

Mercantile Marine Competition.

Shipping is struggling bravely against many adverse influences. Difficulties, small cargoes, and the United States Marine to the American Shipping Subsidy. The American Shipping Subsidy is what amount to a discriminatory measure against vessels sailing under the American flag. Frederick Lewis in his survey of the prospects at the annual meeting of Furness, Withy & Company put out a strong case against a subsidy which must result disastrously to the free flow of commerce over the length to which the American Government is prepared to go was strikingly shown when the British Government gave the exequatur of the American Consul at Newcastle-on-Tyne on the ground that he was adopting measures to induce passengers to sail by American vessels. "Equal opportunities in all ports" is the British slogan. Keen competition in the case is inevitable. According to the latest statistical records of the world there are some 14 millions of tons more afloat in 1922 than were in 1914, with considerably more business to be done. America has not yet hit its own national hero's effort to enable her Mercantile Marine to carry on operations at all; with such experience will she realize her place she will be called upon to do. In the meanwhile, the shipping of the British Empire will be also, and the return to the old days of prosperity may be indefinitely postponed.—United Empire.

Hullax Herald Modified Marathon.

JACKSON FINISHES A STRONG SECOND. The Hullax Herald Modified Marathon was run on last Saturday afternoon by Victor McAulay and the third year, thus giving the Cup for keeps. McAulay's time was 54.30. Laurie Jackson (overall) who finished second, time 58.15. Only 300 yards behind was McKay Bailey (Westhill) with time 58.59. C. R. Dunbrock with time 59.29. Alf Rogers, the state marathoneer of the province, finished fifth. Out of 44 starters finished.

Prospero Sails.

FOR FLOUR SHIPMENT. The Prospero sailed today on the Central Service. The ship left in port yesterday awaiting arrival of S.S. Canadian Sapper, a cargo four. As the latter wired yesterday that she would not start until noon today, the Shipping Board decided to have the Prospero sail without further delay. The passengers were taken by Messrs. K. Jennings, P. T. Roberts, Bailey, J. G. Tilly, M. Murphy, B. Peel, E. G. Coyne, Belden, Rev. Curtis, Wellman; Messrs. M. Glavin, Oake, McLoughlin, Mesdames, Colbert, Stewart, Curtis, Mrs. James, I. Sparkes, E. O'Sullivan, Morrison, R. Parsons, James.

Spencer Club Sale.

VERY SUCCESSFUL AFFAIR. The sale reported in yesterday's issue of the Spencer Club Sale was an excellent success, in which she proved to be the worthy object of the necessity for supporting the club. The sale was exceedingly well attended. Tea was served during the sale. The splendid sum of \$1,000 rewarded the efforts of those who organized the sale.

Thrills in "Face of the World."

PATRONS SEE EXCELLENT PROGRAMME. There's a fire scene in it that kept the audience up straight—so realistic and thrilling that the cold chills racing up and down the spine—the wrecking of a powered automobile—how it will remain to the end of a mystery forever—there's "The Face of the World," which opened last night at the Nickel Theatre. We go to go definitely upon record, and now "The Face of the World" is as fine an example of entertainment as has been in St. John's in a very long time. From beginning to end there is an idle moment. The cast is perfection itself—each every member of it does splendid. Special mention must be made of Barbara Bedford and Edward T. Bedford in the leading roles. Bedford has everything in her—youth, beauty, and ability. The remainder of the bill contained Semon comedy, "The Duke" which held the audience in humor for a solid half-hour. Do not miss this show at the Nickel Theatre.

WARD'S LINTMENT FOR WARTS IN COWS

LONG LIST OF AFFORDABLE THINGS *Awaiting You at Baird's*

English Long Cloths 31¢
Linen 31¢
Art Sateens 49¢
Scrim Curtains 3.49

GRAB UP--THESE STAR VALUES!

