, which forms a dainty.

A still further decorative effect can be gained by threading all the beading with colored ribbon, terminating in bows of many loops. Fine plain handkerchiefs with embroidery of small flowers in color are exceedingly dainty and attractive, and many other varieties can be made.

USEFUL TRIFLES.

The gift that combines utility with beauty is often the most welcome of all. Catchalls can never be too numerous. The simple three-cornered form is by no means new, but becomes novel when made from unfamiliar materials. Such a one consists of a square of plain Japanese or Chinese fine quality of matting, pointed at the four corners, and is finished with ribbons and a hanger.

When painting is beyond the skill of the maker, embroidery in creases can be substituted, or, again, the square can be of denim or heavy linen, lined with the same and interlined with stiffening, and the decoration, painting or embroidery, as preferred. Poppies painted in bold strokes in the dark blue of the denim are singularly effective, and many other novel designs will suggest themselves.

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may be desired, are laid one over the other. Then two covers of the exact size are made and placed, one beneath and one on top of the pile. The holes are carefully drilled through each one, and the cords are threaded in and out through the entire number, binding them together, and terminate in knots and ends.

The covers can be of leather, fire-retardant, of velvet, of velveteen, fire-retardant, of handsome brocade, or of any one of a dozen materials.

Manners in Business.

The value of brains in business cannot be overestimated, of course, but neither can the value of manners. Don't make the error of supposing that brains are everything. You may have the best set of brains in the town, but if you haven't the manners of a gentleman nobody is going to appreciate you. Your manner is the outward indication of what you are within, in the estimate of most people, and if the manner is disagreeable few will take the trouble to examine into you any further.

The consensus of general opinion is that the man who goes about with poor manners, as his manners haven't brains worth bothering about. You never notice that the men who employ large forces of intelligent people look at him with a frown, and a few seemingly unimportant questions and promptly employ or dismiss him; they don't sound his brain depth; they don't look for his brains; they don't inquire into his social standing; they size him up from his manners, and he is lost.

The employer knows that if an applicant's manner strikes him favorably it will also favorably strike his boss, with whom he comes in contact in his work. And nobody knows better than a big business man that a favorable first impression means half the sale. People are apt to think that if there is any place where manners are of little consequence, it is in business, where cold calculation so largely takes the place of feeling. But the truth is that nowhere else are manners of such importance as in business.

There is no capital and equipment any young man can have that will pay him better than good manners. There is no possible calling for which this does not better fit him. If he has his mind better than good manners, he will have a hard time collecting it—Kansas City World.

To Receive Free Medicine.

The Dr. T. A. Slocum Company, Limited, Toronto, are distributing free to every home in London a large box of Dr. Slocum's Colic-Expectorant. Without a penny to pay, the citizens are asked to accept this generous offer for themselves in order that they may be able to give it to their friends.

This large distribution, coming as it does from the entire town, will be a very heavy cost, it goes to show the great faith that Dr. Slocum has in his remedy, and also shows his ability to read the signs aright, namely, that the people of London, though they may be conservative, are not slow to demand the best once they become convinced after this large contribution takes place, that Dr. Slocum's Colic-Expectorant is all that it is claimed to be—the best.

Holiday Gifts.

Feather cushions, 50 cents each; down cushions, tea cosies, feather pillows, in art tickings. Feathered sold by the pound. Mattresses, springs, iron beds, large stock of stoves at J. F. Hunt & Sons', feather pillow and mattress manufacturers, 555 Richmond street, north. Telephone 597.

Thanks for your generous patronage at Christmas. Don't forget to leave your New Year's order for Old Scotch, etc., with P. J. Watt. ywt

A SUCCESSFUL MEDICINE.—Every one wishes to be successful in any undertaking in which he may engage. It is, therefore, not surprising that the proprietors of Parnell's Vegetable Pills to mankind have been successful beyond their expectations. The indorsement of these Pills by the public is a guarantee that a pill has been produced which will fulfill everything claimed for it.

