

BEAVER BOARD

We Sell "Genuine"

Beaver Boards

4 feet wide and 7, 8, 9, 10 and 12 feet long.

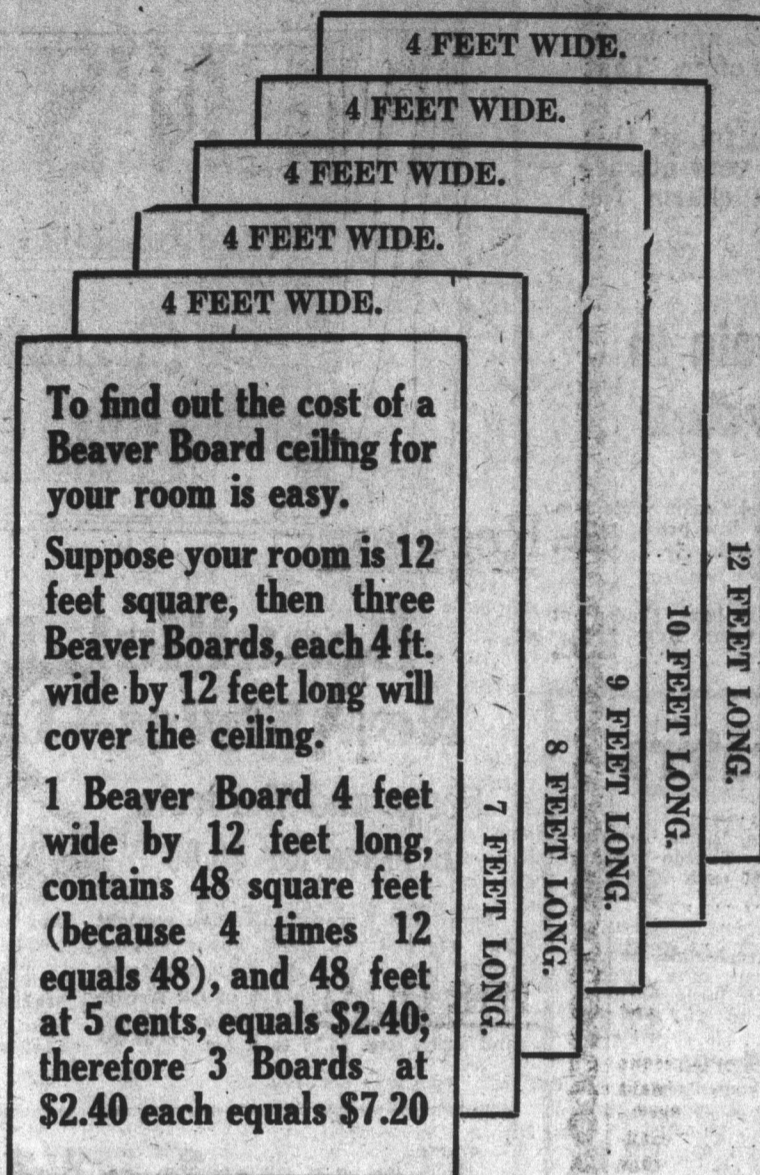
Our price is only Five Cents per square foot.

You'll know the Genuine Beaver Board by the Red Border on every board.

Boards which have not the Red Border, are not Genuine Beaver Boards.

About Seven Dollars worth of Beaver Board will cover the ceiling of an ordinary size room.

About Fifteen Dollars worth of Beaver Board will cover the walls of your room.



Rooms done with Beaver Board, are warm, cozy and comfortable. Do your rooms with Beaver Board and be free forever from the annoyance and expense of paper-hanging.

LOOK FOR THE RED BEAVER BORDER if you want Genuine Beaver Board

Colin Campbell, Limited

Water Street

St. John's

To "put on" a Beaver Board ceiling, you require only THREE Beaver Boards, a hammer, a saw and a handful of nails.

Beaver Board suits the Newfoundland climate. We can show you a panel of Beaver Board which for 15 years has been exposed to raging storm and scorching sun, yet remains "good."

NO OTHER WALL BOARD HAS STOOD THIS TEST.

There is only one Genuine Beaver Board, only one built of virgin spruce through and through, only one sized by the patented "Sealtite" process, only one marked with the Red Beaver Border.

We sell this ONE and ONLY Genuine Beaver Board. See that you get it. It will last as long as your house.

Beaver Board is better than plaster, it will not crack. Beaver Board is better than V-jointed ceiling, it shows no seams.

Send us your name and address so that we may send you a sample of Beaver Board.

Beaver Board is artistic enough for your best room and cheap enough for your kitchen.

London Letter

(By PANTON HOUSE for the Canadian Press.)

