



NAME THE ARTICLE YOU WANT
and we'll name so attractive a price for it that you'll instantly be convinced that your purchase is a good investment. Genuine gold and silver jewelry in up-to-date designs that are unique and beautiful. Behind every piece of our

THE PRETTY NOVELTIES IN JEWELRY
for Christmas and New Year remembrances are here. Why not make your selection now? If you are not prepared to purchase now, we will gladly arrange to reserve any selections you may make until you require them. The display is so unusually attractive that it is certain many of the novelties will go very quickly. Be wise and choose when choice is greatest.

D. A. McRAE, Watchmaker & Jeweller.

Safety—Security.

According to the letter of the President and General Manager of the Company, investors who purchase Nova Scotia Steel & Coal Company 6 per cent. debenture stock are afforded nearly \$5 security for every \$1 of the money they invest.

This letter states that after making provision for the 5 p.c. first mortgage bonds issued there remain assets to the value of \$14,000,000, equal to nearly five times the Debenture Stock issued. These figures reduced to the understanding of investors are equal to the position mentioned in the first sentence of this advertisement.

We offer a block of this debenture stock in lots to suit investors at 98 and interest, yielding over 6 p.c. on the money invested.

F. B. McCURDY & CO.,
MEMBERS MONTREAL STOCK EXCHANGE.

C. A. C. BRUCE, Manager, St. John's, Nfld.

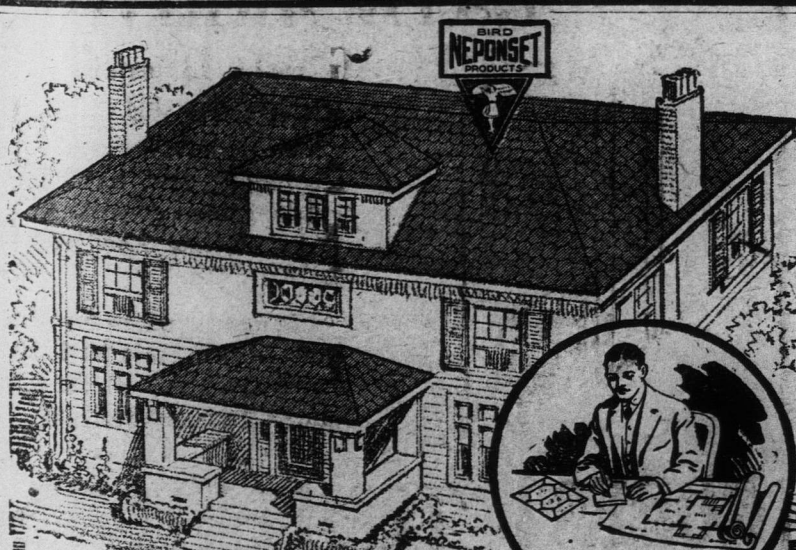
The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

C. A. C. BRUCE, Manager,

St. John's.



Roofing As Attractive in Price
—As in Color

You'll admit this roof looks attractive—in distinctive colors of red or green. But for most home builders its chief attraction lies in its remarkable economies. Let's begin with its first cost. NEPONSET Prosulate Roofing costs less to buy than good shingles. Greatly reduces the cost of repairs. No shingles to split, crack or "curl up." Remember, the shingles of today aren't the shingles of 20 years ago. NEPONSET Prosulate Roofing makes a water-tight blanket. And best of all, resists fire—is "spark-proof." Its protection from fire-hazard alone is worth all its cost. Its first cost is its only cost, too. Can you afford NOT to have NEPONSET Prosulate Roofing on your roof?

NEPONSET

Waterproof Building Products

Roofings
NEPONSET roofings are a fire protection, leak-proof and long lived. Anyone can lay them. NEPONSET Prosulate Roofing is for general use. NEPONSET Prosulate Roofing is an ornamental roofing for dwellings. Attractive colors.

Building Papers
NEPONSET Building Paper is a waterproof, tear-proof, and long lived. Anyone can lay them. NEPONSET Prosulate Roofing is for general use. NEPONSET Prosulate Roofing is an ornamental roofing for dwellings. Attractive colors.

Wall Board
NEPONSET Wall Board is a waterproof, tear-proof, and long lived. Anyone can lay them. NEPONSET Prosulate Roofing is for general use. NEPONSET Prosulate Roofing is an ornamental roofing for dwellings. Attractive colors.

BISHOP, SONS & CO., LTD.
HARDWARE.

Thinking of Two Things at Once.

BY MUTH CAMERON.