The Legislative Assembly of Cape Colony has passed a Bill for the purpose of amending the Customs Convention. The Customs Convention, to which the Transvaal, Orange River Colony, Cape Colony, Natal and Rhodesia were parties, provided for a 10 per cent preference in favor of Great Britain and reciprocating colonies.

MINARD'S LINIMENT IS USED BY PHYSICIANS.

JANUARY'S DIVIDENDS

Enormous Sum of \$134,000,000 Will Be Distributed.

New York, Dec. 26. According to statistics compiled by the Journal of Commerce, dividend and interest disbursements to be paid in January next by the leading railroad and industrial companies, local banks, trust companies, and traction corporations, also interest payable on the Government debt, will reach a total of \$134,000,000. This sum is about \$2,000,000 greater than the total payments of January, 1902, but it is a decrease compared with the semi-annual payments in July last, which were \$136,000,000, the highest on record. Interest payments by railroads, however, had it not been for what seems to be a general effort to make payments on new issues fall in some other season of the year, this undoubtedly being to avoid disturbances to the money market.

Cavalry Dispersed Fobs.

Lyons, France, Dec. 26.—Labor demonstrations here yesterday resulted in disturbances which made it necessary for cavalry to clear the streets of a few of the demonstrators. Some were injured, and several arrests were made.

MONEY TO LOAN.

MONEY TO LOAN—\$500,000 PRIVATE and trust funds on first mortgage, at 5 per cent, also on second mortgage, at 6 per cent. Tennant & Coleridge, barristers, solicitors, notaries, etc., 78 Dundas street, ywt

PRIVATE FUNDS TO LOAN AT 5 AND 6 1/2 PER CENT. Apply J. W. G. Winnett, solicitor, 418½ Dundas street. ywt

PRIVATE FUNDS AT LOWEST RATES. P. McDonagh, barrister, 418 Talbot street. ywt

PRIVATE AND TRUST FUNDS TO LOAN AT 4 1/2 TO 5 1/2 PER CENT ON REAL ESTATE SECURITY. In sums to suit. No commission charged. T. W. Scandrett, solicitor, 418 Dundas street, London. ywt

PRIVATE FUNDS TO LOAN—LOWEST RATES. Buchner & Gunn, 83 Dundas street. ywt

MONEY TO LOAN—EASY TERMS. Lowest rate. Avery Casey, barrister, 57½ Dundas street, London. ywt

INSURANCE.

Queen Insurance Co. Funds available for security of Queen policyholders. \$4,000,000. A. Nelles, Agent, 428 Richmond street. ywt

E. J. MACROBERT, Insurance Agent, representing stock and mutual companies, life, fire and accident. Office, Room 107, Masonic Temple. Phone 448. London, Ont. ywt

SIGN PAINTING.

GLEN BROS., 276 DUNDAS STREET—HEADQUARTERS FOR ELECTRIC ILLUMINATED SIGNS.

HOUSES, ETC., TO LET.

PEOPLE'S MOVING VAN—LARGEST in city. A. Henderson, corner Colborne and Chesapeake. Phone 1724. ywt

HOUSE TO RENT—COTTAGE ON corner of High street and Grand avenue, containing eight rooms. 5c

TO RENT—MODERN HOUSE, IN GOOD order; splendid locality. Apply S. J. Glass, Hecox building. 517-ywt

STORE—27 DUNDAS; GETTING NEW fixtures; \$25 month. Cameron Brown, 306 King. ywt

TO LET—TWO-STORY BRICK DWELLING, ten rooms; all modern conveniences. Apply, care of C. A. Blinn, 130 Milligan, Cataraugus, N. Y. ywt

TWO OFFICES WITH VAULTS, AL- lion buildings. Apply to T. H. Garth at the Brewery. 521-ywt

TO LET—UNION FURNITURE VAN— Furniture carefully handled. John Elges, Cataraugus, N. Y. South London, late of London Furniture Company. Phone 310. ywt

FOREST CITY MOVING VANS, 857 Talbot street, Residence, 554½ Waterloo. Telephone 144. Broughton-McKillop. ywt

H. V. CATON, OSTEOPATHIC PHYSI- cian, 307 Oxford street, near Waterloo. ywt

VETERINARY SURGEONS.

