

The Original

Kellogg's Win

London Company Refused Injunction Protect Your Customers

**Kellogg's
Toasted Corn Flakes**
are always put up
in the
WAXTITE
Moisture Proof Package

From The Globe, Toronto, Aug. 8th
THE GLOBE, TORONTO, FRI

LONDON FIRM LOSES APPEAL

Justice Kelly Refuses Injunction Restraining W. K. Kellogg Cereal Co.

The Battle Creek Toasted Corn Flake Company, Limited, of London, Ontario, applied to the courts for an injunction to restrain the W. K. Kellogg Cereal Company of Toronto, Canada, and the Kellogg Toasted Corn Flake Company of Battle Creek, Michigan, from producing, manufacturing, selling, marketing, exhibiting or advertising packages or cartons containing or made for the purpose of containing Toasted Corn Flakes similar to one used by plaintiffs.

Justice Kelley, after hearing the application, on July 10, enlarged the time for two weeks in order to give plaintiffs an opportunity to examine Mr. J. L. Kellogg, Secretary of the defendant companies.

Justice Kelley on Thursday, Aug. 7, handed down his decision refusing the injunction.

This decision permits the W. K. Kellogg Cereal Co. of Toronto, Canada, and the Kellogg Toasted Corn Flake Co. of Battle Creek, Michigan, to continue the manufacture and sale in Canada of their famous original Kellogg's Toasted Corn Flakes in a waxtite package.



By cutting the WAXTITE Wrapper ← here the cap can be replaced and the flakes kept fresh until all are used.

Housekeepers will find the wax paper handy for many purposes.

Look for This Signature

Made in TORONTO, CANADA by
W. K. Kellogg Cereal Co.
Kellogg Toasted Corn Flake Co.
Toronto, Canada — Battle Creek, Mich.

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