

BAIRD'S PROFIT-TELLING PARAGRAPHS

Ever of Special Meaning for Thrifty Shopper

Voicing the doings of this vast Store—proclaiming its values—emphasizing its importance from an economical standpoint, and now, on the threshold of a long and glorious season—direct your attention to the following lines of spic-span new merchandise—offering premier values for

FRIDAY, SATURDAY & MONDAY

The Versatile Fabric.
Beautiful
"Indian Head"
LINENS
In all the Newest Shades

INDIAN HEAD
REG. U.S. PAT. OFF.
On every yard of the CLOTH



Woven for Service as well as for beauty, adaptable for ever so many purposes. The new shades are—Red, Blue, Green, Purple, Pink, Yellow, Orange, Silver, Rose, Coral, Jade, Navy, Mimosa, Linen and White, and every available shade to suit the individual type of the wear.

SHIRT PLAIDS—4 pieces of good looking Plaid, just what you need for sport wear, 40 inches wide, pretty mixtures in Grey, Fawn, Brown and Blue, inexpensive. Friday, Saturday and Monday, the yard 79c.

Little Folks
Royal Society
ROMPERS
Half Price

Beautiful models in Sage, Lavender and Pink Linens, stamped patterns, ready to embroider and finish with your own dear hands. Dresses to treasure and fondle; collar, belt and pocket; sizes to fit 2 to 4 years. Reg. \$2.50. Special.

\$1.30 each

JUMPERS—Ladies' Knitted Wool Jumpers in shades of Sage, Sand, Nile Green, Mauve, Jade, Grey, etc. Round neck, long sleeves. Reg. \$1.50. Fri. Sat. & Mon. \$1.50

Rare Values in Misses
Rare and Beautiful

DRESSES

MISSSES' DRESSES—Pretty models, in low tone effects, that is the waist and skirt are different, one emphasizing the loveliness of the other, shades of Sand, Rose, Sage, Green and Grey, pleated skirt, roll collar and tie, belted and short sleeves; to fit 15 to 20 years. Reg. \$10.00. Friday, Saturday and Monday . . . \$8.75

Girls' Wash
DRESSES

Pretty Wash Dresses, in good looking American Gingham, to fit 7 to 14 years, round neck style, short sleeves, girlish and pocket. Reg. \$1.50. Special. PILLOW CASES—Beauties in English White Linen, hemstitched and beautifully embroidered; like to show you these. Regular \$1.60. Friday, Saturday & Monday . . . \$1.48 NIGHTDRESS CASES—Hemstitched and Embroidered White Linen holders, 15 x 18 size; last for years; very dainty. Regular \$1.00. Friday, Saturday and Monday 89c.

Some very Handsome

CANTON GREPES

in all the Newest Shades
Just Arrived

To an already comprehensive stock we have just added some beautiful new shades, Brocade and Satin finish; shades include Cobalt, Powder Blue, Navy, Sand, Black and White. Just the loveliest materials for Summer Dresses, Jumpers, Waists or Skirts.

RIBBONS for June

5 1/2 inch Silk Taffeta Ribbons, in Cardinal shade, suitable for June Hair Bows, Sashes and Hat Bands. Regular 65c. yard. Special 39c.



Mail
Your
Orders

THE SHOWROOM



Ever an Attractive Source Calls
Your Attention to the following:

- APRONS—Strong, sensible House Aprons in Blue and White Stripes and Checks. Special value at 45c.
- BLOOMERS—Ladies' fine Jersey Bloomers in Flesh and White; 36 to 40 sizes; elastic knee and waist. Friday, Saturday and Monday 69c.
- BLOOMERS—Girls' finest Jersey Bloomers in White, Black and Flesh shade; to fit 6 to 10 years, elastic at waist and knee. Reg. 85c. Special 27c.
- NIGHT GOWNS—Ladies' Cotton Crepe Night-Gowns in Pink and White; short sleeves, round neck, fancy stitching; dollar value. Friday, Saturday and Monday 84c.
- BOBBED HAIR COMBS—Little Put Combs, midjet size; the latest for those with bobbed hair. Regular 15c. Special 10c.
- TINSEL BRAIDS—Trimming Braids in Silver, Bronze and Cardinal, quarter to 1 inch wide; values to 45c. yard. Friday, Saturday and Monday 9c.
- MORE JUMPERS—Ladies' Summer-time Jumpers—Sporty Java patterns, in fancy materials, round neck, fancy stitching; a remarkable collection of short sleeves, belted, otherwise effect; 36 to 46 sizes. Regular \$2.50. Special \$1.98
- LIBERTY CORSETS—Children's Grey Corset Liberty Corsets, 21 to 26 inch sizes, button front, laced back, strong and easy-fitting. Regular 60c. Special 49c.



Do You Need Any
CUSHIONS
OR
Cushion COVERS?

