



Promoting Canadian Industry

From the beginning, Imperial Oil Limited has played an important part in the development of Canada's industries. Capital, labour and engineering skill has gone freely into the development of Canada's natural oil resources. Its products have assisted in the development of many other industries.

Imperial Oil Limited is now devoting its efforts to the work of re-construction — to the promoting of Canada's future prosperity.

Because of its wide-spread organization, it is ably qualified to contribute a real and valuable service. Its refineries and distributing plants are situated in many different sections of the country, from Halifax, N.S. to Ioco, B.C.

Imperial Products include a wide range of commodity; everything for **light, heat, power and lubrication**. A high quality standard is set and is rigidly maintained. Each Imperial Product is made by skilled and experienced workmen in a modern plant and each is made to supply a real need.

To the multitude of Canadian industries and in a multitude of ways Imperial Oil Limited stands "at your service."

REFINERIES.

Sarnia, Ontario

Ioco, British Columbia.
Montreal, Quebec.

Halifax, Nova Scotia.
Regina, Saskatchewan.



IMPERIAL OIL LIMITED
Power · Heat · Light · Lubrication
BRANCHES IN ALL CITIES