"But I can't think of two things at once," I heard a woman protest the other day, when she was asked to do something which involved the use of her hands and her mind at the same time. She said it with an air of righteous indignation, as if that were a thing that should not be expected of anyone.

Can you think of two things at once?

We often hear the praises of concentration sung. And it is a great thing to be able to concentrate. But it is not good to concentrate on one thing, however important, to the exclusion of other important things. The well trained mind is able to concentrate when necessary and to diffuse itself over two or more interests when that is desirable. And no one who cannot do both can be thoroughly efficient in either the big or little affairs of life.

Take housekeeping, for instance. No woman can possibly be a good housekeeper until she has learned to think of at least two things at once. If she cannot do that, she will be sure to burn the cake, while she is talking to the peddler or forget to order the dinner because she is so intent on her housework. Indeed, as anyone will tell you, most good housekeepers think of not merely two or three things, but a great many things at the same time. Again, in so simple a matter as tak-

ing a picture with an ordinary camera, it is necessary to think of at least two things at once, and probably more. You must think of the light, the time and the focus simultaneously, and if you forget any one, you spoil the picture. And then you must not fail to turn your film; and if you have remembered the other things, you are likely to forget that, as most of us can testify, from bitter experience. It is probably because so many people cannot think of two things at once, that such a large percentage of amateur pictures are poor.

Some years ago I went househunting for the first time. All my life I had wanted an open fireplace, and I was determined to find a house that should have one. And so I did. Indeed, it had several of them. But it did not have any furnace pipes in three of the rooms, and only one closet on the bedroom floor—little matters which I had overlooked, because I couldn't think of more than one thing at once.

A friend of mine was once invited to the house where a famous chess player was giving an exhibition. He was playing eight games at once. He sat alone, in a room upstairs. His opponents were scattered all over the house, and a messenger came and told him what moves each one had made. Then he told the messenger what plays he wanted made for him. And he won every game.

Of course such a thing as that is an impossibility, but it shows the extent to which the human mind can be trained to diffuse itself.

Red Cameron

Will Probe High Cost of Living.

Ameyers Purchased Australian Beef Cheaper Than Their Own Product.

Washington, Nov. 24.—Another Federal investigation into the high cost of living, promising criminal prosecutions, if Attorney General McReynolds can find an alleged cold storage conspiracy, got underway to-day, and a congressional investigation of a different phase of the cost of living problem was threatened. While special agents of the department were sifting charges that eggs, poultry and dairy products are being piled up in cold storage to maintain high prices and even force them higher. Representative Britten of Illinois, is preparing to ask for a congressional investigation into the price of meat.

The proposal for a meat investigation was prompted by an announcement that the navy had bought nearly 300,000 pounds of Australian fresh beef at a half-cent a pound lower than the best prices of American packers, and 120,000 pounds of canned corned beef from the Australian packers at eight cents a pound cheaper than the lowest price in the United States. The price paid was 11.90 cents a pound for the fresh beef and 15.37 cents for the corned beef.

Announcing his intention to ask for a congressional investigation of the navy's beef contract, Congressman Britten declared he wanted to develop why the public could not benefit by the advantage of buying from Australia if the navy could do so.

Efficient Service.

While touring the west, a popular actor lost a valuable dog, and proceeded to the office of the Whizington Bull.

"I've lost a dog. I'd like to have you insert this ad. for me: 'Seventy-five dollars reward for the return of a French bulldog, answering to the name of Darwin. Last seen on Gold-dust Pike.'"

"We're just going to press," said the editor, "but I calculate mebbe we kin hold the 'dition for your ad'."

After returning to the hotel the owner of the dog decided it might be best to add to his advertisement, "No questions asked." He returned to the office, only to find the place entirely



Clark's
All ready baked to a nicety; whole, meaty and full flavored. Heating only is necessary.

Pork & Beans

To Arrive To-Day.

50 kegs HEAVY GREEN GRAPES.
50 cases SILVERPEEL ONIONS.

In stock:
275 bbls. WINTER APPLES
Kings, Blenheim, Hulse, Golden Balls, Ribstones, etc.

To arrive this week:
50 bags PARSNIPS.
50 bags CARROTS.
25 bags BEETS.
40 cases P. E. I. EGGS.
25 boxes SEPTEMBER Cheese—Twins.

Soper & Moore.

worms in house plants. The plants should be quite ready for water when it is applied.

A very good caramel frosting can be made by taking a little of the caramel, which the druggist is provided with, and mixing it with the ordinary white frosting.

Vegetables which require a great deal of time in boiling can be done tender in half the time if a pinch of baking soda is put into the water when they are boiling.

There is nothing better to remove tar from white clothing than lard. Rub it well into the spot, then wash it out with a warm suds made with a good white soap.

