

SATISFACTION!

A seemingly low price is always attractive but frequently misleading. How often is heard the remark, "I would rather pay a little more and get the best."
As a matter of fact, that "little more" was necessary to obtain the BEST. Good things require a higher price to be good. There may be cheaper policies than ours, but would you be satisfied with their so-called protection?

U.S. FIDELITY & GUARANTY CO'Y.,
CANADIAN HOME OFFICE—TORONTO.
J. J. LACEY, NFLD. GENERAL AGENT.

**HOWARD'S
Edinburgh Borax
SOAP!**

Admitted to be the finest piece of SOAP on the market. It is becoming more popular day by day. Use no other. Stocked by all the leading grocers both in the CITY and OUTPORTS.

**OFFICE
DESKS.**

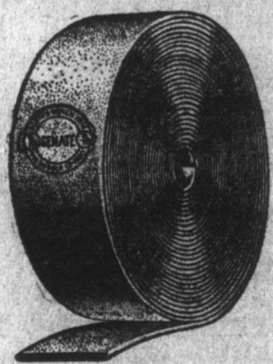
For up-to-date efficiency your office must have correct equipment in every detail—The first and foremost its Desk—or Desks.

Here we offer our services with the very newest and most complete Desks ever built.

Of finest quality Oak, light commercial finish, very massively made, these Desks, besides giving the maximum of convenience to the user, lend an air of solid dignity to the most severely furnished office.

Get Our Prices on Office Desks.

U. S. Picture & Portrait Co.
Water St., St. John's.



**Boston
Woven Hose
and
Rubber Co.**

**FIRE HOSE, MILL HOSE,
PNEUMATIC HOSE,
RUBBER BELTING,
JOINTING, PACKING,
RUBBER HEELS, JAR RINGS, ETC.**

WM. HEAP & Co., Ltd.

Representatives.

Houses! Houses! Houses! Down lower than ever.

Buy now at pre-war prices several good substantial homes in the following localities: One new Bungalow on Cove Road, two miles from town; two Bungalows on Burton's Pond Road, recently built; three good houses at the foot of Pleasant Street; a two-story house on Bond Street, Hamilton Avenue, Freshfield, and numerous other properties in different localities.

For Sale—Land Claims containing Birtles, Iron Ore and asbestos. Samples given at request. Write or see us.
List your land and other properties with us. We are wanting to buy general two-story houses in central locality.

MONEY LOANED ON GOOD CITY PROPERTY.

JOHNSTON & EVANS
REAL ESTATE, MANUFACTURERS' AGENTS & COMMISSIONS.
SOLE AGENT FOR OLIVER OIL GAS BURNERS.

Grocer's Headquarters

JUNE 4th.

WHITE'S MIXED PICKLES—16-oz. Bottles.
WHITE'S CHOW-CHOW—16-oz. Bottles.
DRIED APRICOTS—25" Boxes.
DRIED PEACHES—25" Boxes.
DRIED APPLES—40" Boxes.
PRUNES—70 to 80"—25" Boxes.
"EASTER" BRAND SEEDED RAISINS.
CANNED APRICOTS and PEACHES.
BOYER'S and SILVERDALE TOMATOES.
—GET OUR PRICES ON JUMBO TOBACCO—

GEORGE NEAL, Ltd.,

**Opportunity
Knocks at Your Door.**

Wall Papers at Unusually Low Prices.

The papering season is nearly over. Many have not decorated as they would like to have done, because of the expense. The following will be good news to all such.

We find our stock is nearly sold out. We only have a few thousand pieces, eighty-four patterns in all. We have decided to reduce the price and effect a real clean-out to make room for new Fall Patterns.

Our Reduced Prices are:

12c. 16c. 20c. 25c. 40c. 50c.
50c. Line are Varnished Papers. Reg. \$1.00 per roll.
40c. Line are Oatmeal, 30" wide. Reg. 80c. per roll.
25c. Line are Tapestries, etc., worth 70c. to 90c. per roll

ROBT. TEMPLETON, The Wall Paper Specialists

"Leads in every District"

**VICTOR
FLOUR**

Jan. 17, 1914

SALT, SALT

Now Afloat.

Also, to arrive about May 30th,
20,000 Hhds.

Cadiz Salt.

Lowest Prices.

A. H. MURRAY & CO., Ltd.,

may 19, 1914

Beck's Cove

Forty-Four Years in the Service of
the Public—The Evening Telegram.

FURNESS LINE SAILINGS

JOHN'S NFLD. TO LIVERPOOL
S.S. DIGBY About June 15th, 1923
S.S. SACHEM July 3rd
S.S. DIGBY July 28th
S.S. SACHEM Aug. 19th
S.S. DIGBY Sept. 11th
S.S. SACHEM Oct. 5th
Passengers for Liverpool must be in possession of Passports. For rates of Freight, Passage, etc., apply to

FURNESS WITBY & CO., LTD.,
WATER ST., EAST.

R. M. S. P.

From HALIFAX to the WEST INDIES. From NEW YORK to HAMBURG. (The Comfort Route) Calling at Charbourg and Southampton.
S.S. Caraque June 22
S.S. Chandlere July 6
S.S. Chaleur July 20
S.S. Chignecto Aug. 3
S.S. Orbita June 9
S.S. Orca June 16
S.S. Orduna June 23

Ships of the West India Service from Halifax call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad and Demerara, returning to St. John, N.B.
The Royal Mail Steam Packet Co.,
Halifax, N.S.

