

Peerless Line

Invited to inspect our
and Exclusive

MODELS,

from America.

largest
present of
DRESS &
Trimming
variety of
our popu-
lar Show-
cases an ex-
tensive in-
ventory.

Our Motto:

Always
Your
Moneys
Worth.

LEY.

Bargains

History.

Sale is Now On

Additional Values in

Men's Suits

Following reductions:

- Men's Suits at
\$25.50; now \$10.00.
- \$16.50; now 14.00.
- \$19.50; now 16.00.
- \$25.50; now 23.00.
- \$32.00; now 28.00.
- \$39.00; now 34.00.

Latest design and up-to-date in

and Patch Pockets, and are extra

material, well finished, and come

in style

not in Serge only, and at prices

and Gent's Boots and Shoes,

and Skirts, Men's Shirts and Pants,

when have a much large, selec-

Clothing Co.,

Street.

We Have Just Received a Lot of
NEW FURNITURE!

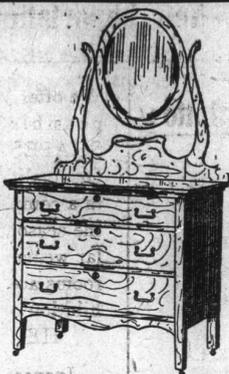
Side Boards, Dining Tables, Dining
Chairs, Rockers, etc.

The C. L. March Co., Ltd.,
Corner Springdale and Water Streets

Stop
and
See
Our
Assortment



WASH STANDS



Bureaus from \$12.50 up
See Our Special
2 Drawer Bureau, only
\$10.50.
Stands to Match, Only \$5.50.

The C. L. MARCH CO., Ltd.,
Corner Springdale and Water Streets.

From the Blue Grass Regions of Kentucky.

Her choice brood-mare has been
to the ranks at "Westerland,"
recent arrival of a very ele-
gant and richly bred mare
Kentucky.

many years the U.S.A. have
experimenting in the produc-
tion of horses, of size and stamina,
able of taking weight long dis-
tances, keeping up under climatic
changes, enduring fatigue, and go a
day after being tired. The pub-
lic proprietor of "Westerland"
such effort has succeeded in
bringing the country's good one
to the brood mares. Fortune
of the enterprise in the procur-
ing services of Dr. R. G. Lawton,
of the Bureau of Animal Indus-
try, Kentucky, who personally se-
lected the mare. It has taken the
many years to produce this
animal, for there, as in Eu-
rope, one breed has been found ad-
equally a suitable class
to be built up from many breeds,
of the Thoroughbred, Hackney,
Arabian and American trotter. The
result has been an animal
of standard proportions and car-

riage, and equal to almost any work;
an ideal general horse. That this
type of horse is making a great im-
pression is evidenced in the purchase
of "Hazel Down" (of the same blood
lines as Jesse Mac), by Senor Mario
Menocal, President of the Republic
of Cuba. The President gave \$4,500 for
"Hazel Down." The new brood mare
Jesse Mac, is by the Saddle stallion
"Jesse Dare" of the U.S.A. Remount
Service and comes to Nfld. in foal to
the big stout hearted trotter "Twilight
M." 218.
The chief characteristics are stout-
ness without coarseness, strong and
yet swift, even tempered though de-
termined. We shall watch with inter-
est the enterprising effort of "Wester-
land" and trust in the near future that
this Dominion will supply its own
needs in good horses.
FRIEND OF THE HORSE.

COAL! COAL!

Just arrived 200 tons Screened
N. Sydney Coal. Be sure and
order your coal to-day. Tele-
phone 244.

TESSIER & Co.

A simple frock of gingham is made
into an object of interest when adorned
with a Peter Pan collar of white

W.P.A. Xmas Gift Fund.

(Amounts Acknowledged.)

Daily News	\$543.59
Telegram	7.00
Advocate	32.25
Herald	5.00
M. Mackay	2,681.81
Miss Graham	3.00
Miss H. Burden, Salvage, B.B.	2.00
J.E.L.B., Heart's Content	2.00
Mrs. H. Carter	10.00
"X.Y.Z."	10.00
	2,708.81

MARY MACKAY, Hon. Treas.

Is This True?

Information reaches us, says the
Daily News this morning, that an ap-
peal has been sent a prominent official
of the Government, for the opening of
a hospital in a nearby outpost, where
such is obtainable, but that the reply
was laconic and negative. The action
of the Government in this important
incident will be closely watched.

If one is tired of lace on dainty cami-
soles, pin tucks and hemstitching fully
serve as decoration.

COME AT LAST!

We have just received our shipment of
GRINDING STONES,

which we are selling at our usual low prices.

P.S.—Send for Wholesale Price.

Martin-Royal Stores Hardware Co

m.th.107

Get From Under. Hospital Report.