When canning peaches, pour boiling water over them and the skins will slip off easily, leaving the fruit smooth and perfect. This method can also be used with tomatoes.

White clothes not in constant use can be kept white by using borax powder freely. Put it on the tops of window frames, on top and under the surface, in closets and every crack.

A white woolen shawl will not stand washing. It should be brushed free from dust, then spread on the table and sprinkled over with a quantity of fine ground rice or potato starch. Then lay the shawl away for several hours. After this, shake the shawl free from starch, and it will be clean.

To warm cold meat, melt a tablespoonful of butter, fry it in half a minced onion, pour in a cupful of stewed tomatoes, freed from lumps and seasoned to taste with salt, pepper and a little sugar. Let this become smoking hot and lay it in slices of cold beef or mutton, or veal, and heat through.

To prevent frosting from running down the sides of a cake, take a strip of brown paper about four inches wide and long enough to go around the cake. Fold the paper twice, making a strip about an inch wide. Pin this tightly around the cake, letting it project about a quarter of an inch above the top.

Stains on aluminum ware can be removed in the following way: Take four tablespoonfuls of oxalic acid crystals and boil them in a gallon of water for about five minutes. Put the pans in this solution, allowing them to remain overnight. In the morning wash with clean hot water and soap, rinsing in clear water.

Discover Espionage Bureau.

Geneva, Switzerland, Nov. 25.—The Swiss authorities, after a lengthy investigation as the result of complaints made by a number of Governments have discovered an extensive and cleverly organized international military espionage bureau here. The bureau, it is alleged, was conducted by a French ex-army captain of the name of Languier, and to-day he was ordered expelled from Switzerland.

The expulsion order places Languier in an extraordinary dilemma, as it is asserted, the moment he crosses either of the four frontiers—the French, German, Austrian or Italian—he will be placed under arrest by the officials of the country he enters.

Biscuits may be shaped in a great variety of ways but they should always be small. Large biscuits, though equally good, never tempt one with their daintiness.

A teaspoonful of camphor added to a quart of soft water will kill earth-

BIG SAVING OF MONEY

ON

LADIES'

Stanfield Underwear.

JOB LOT,

Bought direct from the Manufacturers when they were clearing up some odd numbers.

Ladies' Stanfield Unshrinkable All Wool Vests,

Colour, White; Sleeves, Long. Regular \$1.30 to \$1.50 value, only **85c**

Knickers to match at same price.

Also, Job,

A limited quantity of Misses' (size 2 only) Stanfield Vests and Knickers. Regular \$1.00 value, only 60c. garment.

In regular Underwear for ladies made by Stanfield, Ltd., we have a full range of Ladies' Vests, Knickers and Combinations. You will find our prices are right in these.

HENRY BLAIR.



White Oak Flour

'made from choicest Hard Spring Wheat. Guaranteed not blended or bleached. The highest grade spring wheat flour made in Canada. Very best bread results and most easily handled.

White Oak Flour.

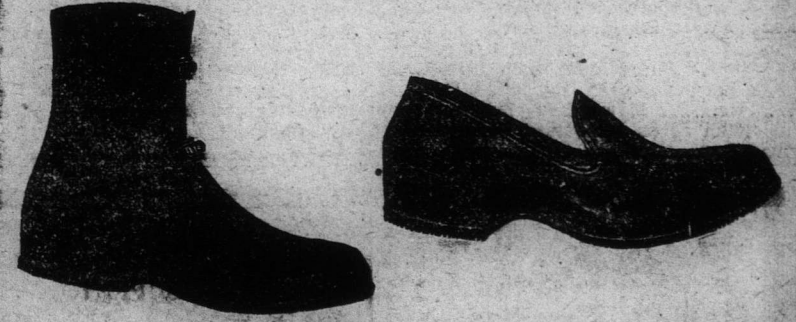
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40,000 Pairs

Rubbers and Gaiters!

We have just received a very large stock of Rubbers from the leading manufacturers in the United States and Canada. They were bought at the very lowest cash prices for taking such a quantity, which puts us in a position to offer them to our customers at extremely low prices.

The stock includes the well known brands "Canadian," "Maltese Cross," "Woonsocket," etc.



Parker Monroe, Ltd.

195 and 345 Water Street.

DINNA' FORGET

that fire protection is an absolute essential to your welfare and success. Losses multiply every year. Why not decide promptly to take a policy with one of my strong companies at a very low rate?

PERCIE JOHNSON,
Insurance Agent.

Office: Corner Duckworth and Prescott Streets.

Advertise in The Telegram.