- CUSHIONS—Plump Circular Chintz-covered Cushions, nice for lounge, chair, or bed, gathered to centre button. Regular \$1.98. Special \$2.30.
- CUSHION COVERS—Pretty and useful—Chintz Cushion Covers, 27 x 27 size; light colours in Rose and Blue. Reg. \$1.00. Friday, Saturday and Monday 89c.
- CUSHIONS—Finished Cushions 18 x 18 size, in pretty Art patterned Silketta, nice cushions for any room. Dollar Value. Special 69c.
- STRAW RIGGS—Nice for Summer use; generous in size 36 x 72, all bound edge, nice looking patterns in Black, Blue and Brown on natural straw ground. Regular \$2.25 value. Special \$1.49

Lighter Weight UNDERWEAR

- and other accessories from the Men's Department
- FLANNEL PANTS—In medium Grey shade, real Summer weight, will go with any kind of Jacket, shapely, well tailored—cut bottoms, of course. All sizes. Special \$4.55
 - COMBINATIONS—Check Nainsook Combination Under Suits, knee length, short sleeves, in Cream shade; 34 to 42 sizes. The Suit \$1.65
 - PORUS-KNIT UNDERWEAR—In the weight and the kind a man likes for Summer time, short sleeved, knee or ankle length pants, white; 34 to 42 sizes. The Garment 75c.
 - VELOUR HATS—A Special line for this week in Steel and Beige shades; silk lined Black band, snobby and becoming. Special \$5.90
 - BRACES—English Silk-Covered Elastic Braces, of the finer make, with real leather straps, sensible. You'll like them 85c.
 - TABLE COVERS—Fancy Tapestry Table Covers, 54 x 54 size; plain centre and pretty fancy borders, plain edge; nice shades of Green and Blue. Regular \$4.50. Friday, Saturday and Monday \$4.29
 - FLOSH TABLE COVERS—The rich looking cloth you could buy for your dining room; Crimson and Green shades, fringed, crushed centre and self border. Reg. \$19.35. Friday, Sat. & Monday \$18.00.
 - SILK BOWS—CLOTHS—Embroidered White Linen Sideboard Cloths with hemstitched border; 14 x 52 size. Reg. \$1.50. Friday, Saturday and Monday \$1.32
 - KERCHIEFS—Fine Lawn Handkerchiefs, with hemstitched borders; full size. Special 19c.
 - SOCKS—In Fancy Cashmere this time, sporty looking, horizontal stripes and check effects, plain Heather mixtures. Special 90c.
 - SHIN GUARDS—Black, Morocco-covered cane Shin-Guards, neat and easy fitting. 60c.
 - BOSTON GARTERS—You can't beat them for all round serviceability, in assorted shades—Sure. Special 48c.
 - CAPS—Lightweight Caps, in assorted Tweeds, the latest fancy back style. Special \$1.50

Our GLOVE Values-Excel

- Just Glimpse These Specials
- SUEDE GLOVES—Another shipment of those fringed gauntlet wrist Suede Fabric Gloves, in a pretty Grey shade, an ideal glove for this season. Special 79c.
 - SILK GLOVES—Wrist length Silk Gloves, in Brown, Beaver, Grey, Navy and Black, 2 Dome fasteners. They bring special value at \$1.10
 - SILK ELBOW GLOVES—16 button length, in the finest of Silk, Black and White; sizes 6 to 7 1/2. Special \$1.69

- BOYS' WASH SUITS—These come in striped gaiters, Sailor and Russian styles, to fit 3 to 8 years, good in material, neat in appearance and extra good in value. Special 2.45
- SAILOR BLOUSES—In the finest of White Drill, showing Navy, Blue Collar and Cuffs, always a good looking blouse for a boy from 3 to 8 years. Special 1.39
- FLOOR CANVAS—One and a quarter TEA CLOTHS—Serviceable Linen and one and a half yards wide, Crush Tea Cloths, embroidered in shades of Blue, Red and Yellow; 34 x 35 size; hemstitched border. Reg. \$1.80. Friday, Saturday and Monday \$1.62

Friday, Saturday & Monday at our Dress Goods Counter

- PERCALES—36 inch American Percales, good, clean looking stripes and check patterns, wear well and wash well; 30c. value. Friday, Saturday and Monday 26c.
- SILK POPLINS—36 inch, fast Black Poplin, Silk and Wool mixture, a very good looking material, made up \$3.00 value. Friday, Saturday and Monday \$2.65
- MORE POPLINS—36 inch fast Black Dress or Skirt Poplin. Just a piece of it offering a very special value at \$1.79
- SCOTCH PLAIDS—36 inch Union Plaid, nice for Girls' wear; a range of patterns and shades to hand. Friday, Saturday and Monday, the yard 45c.
- PRINTS—160 yards of American Cotton Prints, striped and flowered patterns. Friday, Saturday and Monday 16c.
- GINGHAMS—Pretty Wash Gingham in assorted checks; nice materials for children's rompers, dresses, overall. Friday, Saturday and Monday 21c.