"We in the outposts, writes Observ-
er in his Twillingate Sun, are often
accused of lack of patriotism, some-
times, perhaps, not without reason;
but we do always reverence the
National Anthem. Hardly any per-
son in a Twillingate audience would
think of moving while the National
Anthem is being sung, but the city
audience is half out of the building
before the last strains of 'God Save
the King' are ended."

This is beautiful, coming from
Twillingate. "But the city audience
is half out of the building before the
last strains of 'God Save the King'
are ended." Yes, and so were more
than half the young men of the city
gone out to fight for that same King
and Country while many of those
very loyal and patriotic people were
shouting themselves hoarse for King
and Empire, and waiting for some
kind of a miracle to happen that
would save them from "going over"
to their aid. St. John's don't have to
go north, south east or west to learn
loyalty, and he who thinks so let
him look at the list. But this is the
day of the shout, and we are likely
to hear more of him now than from
the man who went out to fight and
who did his fighting well. "A Twil-
lingate audience would not think of
moving while the National Anthem
is being sung." It would have been
a glorious thing for the Dominion if
the National Anthem had put a
greater move on some people in the
days of our nation's stress.

NORTHEASTER.
October 23rd, 1918.

Our Tag Day.

On Thursday, the 24th inst., the
Women's Patriotic Association in-
tends holding a Tag Day in aid of the
Imperial Red Cross Fund, and trusts
the public will give the usual gener-
ous response to this appeal. Prepara-
tions are being made on a very com-
plete and elaborate scale, and the
Captains, Miss Macpherson, Mrs. J.
Angel and Miss Cashin, have organ-
ized their arrangements with the clo-
set care for every detail. They have
requisitioned a supply of very attrac-
tive "tags" (as well as attractive
"taggers") and the only thing neces-
sary to make the occasion a complete
and thorough success is the cheerful
co-operation of a generous public.
Sympathizers who want to show their
appreciation of what the men of the
Empire are doing, will have an oppor-
tunity of helping in the most satis-
factory way possible on Thursday.

One woman if we realize how heavily
the Red Cross needs our help. Statis-
tics tell us that the Red Cross work
for the Army costs \$40.00 a minute,
and we are informed that the income
has been for some time over \$100,000
a week less than the actual day to day
cost of the work for the sick and
wounded. The Red Cross is the con-
trolling factor in all relief work, and
the Centre from which all effort
should be directed. The treatment of
wounded soldiers and sailors, and the
furnishing of surgical supplies to
hospitals at home and abroad are all
part of its beneficent work. The in-
creased activity on all the battle-
fronts means an increased demand
for surgical dressings, and bandages
of all kinds, and above all, for money.
The need is too urgent to be easily
described. Show your sympathy
with the sacred duty of succouring the
sick and wounded by generous giving
on Tag Day.

The Last Call

FOR THE IMPERIAL RED CROSS.
Tomorrow is our day for the Im-
perial Red Cross, and this is the last
call to the public to help the very wor-
thy object. We trust, moreover, that
it will be the last call in another
sense and that the war will be over
before the next half yearly period for
a further appeal, namely: next Em-
pire Day, May 24th, 1919. For that
reason, therefore, we hope that the
response to this appeal which will be
made by our people will be more gen-
erous than ever before, especially
when it is remembered that in the
fighting of the past few months, which
has had such magnificent results for
the Allies, the casualties have been
very great and the strain on the Brit-
ish hospitals correspondingly serious.
Last week's messages told that for
nine months of this year the British
casualties totalled seven hundred
thousand, and it is safe to say that a
half million British soldiers have
been in hospitals in the Old Country,
France or the other theatres of war
during that period. It is easy, there-
fore, for all to picture to themselves
what a strain this must be on the
sources of the Imperial Red Cross and
how necessary it is that generous sub-
scriptions should be given. Let all,
therefore, try to vision themselves in
the vicinity of the fighting now in
progress daily in France and Fland-
ers and make a special effort to sub-
scribe towards the funds used in as-
sisting the gallant fellows who have
been fighting so bravely in the cause
of all of us.

REPORTER WANTED for
"The Evening Telegram." Ap-
plication to be made by Letter
ONLY.—oct14,17

Hospital Report.

Dept. of Militia,
St. John's, Nfld.,
Oct. 22nd, 1918.
Editor Evening Telegram.
Dear Sir,—The Visiting Committee
of the Newfoundland War Contingent
Association reports condition of the
following men in hospital:
Progressing Favorably,
1111—Pte. Anthony Butler, 3891—
Pte. James Cheesman, 3434—Pte. Fred
Green, 3263—Pte. H. Kelly, 3883—Pte.
Ananias Miller, 3627—Pte. James Brad-
ley, 2636—Pte. Solomon Gosse, 3961—
Pte. Joshua Home, 4065—Pte. Wil-
liam King, 4094—Pte. John Wheeler,
Improving.
2567—Pte. Josiah Prince, 4087—Pte.
Robert Paul.
Seaman Churchill reported conval-
escing.
Yours faithfully,
J. B. BENNETT,
Minister of Militia.

