

Sanitary
Quick in Action
Reliable in Results

ROYAL YEAST CAKE

EACH cake is wrapped in air-tight wax paper, thus protecting them from all forms of contamination.

MADE IN CANADA

SIDE TALKS.

By Ruth Cameron.

WE LOVE TO BE REMEMBERED.

How it does matter people to be remembered! I had occasion to observe the pleasant effect of this experience in myself recently. I checked a suitcase at a station and lost the check. The next time I went to the station I wanted to check a fur. As she checked me out the check the girl in charge smiled and said: "Now don't lose the check to that fur. You wouldn't want anything to happen to that fur?"

Like a Cat. I knew it was a silly vanity and yet I had that pleasant feeling in my mind we have when our ego has been flattered the right way. I always strokes anyone the right way to be remembered. Anyone who has a good success should cultivate the habit of being able to place people and call them by name. For if a person forgets and has to be reminded who you are each time he meets you it will be a great many other good qualities and gifts to outweigh that of being remembered.

of course half a memory is better than none. I suppose it is less anxious to have a person say "I remember your face but I can't quite remember your name" than to be completely forgotten. But not very much less. It is the person who can say "Oh yes, Mr. Roth of Seattle, I remember you perfectly," and then go on to prove that claim by some reference to a previous meeting and to

some subject in which the mythical Mr. Roth was interested at that time, who has the key to unlock human hearts.

Yet We Didn't Choose Them.

In spite of the fact that there are a few things about us for which we deserve less praise or blame, most people seem to take a peculiar pride in their names. They are almost as offended if a newspaper spells them wrong or gets in a wrong initial as if it had said something slanderous about themselves. They like to have people use their names in conversation. "But Mrs. B., do you really think—and so on," has a more arresting, more personal note to it than the same sentence without the name.

If I owned a shop, or a restaurant, or anything of that sort, I should impress it upon all my clerks to try to remember the names of as many customers as possible and to call them by name when they come in. Nothing delights a customer more than this attention.

Just Before Sleeping. A man I knew who particularly needed to be able to remember people he had met, used to make it a habit to recall, just before he went to sleep, anyone whom he had met during the day, repeat the name, call to mind anything connected with the person, and visualize the face. He said that helped him a great deal.

One thing I always try to do myself and that is be sure I get the name and get it right at the time of introduction even if I have to have it repeated. In the confusion of a general introduction it is very easy not to get a name, and it is a little embarrassing later when you have to introduce your new acquaintance to someone else and don't know what his name is, and must either confess your ignorance or mumble something in the hope of getting by.

Miss Major will to-night perform one of the most difficult numbers of her repertoire. She will play and dance a Spanish dance by Rafael and a jazz number will dance. For to-morrow afternoon only, for the benefit of the children a big special matinee is being given. The Star Movie, is the children's second home, and parents can feel assured they will enjoy themselves when attending.

Household Notes. To make delightful "fairy" dolls for the Christmas tree, trace on stiff paper figures cut from magazines. Paint them and dress in organdie or tissue paper.

A large box of assorted nails, tacks, screws and tools with screwdriver and hammer, is a useful gift for the woman who likes to do odd jobs of carpentry about the house. If you find that the sugar is lumpy when making uncooked icing, use hot liquid—cream, milk, or coffee—then beat butter and flavoring as usual. The lumps will quickly disappear.

Leeming Lodge L. O. A.

ANNUAL MEETING.
The annual meeting of Leeming Lodge No. 1383 L.O.A. was held last night at Victoria Hall when the election of officers for the ensuing year took place and resulted as follows:—
W.M.—Bro. S. R. Penny.
D.M.—Bro. K. Ruby.
Chaplain—Bro. W. H. Pike, P.M.
Recording Secy.—C. R. Fuddester.
Financial Secy.—W. F. Mercer.
Treasurer—W. J. Post, P.M.
D. of C.—W. R. Cook.
Lecturers—Bros. John Norman and Josiah Brown.
Committee—Bros. S. A. Case, P.M., H. Long, P.M., Geo. Perry, G. P. Jones and S. Stuckles.
Auditors—Bros. A. H. Salter and L. Crumney.
The election was conducted by R. W. Bro. F. G. Bradley, D.G.M. The installation takes place on January 4th, 1923.

Salvage Notes.