SILK, LISLE AND CASHMERE HOSIERY

- From the Home of Good Hosiery Values
- HOSIERY VALUES—Plain Cotton Hose, in Black Cordova and White. Special 19c.
 - HEATHER HOSE—An assortment of good looking Cotton Cashmere Hosiery, in assorted sizes. Special 28c.
 - CASHMERE HOSE—Ladies' fast Black Cashmere Hose, plain and ribbed; assorted sizes; quality through and through; dollar line. Special 85c.
 - SILK HOSIERY—Beautiful quality fast Black Silk Hosiery, 9, 9 1/2 and 10 inch seamless; \$1.50 value. Special \$1.32
 - CASEMENT CLOTH—4 pieces of hemstitched Cream Case-ment Cloth, used extensively instead of blinds nowadays. Friday, Saturday and Monday, the yard 42c.
 - TOWELINGS—Plain and Striped Cup Towelings go on sale Friday, Saturday and Monday, the yard 14c.

Running Shoes

- Cases of them just unpacked, strong, sturdy Shoes in Brown, Black and White Canvas, with rubber soles and heels.
- Children's (6 to 10) Special 57c.
 - Misses' and Boys (11 to 2) Special 64c.
 - Ladies and Boys (3 to 6) Special 75c.
 - Men's Special 95c.
 - STAIR BRACKET—Four nice patterns in 18 inch width, flowered and striped; wears well; low in price; the yard 28c.



Try BAIRD'S First

From the Boot Dept. Rare Values in Ladies, Girls and and Men's Boots

- GIRLS' BOOTS—Children's and Misses' Lace Boots, in a nice light weight calf; sizes 3 1/2 to 3; Black or Tan. \$2.18
- WOMEN'S BOOTS—Special time in strong light weight calf; sizes 4, 4 1/2, 5, 5 1/2 only. Sturdy Boots. Reg. \$2.18. Special \$1.88
- MEN'S BOOTS—Natty Footwear in Mahogany Calf, light weight perforated outline, semi-pointed toe and rubber heel; ideal in every way. Special \$6.48

Try BAIRD'S First

Shumland
to the Cabinet
WHEATLEY'S WONDERFUL
LIFE-STORY.
When who have raised success
thought harder for it than John
Wheatley, the present
Minister of Health. Few mem-
bers of His Majesty's Privy Council,
the present Cabinet, were born
in a poor home.
The parents, of the Irish labouring
class, settled in Lanarkshire. Their
dwelling consisted of one room in a
the worst type of slum, and
he was born John Wheatley
the eleventh member of the fam-
ily.
Twenty-four years he lived in
Lanarkshire slum, and now he
is the biggest builder of houses in
Scotland.
Study in The Pit.
When he was twelve years of age
he began in a few shillings a
week as an errand boy, and at twelve
he began work in the pit. For ten
years he continued this occupation,
until he was twenty-four he con-
tinued to live the ordinary life of a
miner and coal-miner.
At this time, however, he was
himself. Living eleven in
the house there was little chance of
going to home; so, except for such
classes as he attended, most of
his time was done in the pit. This
time, in his twenty-fifth year,
he was the work of the mines and
employment with a publishing
house that time until now his
has been one of public service
and success. He served on
Lanarkshire County Council from
1912, and in the latter year
elected to the Glasgow Town
Council, and in the latter year
elected to Parliament in
1918, he was the leader
of the Labour Party in the Council,
succeeded in developing his
mining business.
He is commonly regarded as a
leader, but this is not true. He
is a powerful exponent of the prin-
ciple of his party, with a mind
and with facts that make his de-
cisions almost ferocious in their
effect.
He foresees his early life, and
he is able to tell the House of
Commons when moving the rejection
of the Bill of his profession,
that he did not understand that in-
superable hate of the pres-
ent bred in the breasts of the
people of existing conditions."
When this up, he told an inter-
viewer, "I was one of
persons who lived, not merely
to live, but for years, in a single
apartment in Lanarkshire."
The man, with round fresh face,
thick lips and narrow eyes that
shined spectacles, he is the most
able member in the House of
Commons today. Greater power is
to be seen in the future.
He is indifferent to social con-
ventions and lives in a small house, with
his wife, Mrs. Wheatley does her
housework.
He is proud of his daughter,
Elizabeth Wheatley, who, at
18, in her twenties, has been
Assistant Resident Physi-
cian at the Glasgow Hospi-
tal, however, relax, and in
his life is a genial companion.
He is, when a party of for-
eign officers were entertain-
ed at Swythling, the banker,
that he was one of the gen-
erations of the country.
Wheatley takes a great inter-
est in struggling boys to improve
and kindly assistance is of-
fered to encourage them.
When once get to know how
pure soap is you will always
be good as any soap can be,
and less money than most
other brands.
The British Aviator
The Destroyer With New Ma-
chines For Hong Kong.
The Japanese, May 29.—The
destroyer John Pugh
arrived late to-day, imme-
diately aboard the spare air-
craft to A. Stuart Mac-
donald, aviator, flying around
the island and departed for Hong
Kong.
The officers expected
at Hong Kong, where an-
other States destroyer will
be aboard for conveyance
Monday. This means that the
fleet approximately 1,500 miles
to be covered in an average
of 30 knots an hour.
The fleet is to replace one damaged
at Akyab, Burma, and its
arrival will permit the Brit-
ish to maintain the right which it
might have to be aban-