RISK buying must follow in the wake of this goodness-overflowing Budget of values for the Week End. Seldom have we chronicled a better and more appealing aggregation. To the family shopper it comes as a boon, by reason of its all-round economies. Many purchases means savings multiplied. To the casual shopper it is ever a helpmeet and a source of unlimited satisfaction and a sure and certain guide to profitable shopping each succeeding week. We submit the following for

FRIDAY, SATURDAY and MONDAY

Ribbons of Ribbons
 Beautiful quality Silk Taffeta Ribbons for many purposes; Half Ribbons, Satin Ribbons, Millinery Ribbons, in shades of Pink, Cardinal, Crimson, Navy, Sage, Pastel, Henna, and White, up to 4 inches wide. Special the yard
24¢



RICH LOOKING PLUSH TABLE COVERS
 Listed for Clearance
 Now is the time to make the living room cozy; a nice Plush Table Cover helps, last for years; Crimson and Green shades, with long silk fringe.
 Reg. \$24.00. Friday, Saturday and Monday \$22.90
 Reg. \$22.00. Friday, Saturday and Monday \$26.45

NEW ARRIVALS
 DUST PAN AND BRUSH—In miniature painted pan, with nursery figures. 10¢
 DISH MOPS—Wood handle and full wick yarn mop. 10¢
 WRITING FLUID—Blue Black writing ink, in glass bottles. 5¢
 HANDY SCRUBBERS—Curved handle Scrubbers, a very handy brush, only. 15¢
 CLOTHES PINS—Sister Sue Clothes Pins. The doz. 3¢

PRAYER BEADS—Black or White, in assorted sizes. Special. The set. 15¢
 TIN BUCKETS—5 quart size, wire and wood handle, extra-ordinary value, each. 33¢
 WHISKS—Wire wound, tipped Whites of dependability. each. 33¢
 ALUMINUM FRIBERS—Handy size, Frying Pans, aluminum make, quick. 49¢

OPPORTUNITIES to Save on HOUSEHOLD NEEDS—Real Values—Be Prompt to Act

CUSHION COVERS—White Muslin Cushion Covers with frilled border, embroidered designs, some with coloured work. 68¢
 Reg. 80¢. Friday, Saturday and Monday
CURTAIN LACES—52 inch pure White Nottingham Curtain Laces, pretty rose pattern, well covered and showing a close-knit woven wide border, looks well. Special Friday, Saturday and Monday, yard. 74¢
CROSS BARRED SCRIMS—Pure White Cross Barred Scrims, very effective window dressing for your boudoir washes well. Special Friday, Saturday and Monday. 27¢
MORE SCRIMS—These are plain with an imitation drawn thread effect, make very handsome drapes. Reg. 33¢. value 27¢
BATH TOWELS—White Turkish Bath Towels, very excellent quality, plain hemmed ends, full size. Reg. \$1.50 ea. \$1.37 Friday, Saturday and Monday
ROLLERS—Unbleached coloured striped Turkish Rollers, thick and full. The yard Friday, Saturday and Monday. 23¢
LACE CURTAINS—Assorted lengths, 2 1/2 and 3 yard White Lace Curtains, to clear at reduced prices, really a good opportunity to secure a couple of pairs at a saving price. Reg. \$2.19 \$2.00 pair Friday, Saturday and Monday
BELM AND COME BAGS—In Dainty White Linen, beautifully embroidered and finished with a scalloped button hole edge. Reg. 75¢. Friday, Saturday and Monday. 68¢
SIDEBOARD CLOTHS—Serviceable Linen Green Cloth, hem-stitched and embroidered, durable. Reg. \$1.00 Friday, Saturday and Monday. 92¢
TEA CLOTHS—Very handsome and rare looking Cloths, heavy raised embroidery, and wide hemmed ends. Reg. \$1.48 \$1.48 and Monday
WHITE DAMASKS—58 inch pure White Table Damask, offer you a very special value here Friday, Saturday and Monday, the yard. 77¢

SALE OF CHILDREN'S COATS

Charming little styles to fit 3 to 6 years, in Velvet and Batavia Cloth, showing Fur and Velvet collars, belted; shades of Brown, Navy and Grey. Regular \$6.50. Friday, Saturday and Monday **\$4.89**

HUG-BU-TIGHTS—Knitted affairs, with or without sleeves, buttoned front, shade of Grey and Black, just what you need to wear under raincoat, costume coat or for house wear. Reg. \$1.50. Friday, Saturday and Monday **\$1.32**

WOOL COMBINATIONS—"Phoebe Snow" all wool combinations are distinctive and high grade, Ladies' sizes up to 44 inch. Low neck, with strap, high neck and long sleeves, ankle length. Reg. \$7.00. \$4.98. Friday, Saturday and Monday

TRIMMINGS—In Silver and Gold, from 1/2 to 1 inch wide, suitable for Millinery, fancy dresses, etc. Special Friday, Saturday and Monday. 2 yards for 15¢.