To-day, Dec. 1st, the first touch of winter—and a pleasant touch it is. After the heavy rains of the early part of the week, it is decidedly invigorating to get a good breath of the snappy westerly breezes.

Since our last notes, Mr. and Mrs. Charles Green have spent a very pleasant holiday with their daughter, Mrs. (Rev.) E. H. Humphries at the Rectory. We regret that they were unable to spend a longer while with us.

Mr. Moses Earle, Shearstown, Bay Roberts, was in town this week. We understand that several people—notably sufferers from indigestion, have nothing but praise for the efficiency of his "herb" tonics.

Mr. Bages, agent of the Singer Sewing Machine Co., was in town last week, and after a short stay with us, left on business bent in motor boat for intermediate settlements between here and Gumbo.

Mr. B. Squires, our Postal Operator, is back on the job, and with the giving out of the mail always manages to dispense a little of his genial cheerfulness.

We are given to understand that the C.E.W.A. intend holding their annual tea and sale of work in the Parish room on Monday night, Dec. 4th. We regret exceedingly that the good women who are so painstaking in their efforts for the church and its edification, are so often left to do more than their share. We trust that this year's effort will give them a larger share of patronage than ever.

Mr. Marcus Moss of Bishop's Hr., met with a very painful accident a few days ago. While splitting hoop poles the axe slipped and made a somewhat large and deep cut around the knee. Consequently Marcus is in for a rest, but may fate be kind and not invalid him too long.

Sincere sympathy is felt for Mr. Joseph Brown and family of Dark Cove, who lost their sixteen year old daughter last week. She was only sick for a comparatively brief time and although the disease made recovery hopeless, yet her parents were totally unprepared for the suddenness of death. May she rest in peace.

It is rumoured that one of our popular young men is going to take unto himself a life partner during the course of next week. Congratulations.—COR.

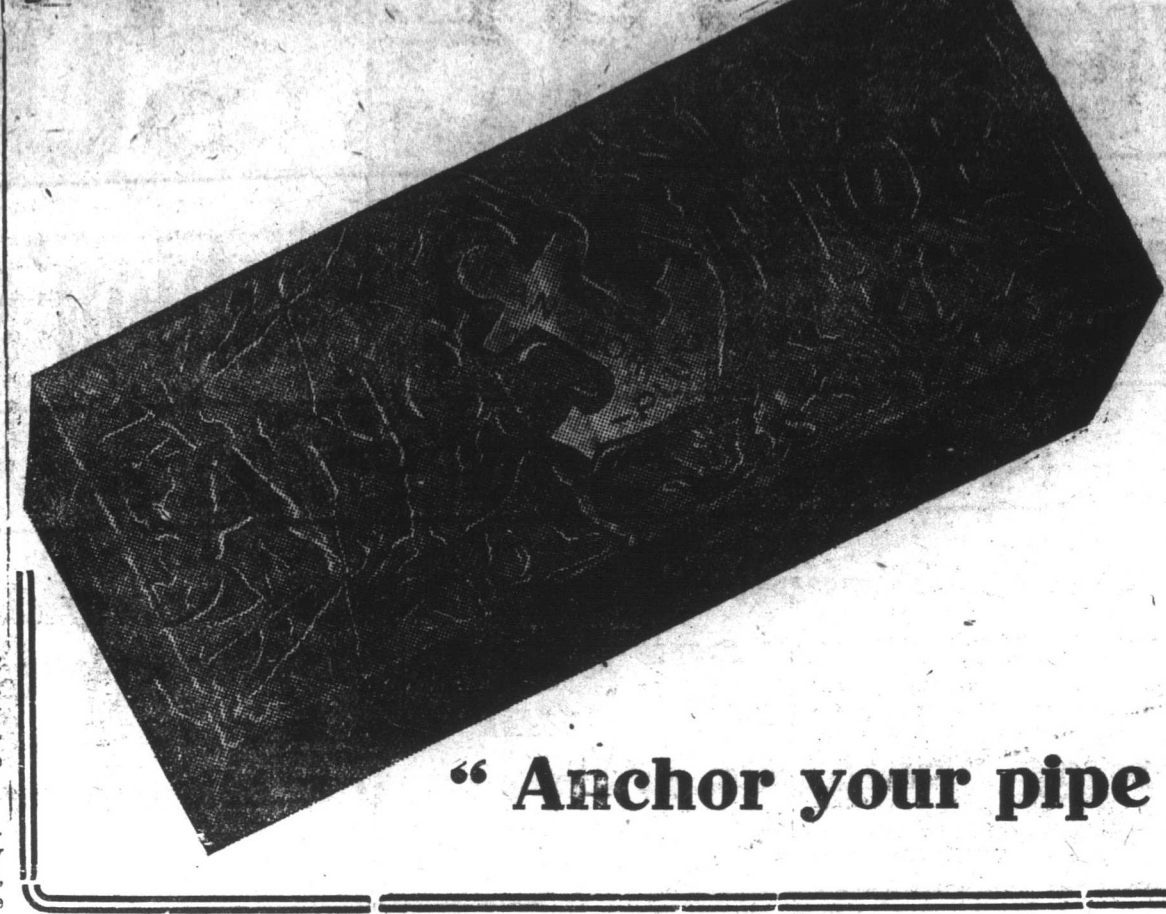
Cub Cigarettes are appreciated, not only by the smoker but by those in his company.