JOHN H. WILSON, VETERINARY surgeon—Office and residence, 846 Richmond street. Phone 430. ywt

TENNENT & BARNES, VETERINARY surgeons—Office, 17 King street; residence, 117 King street, corner King and Wellington. Phone 638 and 278. Tract. ment of dogs a specialty. ywt

W. R. KINCAID, VETERINARY SUR- geon—Twenty years' experience. Office, 117 King street, 846 Richmond street. Phone 430. ywt

BUSINESS CHANCES.

FOR SALE—BLACKSMITH AND WOOD shop; house and stable and acre of ground. Address Box 64, Advertiser office, London. 88n

BLACKSMITH BUSINESS FOR SALE— Good house, stable and acre of land; must be sold; owner has other business. Address Box 64, Advertiser. 75n

LADIES'

Tailoring and Dressmaking Departments.

We make ladies' own materials into suits, skirts, waists and coats after latest styles. Perfect satisfaction guaranteed. Suits, \$35 to \$45. Skirts, \$15 to \$25. Waists, \$1 to \$15. Coats, \$35 to \$50. Six days to make.

N. SOUTHCOOT, 12 Market Lane, Upstairs.

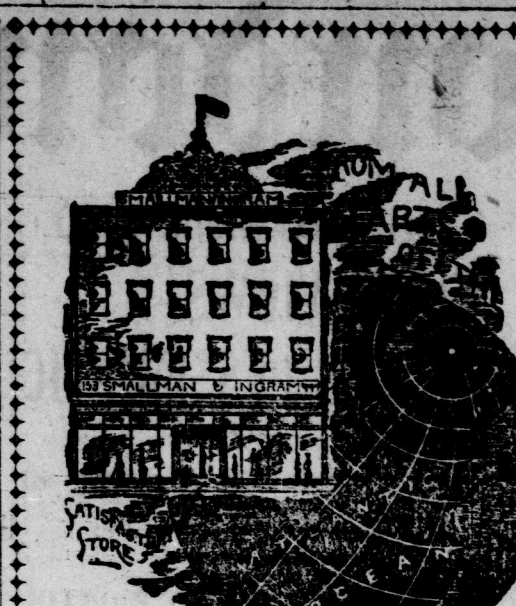
WELLAND CANAL.

Tenders for supplies for the year 1904.

Sealed tenders for supplies, addressed to the Superintendent Engineer, Welland Canal, St. Catharines, will be received until 20 o'clock on Monday, the 12th of January, 1904, for the supply and delivery of various articles of Timber, Hardware, Paints, Oils, etc., for use on the Welland Canal and its branches for the year 1904.

Specifications, forms of tender and other information may be obtained at the Superintendent Engineer's office, St. Catharines, and after Monday, the 22nd December, 1903.

The lowest and any tender not necessary. L. K. JONES, Secretary, Department of Railways and Canals, Ottawa, Dec. 19, 1903. 86c-ywt



THE WEATHER TODAY—Fair and very cold.

After the Great Rush

AFTER the great rush of Christmas Eve we are bound to have many left-overs to dispose of. This announcement had to be written before we were able to determine just how low the prices could be marked on odd lines, consequently we are unable to give a detailed list of the many bargains offering. But you can depend upon getting the full worth of your money in every department of the store.

In the rush perhaps many were overlooked who did not overlook you, and it now devolves upon you to remember them.

A New Year's Gift Opens the Way.

We will have for Saturday and next week many remarkable reductions on goods most suitable for New Year's Presents—goods that we will not carry over if we can help it. Do not miss them, even though you should not require them for friends. They will be useful and serviceable for your own use.

Many Toys have been marked down to prices that will enable you to secure articles for your children that you fully expected Santa Claus would bring, but which he perhaps misunderstood. Those who yet have Christmas trees and other entertainments to bring on will do well to remember this special opportunity. Every Toy in stock must be sold, as this is a special department that we close out right after the First of January.

Wishing You the Compliments of the Season.

Smallman & Ingram,

149, 151 and 153 DUNDAS STREET, LONDON.

MEDICAL CARDS.