STAMPED NIGHTGOWNS—Made up ready to finish with hand embroidery of beautiful fine White Cambric, full fitting sizes. Reg. values to \$2.50. Friday, Saturday and Monday **\$1.67**

GIRLS' CAPS—New styles for Fall, in coloured Cloths; shades of Fawn, Crimson, Sage and Brown; showing Wool tassels and quill at side. Reg. \$1.00. Friday, Saturday and Monday **89¢**

SHOPPING BAGS—Ladies' serviceable Leather Shopping Bags Reg. \$1.50. Friday, Saturday and Monday **\$1.69**

GINGHAM OVERALLS—Ladies' and Misses' loose-fitting striped Gingham Overall, lace edged, tie back. You need one such every day. Reg. 90¢. value. Friday, Saturday and Monday **74¢**

WOOL SCARVES—The season is here for just such comfortable Scarves as these, pretty shades distinguish the collection. American Beauty, Turquoise, Tangerine, Purple, Green, etc. Regular \$1.80. Friday, Saturday and Monday **\$1.59**

Ladies' Gabardine Waists
 Ladies' Striped Cotton Gabardine Waists, pretty styles, V neck with collar and revers, long sleeves, handsome assortment. Reg. \$1.50. Friday, Saturday and Monday **\$1.39**

Boys' \$4.50 Boots
 Specially Reduced to **\$2.95**

Heavy Tan Calf Laced Boots—sturdy boots for Fall wear; sizes 12, 13 1/2, 14 and 15 1/2 only. Regular \$4.50 value. Special. \$2.95

MEN'S BOOTS—Heavy Grain Leather Boots for hard wear, stout soles and heels; one of the best Boot values hereabouts; all sizes. Friday, Saturday and Monday **\$3.48**

DID YOU EVER see such excellent HOSIERY VALUES

Special for this sale only **GRAB THEM!**

36 pairs of Best English Cashmere Hosiery for Ladies; assorted ribs, fast Black. They were just opened up and value for \$1.60 pair; assorted sizes. **SPECIAL 98c pair**

124 pairs of Ladies' Union Cashmere Hosiery; Fall weight, rib finish; excellent Hosiery at an affordable price. **SPECIAL 49c pair**



Mantel American DRAPERY
 Cheerful looking drapery in Crimson and Green mixture, fringed edge, makes the home cozy and comfortable. Reg. 40¢. yard. Friday, Saturday and Monday. **29¢**

Flannelettes
 Soft fluffy American Flannelettes, neat looking, striped and checked patterns, for night-gowns, rompers, splendid quality. Special yard **24¢**

James Baird

Here the Helping Hand in securing BLANKET VALUES, etc.

GO-BETWEEN BLANKETS—Heavy Grey Blankets for cold nights, fit medium size bed. Just the right kind for go-between Blankets. Friday, Saturday and Monday **\$1.89**

COLOURED QUILTS—Mixed Blue and White, Cardinal and White and White Top Quilts; large size, fringed, easy to wash and good looking. Regular \$5.00. Friday, Saturday and Monday **\$3.49**

FLEECED BLANKETS—These come in assorted stripes on White ground; splendid weight, well finished; value for \$3.50. Friday, Saturday and Monday the pair **\$2.98**

Special Mark Down Sale of Spats

18 inch height, neat fitting Felt Spats; shades of Grey, Fawn and Black; value to-day for \$3.50 pair. **\$1.58**

LADIES' BOOTS—8 inch height, fine Black Vied Kid Boots, pointed toes, military heels; an aggregation of broken sizes; not a pair value for less than \$6.00 regular. Special Friday, Saturday and Monday **\$3.49**

CHILDREN'S BEDROOM SLIPPERS—Crimson Felt Slippers, cosy footwear for home wear, with heavy sole and heel. The following sizes only: 8, 9 1/2, 10, 11. **\$1.39**

White SHIRTINGS
 Full 36 inch width, soft Cambric finish, absolutely free from filling, a pleasure to needle, very superior value. Special yard **24¢**

39 inch Flannelettes
 Handsome looking Colored Stripe American Flannelette, suitable for pyjama suits, for Daddy or the Boy. Dainty night dresses for Mother and the Girls. Top shirts and underwear as well. Extra good value. The yard **29¢**