Superstition An Aid to Detection of Criminals.



Because a woman, guilty of a capital crime, was superstitious—to the extent that breaking her mirror fore-shadowed doom for her,—she was finally forced to confess at the eleventh hour and save the life of a man convicted of murder, though innocent. Such is the central plot of "The Law and the Woman," a new Paramount picture, starring Betty Compson, to be seen to-night at the Majestic Theatre.

Imperial Tobacco Co.



OUTPORT SMOKERS

Before you leave St. John's buy a few pounds of

ANCHOR tobacco

the biggest value for the least money --that's why we say

"Anchor your pipe to a good smoke."

HIS STOMACH IS JUST LIKE A NEW ONE.

Paul Short, Atlantic Hotel, Victoria Road, Sydney, Nova Scotia, fireman for the Cape Breton Electric Co., is still another who is enjoying a wonderful appetite, perfect digestion and robust health as a result of the use of Tanlac. To use Mr. Short's own words:

"Since I took Tanlac my appetite is something to be proud of and my stomach acts like a new one. I must have had indigestion about all my life for I remember a long time back that when I ate any pastry or fatty foods I always suffered afterwards. Before I got Tanlac my appetite left me entirely and I got to where I felt all played out before my eight hour shift at the power house was over.

"After eating I would have a pressing pain that filled my whole chest and went through to my back, and at times there was a pressure in my throat that gave me a choking sensation. I had no desire for breakfast and got so I was eating very little at any time, but I suffered just the same. In about two weeks after I began taking Tanlac I felt a wonderful change all over me. I picked up five pounds on three bottles and have enjoyed the best of health ever since, and that has been more than six months now. I can work through my eight hours and feel as fine as you please at quitting time. Tanlac is certainly great."

Tanlac is sold by all good druggists.

"The Mysterious Rider," Fascinating Photoplay.

GREAT PROGRAMME AT THE NICKEL.

One of the most fascinating productions ever seen in St. John's—a story of love, mystery and intrigue, opened last night at the Nickel Theatre, where it will shroud shroud Theatre. It is called "The Mysterious Rider" and it is adapted to the screen from the novel by Zane Grey.

A splendid all-star cast enacts the story, which it repeats with rare comedy as well as drama, suspense, romance and adventure. The judicious injection and subtle treatment of comedy in the serious matter of the play was a feature which put last night's audience in a strongly appreciative frame of mind.

Too much cannot be said of the highly talented aggregation of artists assembled by Benj. B. Hampton, the producer, for the proper enacting of this great story. Robert McKim, Claire Adams, Carl Gantvoort, Maude Wayne, Frederick Starr, James Mason, Walter Whitman, Frank Hayes and Aggie Herring play the principal roles and each and every one of them is simply ideal in his or her part.

GREAT REDUCTION IN PRICES

SOAPS, TALCUMS, PERFUMES and Goods generally sold in a first-class Drug Store at STAFFORD'S, Duckworth Street.

For two weeks only, commencing Saturday, December 9th, we are clearing out a large quantity of goods at a very small margin of profit, some below cost.

Our goods are practically all new stock and a visit will convince you of some of the bargains we have.

As most of the popular lines will sell very quickly, come early and not be disappointed.

STAFFORD'S, 134 Duckworth Street. dec8,12

One 20c bottle of STAFFORD'S Ginger Wine Essence makes nearly a gallon of good ginger wine.—dec1,12

For Christmas Gifts Try DULEY'S First

The Gift of Glass.