LONDON, Sept. 5.—After the Dome of St. Paul's Cathedral and Nelson's Column in Trafalgar Square, probably the first London landmark recognized by visiting Canadians is the Clock Tower of the Houses of Parliament. The title of "Big Ben," affectionately conferred by Londoners on both the tower and its great four-faced clock, properly belongs to the bell, weighing 13 1/2 tons, on which the hours are struck; it was named after Sir Benjamin Hall, first commissioner of works when it was hung. Thousands of Londoners set their watches by "Big Ben" the clock, which is usually so accurate a time-keeper that his rare stoppages are in the nature of a public calamity. Small boys and girls will envy the popular favorite when they know that his four faces are now being washed for the first time in three and a half years; but let them reflect what it must be like to have 3 1/2 years' grime removed at a sitting from four faces, each 28 feet square! The work is being done by a well-known steeplejack, who sits on a plank, slung from a scaffold-pole from the battlements which are just above the clock-face, at anything from 170 to 190 feet above the ground. From this specialist's point of view, the only dangerous element in the job is from the minute-hand, which is 14 feet long and weighs about 200 lbs., and, having an irresistible way with it, is best given a wide berth.

ROMAN LONDON.

Lloyd's—the famous association of underwriters, merchants, ship-owners and insurance brokers, which has occupied part of the Royal Exchange Buildings for one hundred and fifty years—is to move within the next year to fine new premises in Leadenhall Street. The site has been cleared

and now that excavations have begun, people interested in London's Roman past are hoping for some interesting discoveries. In the course of fourteen or fifteen hundred years, the level of London has risen by many feet. The surface of Roman London was from 6 to 19 feet below that of our streets to-day.

In 1830, when the site of Leadenhall Market was being made ready, the massive foundations were partly unearthed of a building thought to have been Roman London's great civic hall, probably over 400 feet long. Further traces of this may come to light as the present excavations proceed. In the meantime, visitors from the Dominions may be seen any day, studying the Roman relics in

the London Museum and the Guildhall collections. They are perhaps less interested in the statues and mosaic floors than in the sandals, household gear, and beautiful deep-red Samian pottery.

LONDON'S HOLY-WELL.

In 1899-1905, one of the ancient and not too reputable streets off the Strand, cleared to make room for the fine new thoroughfare of Aldwych



and Kingsway, was Halywell Street. At the same time the well that gave its name to the street was filled in. This was the well of St. Clement, close to the church of St. Clement Danes, which, as every Canadian knows who has ever passed down the Strand, is one of that highway's two island churches. St. Clement's Well is to be dug out again this fall. An official of the London Museum thinks it quite likely that it was known during the Roman occupation (55 B.C.—410 A.D.) and that it was fed by the same waters that served the Roman bath, still to be seen on the other side of the Strand. In any case, there is plenty of evidence that the well was a favorite halting-place for pilgrims passing through London on their way

to the shrine of St. Thomas à Becket at Canterbury. Its waters were considered to be medicinal, and especially effective in the cure of skin diseases.

OSTRICH FOR DINNER.

Some Australian visitors in London have just had an ostrich dinner. The bird, 30lb. in weight, and about three feet long, was sent frozen into a

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block of ice, all the way from Australia, and rested on an open spit before an open fire. It was served with potatoes and salad, and, according to one of the diners, tasted like goose.

It was not quite clear why the party selected a South African bird for their feast—one had always been under the impression that the emu was Australia's national bird. But possibly the ostrich, like the camel, has been naturalized in the island continent. It now only remains for a Canadian party to have a moose sent over in ice to make them a London dinner.

THAMES MOTOR SERVICE.

It is understood that another fleet of passenger boats is to be placed

on the Thames next year. At present the Londoner and his guests can travel up the river from Westminster to Hampton Court and Richmond, or down from Greenwich to Southend and beyond; and a small launch will take them from Westminster to the Tower of London and back. The new boats, which are to be driven by British built semi-Diesel engines developing 192 h.p., will cover the reaches between Hammersmith and Woolwich. They will carry about 300 passengers each at fares of about two cents a mile.

In its dainty design and new blue and white dress the five cent Ivory Soap makes an instant appeal to ladies of good taste.—adv.t.f

Pars on Mars

Signal, signal, good old Mars in my daily paper's pars. I You to tell us something try. How I wonder what—and why.

It is some occurrence great That you would communicate? Or d'ye wish, in friendly way, Just to pass the time of day?

Or has Fleet Street's August press Sent you out its S.O.S.? And these signals now on view, Are they your reply thereto?

Anyway, you're well employed Filling in the August void. Signal on, then, good old Mars, In my daily paper's pars. R.M.F.

MUTT AND JEFF

IT SOUNDED LIKE A REAL FISH STORY TO MRS. MUTT.

—By Bud Fisher



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Information

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Sugar, gran. l

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Raisins, Cufana

Currants, Jean

Biscuits, Plots,

Biscuits, Sidas,

Beans, 1 lb. lb.

Peas, Green, 1 lb.

Milk, Peatn

Potatoes, new, g

Beef, very choic

Pork, finest fami

Tongue, such, l

Beef, cooked, lb.

Onions, new, lb.

J. J. ST. J

Duckworth St. & Road.