Kemal Pasha's Victory

Mustapha Kemal Pasha has changed the whole world-outlook by a sudden turning of the tables in Anatolia. At the end of July the Greeks were proposing to occupy Constantinople in order to force peace with Turkey; at the end of August, Kemal Pasha delivered at Afium Karahissar the first of a series of smashing blows at the Greek positions in Asia Minor, and by the middle of September the Greeks had been driven even from Smyrna, three parts of which have been consumed by incendiary fires. Kemal Pasha has converted the unrattled Treaty of Sevres into a scrap of paper, and the dreams of Greece have ended in tragedy and disaster, opening the way to the possibility of a new war in South-Eastern Europe. Kemal Pasha's future movements, unless his hand is forced, depend no doubt on what Great Britain and France may do. Neither wants war, but Great Britain promptly sent naval and military reinforcements to the Dardanelles. Annex memoranda make Gallipoli sacred ground, and the response of Australia and New Zealand to the British Government's inquiry whether they would wish to lend a hand if the worst should happen, was instant. Kemal's terms are the evacuation of Constantinople and the restoration of Thrace, including Adrianople. The Allies insist that whatever else is conceded the Straits must be free. What Kemal demands is practically what the Indian Government suggested in March last in the telegram which led to Mr. Montagu's resignation. Moslem views have been re-stated with emphatic brevity in messages to Lord Reading and Mr. Lloyd George. This new anxiety has for the moment eclipsed interest in the question of German reparations and Allied debts. To save Germany from collapse, she has been given time to the end of the year. Her Treasury Bonds maturing at six months, with due guarantees, will be accepted. Needless to say, Germany is watching events in the Near East closely, and in no direction is the failure of the Allies to impose their will on the vanquished in the war likely to have a greater repercussion than in Berlin.—United Empire.

Does Your Roof Leak?

If your roof is in good condition, coat it now with Special Roof Coating Tar and keep it good. You know it is easier to keep a good roof free from leaks than to make a leaky roof water-tight. Prevention is always better than cure. Special Roof Coating will prevent your roof from leaking and will keep it water-tight for the next few years. A 5-gallon can costs \$8.50.

If your roof leaks, fill up the cracks with Lasty-gum; put it on like putty, it won't crack like cement and won't run like tar. Lasty-gum will stop even the worst kind of leaks. Use it around chimneys and skylights. Use it around window boxes to exclude wind, dust and rain. A 5-pound pail of Lasty-gum costs \$1.50. After stopping the leaks with Lasty-gum, coat the entire roof with Special Roof Coating.

If you require a new roof covering we recommend VULCANITE ROOFING, which is made and guaranteed by The Beaver Board Company. Vulcanite Roofing can be had in full size rolls to cover 100 square feet of roof surface at \$5.00 per roll, complete with nails and cement; also in half rolls (18 inches wide) at \$2.70 per roll, complete with nails and cement. A half size roll will cover a porch or bay window roof.

We guarantee the good qualities of Special Roof Coating, Lasty-gum and VULCANITE ROOFING. Each is the best of its kind, warranted to give you satisfaction. When you buy Beaver Board take care to look for the BEAVER BOARD BRAND on the back of each board. If it isn't there you are being cheated.

COLIN CAMPBELL, Ltd.
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Here and There.

Cub Cigarettes are appreciated, not only by the smoker but by those in his company. sept23,11

DIED IN SCOTLAND—News was received yesterday by Mr. W. B. Eadie of the Royal Stores, Ltd., of the sudden death of his mother at Alloa, Scotland.

Don't miss "Come on Over." It's worth seeing—at the Crescent to-day.—oct18,21

COMING SOUTH—S.S. Senec, that has been employed on the Northern Labrador service, is now on her way south and should reach here during the next day or so.

Don't forget the Card Party and Dance to be held on October 24th, by the T.A. Ladies' Auxiliary, in the T.A. Hall. Tickets 50¢. Band in attendance.—oct18,21

AT BISHOP'S FALLS—The special train with the Field Newfoundland Company's officials, who are inspecting the railroad, arrived at Bishop's Falls last evening. Mr. T. A. Hall, Government Engineer, is accompanying the party on the tour.

Baird's Lintment For Garget in Cows