Flash Disinfectant

Will kill the germs and prevent
you from getting Spanish In-
fluenza. Use freely in the
homes, offices, stores and aboard
ships.
We can supply the demand.
An ounce of prevention is worth
a pound of cure.

J. B. ORR CO., LTD.,
Importers.
oct18,8i

Wedding Bells.

A quiet wedding was solemnized by
the Rev. Dr. Greene in the Chapel of
Our Lady of Good Counsel, Cathedral
Square, at 8 o'clock yesterday morn-
ing, the contracting parties being Mr.
J. Leo Dunn, of Parker & Monroe's
East End store, son of Mr. Thomas
Dunn, Hayward Avenue, and Miss
Mary A. Donnelly, daughter of Mr.
Thomas Donnelly, E.M.C. The bride
who was attired in a handsome travel-
ing costume, with hat to match, was
attended by Miss Mary Ricketts, as
bridesmaid, who wore a beautiful blue
silk. The groom was supported by
Mr. Richard Dooley. After the cere-
mony, the happy pair entrained for
Holyrood. Many costly and useful
presents were sent to the young couple
by their admiring friends. On
their return from the honeymoon they
will take up residence at 94 Barnes'
Road. The Telegram joins most
heartily in wishing them many years
of happiness and prosperity in their
wedded life.

"Wren" from Labrador.

The s.s. Wren, Capt. G. Barbour,
which has been operating on the Lab-
rador northern coast, returned to
port yesterday, via Briggs. She re-
ports the fishery over along the whole
coast, and winter was making its ap-
pearance when the Wren left for
south. There are a few schooners still
remaining off this end of Labrador,
and also a few crews, but the latter
will be returning by the Sagona. The
Wren brought along a full cargo of
fish, which is now being discharged at
Bowring Bros' premises.

When you want Sausages,
why—get ELLIS; they're the
best.

T. J. EDENS.

JUST IN:
20 Boxes Selected
Table Butter,
50 Sacks ONIONS,
CRANBERRIES,
50 boxes APRICOTS.
PRINCE ALBERT
TOBACCO, 1-3 tins.
CASTOR OIL, 1 oz. and
2 oz. bottles.

100 Cs. HEINZ'S GOODS,
fresh to-day:
Sour Onion Pickles,
Sour Mixed Pickles,
India Relish Pickles,
Red Kidney Beans,
Beans and Tomato Sauce,
Stuffed Olives,
Tomato Soup,
Celery Soup,
Spaghetti,
Tomato Ketchup,
Peanut Butter,
Malt Vinegar.

10 Cases SHORTENING,
2 lb., 1 lb. tins.
STARCH—
Best Laundry, 16c. lb.
Gloss, 1 lb. ctns., 17c.

T. J. EDENS,

Duckworth St. and Rawlin's
Cross.

MINARD'S LINIMENT CURE'S
COLDS, ETC.

"PIERETTE"

Charming BLOUSES
of Georgette.

Beautifully Hand-Embroidered
Models at Various Prices.



SOMETHING FOR EVERY
OCCASION AT THE PRICE YOU
WANT TO PAY.

Our Blouse Section has an enviable reputa-
tion. When you want a really nice, low-priced
Blouse, you come to us for it. When you want
a perfect dream of the thing for special occa-
sions—again, you come to us for it.

If you haven't been in the Store during the
past week, you probably haven't seen all the
exquisite Hand-Embroidered Blouses that
reached us recently. They are the loveliest
things imaginable! And you will notice that the
choice is large enough to suit all individual
tastes and fancies. We refer particularly to
some of our better Blouses in Georgette, charm-
ing bits of loveliness they are. For instance,
note these beautiful New York Models.

Blouses of Fawn Georgette with long roll
collar of Navy Satin with tasseled ends. Square
neck with trimmings of Navy Satin and buttons
to match collar.

Price: \$11.00

Another model comes in Flesh, with Saxe
collar, knife pleated full fronts, beautifully em-
broidered and beaded, and with Saxe and Flesh
pearl buttons down front.

Price: \$10.00

A third comes in three colors, Maize, Cream
and Flesh. Round neck, Saxe collar, hand-
somely embroidered and braided fronts, hem-
stitched around sleeves and cuffs.

Price: \$8.50

Also other attractive models at prices
ranging from \$5.00.



THE HUBBARD for the fishing boat, and the BULLDOG

for all kinds of stationary
work. Both are good En-
gines. Sold at fair prices.

GEO. M. BARR,

ST. JOHN'S.

Advertise in the "Telegram."