NEW YORK—GEORGE MOREHEAD, attorney and counselor-at-law, notary public and Notary, New York City. Formerly of firm of Meredith, Morehead & Judd, London, Canada. Special attention to Canadian business. 5f

J. J. MASON, B.A., M.D., 387 RICHMOND street. Phone 288. ywt

DR. BATESON, 58 RICHMOND street. Telephone 1135. ywt

DR. J. B. CAMPBELL, 330 DUNDAS street. Hours, 12 to 4 and 6 to 8. ywt

DR. MEER, QUEEN'S AVENUE, LON- DON—Specialty, diseases of women. Hours, 10 a.m. to 1:30 p.m. ywt

HADLEY WILLIAMS, M.D., F.R.C.S. (England)—Specialist, surgical diseases only. 68 Park avenue. Phone 284. ywt

DR. McLELLAN, HOMOEOPATHIST— Graduate New York Eye and Ear Hospital, 1881. Specialist eye, ear, nose and throat only. 467 Talbot street. ywt

DR. JAMES D. WILSON, CORNER Talbot and Pallaton. Special attention paid to diseases of children. ywt

DR. RAYLY, 21 QUEEN'S AVENUE— Specialty, diseases of children. Phone 827. ywt

R. OVENS, M.D., 25 QUEEN'S AVENUE—Eye, ear, nose and throat. ywt

R. W. SHAW, M.D., L.R.C.P., M.R.C.S. (England). Office, 27 King street. Telephone 233. ywt

DR. C. P. JENTO, 37 QUEEN'S AVENUE. Phone 328. ywt

DR. JOHN D. WILSON—OFFICE AND residence, 290 Queen's avenue. Special attention paid to diseases of women and children. Office hours, 11:30 to 4 p.m. ywt

DR. MACLEAN HAS REMOVED, 445 Park avenue. Telephone 740. ywt

DR. BAUFORD, QUEEN'S AVENUE, opposite St. Andrew's Church—Diseases of women and children. Phone 22. ywt

DR. W. J. STEVENSON, 331 DUNDAS street. Phone 510. Special attention diseases of women and surgery. ywt

DR. N. R. HENDERSON HAS REMOV- ED to 62 Park avenue. Eye, ear, nose and throat only. ywt

MISCELLANEOUS.

MARRIAGE DIRECTORY—FREE TO all; pay when married; new plan; send no money. For particulars address H. A. Horton, Department 33, Tekonsha, Mich. ywt

MME. ROWAN, PALMIST AND MIND reader, is still at the Metropolitan Hotel. 88n

MISS SUSIE MCGILL, TEACHER OF national and fancy dances. For terms apply 702 King street. 76n-ywt

WE WOULD LIKE TO PUT A COPY of "The Advertising World" into the hands of every person who keeps any kind of a store; every newspaperman, every advertising writer, every person interested in business of any kind. We send sample copies free on request, and the paper usually makes friends for itself at first sight. It isn't made to be pretty, but to be helpful—and its circulation of 23,000 (the biggest of its class in the world) shows that it is helpful. May we have your address? "The Advertising World," Columbus, Ohio, 251-ywt

MASSEUSE.

MRS. HARRIETTA CAULA—MAS- SEUSE and scalp specialist. Massage for wrinkles, facial blemishes, rheumatism, sciatica and nervousness. 151 Maple street. ywt

SEVERE COLDS are easily cured by the use of Bickel's Anti-Consumptive Syrup, a medicine of extraordinary penetrating and healing properties. It is acknowledged by those who have used it as being the best medicine sold for coughs, colds, inflammation of the lungs, and all affections of the throat and chest. Its agreeableness to the taste makes it a favorite with ladies and children.

LEGAL CARDS.

E. H. JOHNSTON, BARRISTER, SOLI- CITOR, notary public. 87½ Dundas street. ywt

FITZGERALD & FITZGERALD, BAR- RISTERS. Money to loan. Masonic Temple, London. ywt

T. W. SCANDRETT—BARRISTER, solicitor, etc., 38 Dundas street, London. ywt

GIBBONS & HARPER—BARRISTERS