What better suggestions for an appropriate Gift than a piece of Dainty, Sparkling Crystal?

You can find the answer to some of your puzzling Christmas questions in a piece of this beautiful ware.

Many unique pieces have been collected for your approval in both Clear and Coloured Glass—Black, Blue, Amber, Gold and Silver Mounted in Candlesticks, Vases, Dishes, Perfume Bottles, Bon Bon Dishes, Bowls, Candy Jars, etc.

You must see this selection if you don't want to miss the Best in Glassware.

Something special is our BLACK GLASS FRUIT BOWL, complete with natural looking artificial fruit.

T. J. DULEY & CO., Ltd.
The Reliable Jewellers & Opticians.

Houses! Houses! Houses!

Now is the time. Purchase a good house at a reduced price. Three Houses at the foot of Pleasant Street with all modern improvements. One House on Gower Street near Prescott St., contains eleven rooms, fit for boarding house. Two houses Franklin Avenue, fitted with hot and cold water, selling cheap. One House, Topsall Road, Freshwater Road, Sudbury Street, Summer Street, Bannerman Street, Prescott Street, Gear Street, Prince of Wales Street. Also two houses Bond Street. Numerous other property in different parts of the city. Immediate possession given to four of these houses.

For further particulars apply to J. R. JOHNSTON, Real Estate Agent, 30 1/2 Prescott Street. jan20, and 12

NOTICE!

Opening Announcement!

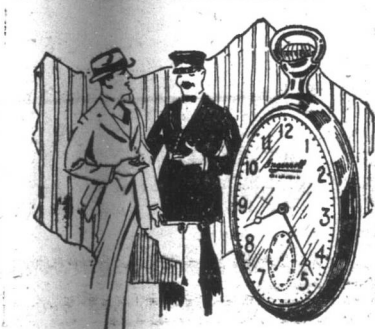
We beg to inform the trade and all our town, and outport customers that we have removed our business to 367 Water Street, (formerly occupied by Mr. J. W. Taylor) opposite Queen Theatre. We are now carrying a full line of Dry Goods, Men's, Ladies' and Children's wear. Our Specialty: Notions, Jewellery, Brooms, Boots and Shoes, Rubbers, Wall Paper and Paints and Boards.

J. A. BASHA, WHOLESALE & RETAIL, 367 WATER STREET. VARIETY STORE. PHONE 761.

Forty-Three Years in the Public Service--The Evening Telegram

Summers' Bargains!

SMASH go the prices! Our OPENING CHARGE breaks them down. Here are a few of the many opportunities our store offers right now to the thrifty buyer. COME IN EARLY.



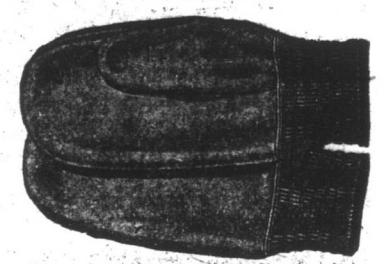
WATCHES. Good timepieces at a remarkably low price. Each, \$1.90.

PALMOLIVE SOAP. Cake, 15c.



BLACK WOOL HOSE. For comfort and wear; of a quality and weave that satisfies particular customers. Pair, 55c.

LEATHER GLOVES. High grade Leather Gloves that will give satisfaction and wear. Pair, 86c.



LEATHER MITTS. Made of good heavy leather with closely woven knit wrists. Pair, 76c.

BLACK FINGERING WOOL. 4 and 5-ply fingering, 13c. slip; 2 for 25c.



MEN'S WINTER CAPS. These Caps are made from very attractive fabrics, carefully finished throughout. Each, \$1.50.

MEN'S TAN BOOTS. In sizes 9 to 11 only. Special, \$4.48.

M. J. SUMMERS, 330 WATER STREET. STORE OPEN EVERY NIGHT.

NORTHERN SPIES APPLES, ETC. 130 BARRELS NORTHERN SPIES APPLES. 100 BARRELS WAGNER APPLES. 100 BAGS ONIONS (SILVER PEEL). 30 CASES VALENCIA ONIONS—5's. And to arrive on return Sachem: 1 CASE of Good WINTER KEEPING APPLES. BURT & LAWRENCE.

Advertise in The Evening Telegram