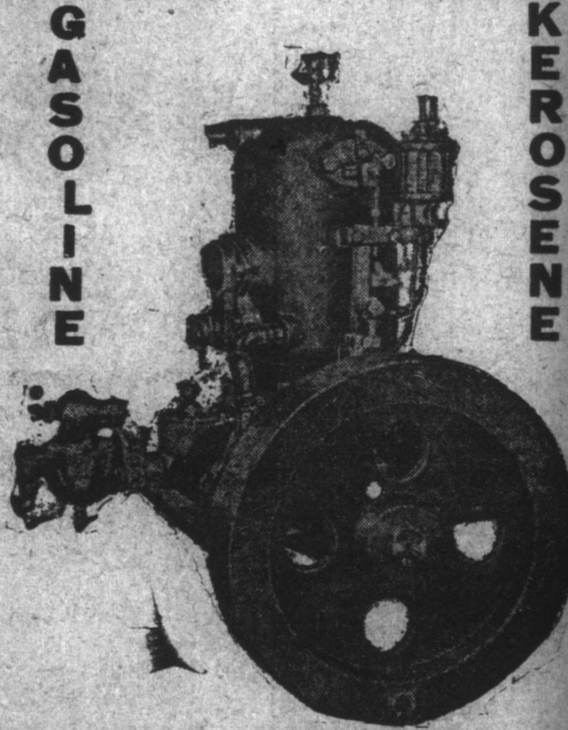
BON MARCHE SPECIALS

ALL WOOL SERGE, 44" Wide 96c. yard.
NAVY, BLACK, COATING, GREY, CARDINAL.
Biggest Selection of COTTON PIECE GOODS at all prices from 15c. to 45c. per yard.
Men's Wool Sox 90c. pair | Men's Cotton Sox 20c. pair
CHILDREN'S COTTON HOSE, BLACK, WHITE and TAN at all prices from 15c. pair.

BON MARCHE SPECIALS

200 WATER STREET. OPEN AT NIGHT.

POWER! POWER!
Acadia Marine Engines,
2 and 4 CYCLE 3 to 80 H.P.



Write for special prices and terms on Marine and Stationary Engines, Saws and Saw Mill equipment being sold at greatly reduced prices.

FOR POWER, SIMPLICITY, and DURABILITY BUY AN ACADIA.

Large quantities spare parts in stock at all times.

ACADIA GAS ENGINES, Ltd.,

nov 24, 1908, eod ST. JOHN'S, NFLD.

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—All Sizes.
And all kinds of Ships' Supplies.
North Am. Fur, Hide and Metal Co'.,
Water Street West (Next Door Reid Electric Store).

Buying, Selling & Exchanging.

When you want TO SELL YOUR PROPERTY to the best advantage give us particulars. Cash buyers waiting for suitable houses. No sale, no charge.

When you want to BUY PROPERTY come in and see us. The largest list in the City to select from. Prices ranging from \$100.00 to \$7,000.00.

If your house does not just suit you—either too small or too large, or the situation not convenient—make your wants known to us and we will see what can be done by way of EXCHANGE.

FRED. J. ROIL & CO.,

REAL ESTATE & INSURANCE AGENTS,
Smallwood Building, Duckworth Street.

Reid-Newfoundland Co., Limited

Sleeping Car Reservations

In future all berths engaged by passengers in sleeping cars, and not paid for up to 6 p.m. the day previous to the departure of the Express Train, will be cancelled and sold to the first applicant thereafter.

Reid-Newfoundland Co., Limited

Farquhar Steamship Companies

PASSENGER AND FREIGHT SERVICE
ST. JOHN'S TO HALIFAX.

STEEL STEAMSHIP "SABLE I"
Leaves Halifax June 1st
" North Sydney June 1st
HARVEY & CO., LTD., St. John's, Nfld.
FARQUHAR STEAMSHIP COMPANIES, Halifax,
aug 23, 1908, w.f.m

RED CROSS LINE

NEW YORK HALIFAX ST. JOHN'S

Schedule of Sailings for June.

From New York: From St. John's
June 9th SILVIA June 1st
June 16th ROSALIND June 8th
June 23rd SILVIA June 15th
June 30th ROSALIND June 22nd

Through rates quoted to all ports.

Special rates quoted on return tickets with six stop-over privileges.

For further information re passage fares or freight etc., apply to

HARVEY & CO., LTD., St. John's, Nfld., Agents.
BOWING & COMPANY, G. S. CAMPBELL & CO.,
17 Battery Place, New York, Agents.
General Agents. Halifax, N.S.

Canadian National Railway

THROUGH RAIL SERVICE ACROSS CANADA.
All steel trains of the finest equipment afford comfort to the traveller.

CONTINENTAL LIMITED.

Leaves MONTREAL Daily at 8:00 p.m. (Bonaventure Station)
For OTTAWA, NORTH BAY, SASKATOON, EDMONTON, VANCOUVER.

Connection from Maritime Provinces Points via "OCEAN LIMITED" and Maritime Express.

For details of Service, Fares, Reservations, apply to
J. W. N. JOHNSTONE,
General Agent,
Board of Trade Building.

MONTREAL-ST. JOHN'S

Inter-Continental Transports, Limited

S.S. MAPLEDAWN leaves Montreal on May 28th and June 15th for St. John's. Returning, will leave St. John's on June 8th and June 23rd.

For space, rates, etc., please apply to the Office, as space is limited.

HARVEY & CO., Limited
AGENTS.

apr 27, w.f.f.