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#### CLASSIFIED ADVERTISING

Advertisements under this heading 2c per word for first insertion, 1c for each subsequent. Where replies come to our care to be forwarded, five cents must be added to cost to cover postage, etc.

Contractions count as one word, but five figures (as \$1,000) are allowed as one word. Cash remittances to cover cost must accompany all advertisements. In no case can this rule be overlooked. Advertisements received without remittance cannot be acknowledged.

#### FOR SALE!

FIRST-CLASS OPPORTUNITY TO SE-A a cure an established business of staple dry goods, crockery and groceries in town of Simcoe. Stock about \$7,000. R. Edmunds,

FIRST-CLASS GENERAL STORE IN heart of Niagara District. Good, clean stock, about \$6,000, at a low rate. Turnover \$30,000 annually. Box 217, Canadian Grocer.

NOTICE TO MERCHANTS:—We will adjust your bad accounts satisfactorily for you. Our system is "Direct from Debtor to Creditor." We handle none of your money. Through our system, you can put your business on a cash basis. We will underwrite any debtor's account for you.

COMMERCIAL UNDERWRITERS 36 James St. South, Hamilton, Ontario.

## **FORGETTING**

One of the things we all do well is to forget.

Names that were household words vesterday are gone to-day.

Because people knew your Name and your Line a year ago it is no sign they do to-day. They forget easily.

Keep yourself in the public mind by advertising. It is just as important to make old friends remember as it is to win new friends. Advertising does both.



AGENTS .

Geo. B. Jenkinson, 43 Queen St. East, Toronto, and J. E. Huxley & Co., 220 McDermid St., Winnipeg.

We are now located in our new and more spacious warehouse at 60-62 JARVIS ST. TORONTO SALT WORKS GEO. J. CLIFF

CHIVER'S

JAMS-JELLIES-MARMALADE

Are guaranteed absolutely pure and of the highest quality. Send us your orders.

Agents:

Frank L. Benedict & Co., Montreal

#### Toronto Butchers' Supply Co.

Cleaners, Importers, and Exporters of Sausage Casings. Packers' and Butchers' Supplies. Outfitters of Meat Markets. Pure Spices a Specialty. Butchers' Coats and Aprons.

49 DUNDAS STREET, - TORONTO

This space would cost you only \$1.00 per issue for one year.

We are Wholesale Importers of

Peanuts Canned Crab

Oriental and Australian Goods

Canadian Distributors of "WASHCLEAN"

Gold Medal Labor Saver for Washing Clothes Without Rubbing (2,000,000 users

Direct Supply. Association 509 Belmont House Victoria, B.C.

We make them all sizes and for all purposes. For apples, green or dry; Cereals, Crackers, Bottles, Candy, Spices, Hardware, Meat, etc. Get our prices.

THE SARNIA BARREL WORKS, SARNIA, ONT.

### Coffee, Its History, Classification and Description

By Joseph M. Walsh

This is the most exhaustive, interesting and instructive book ever published on Coffee. It is attractively written and richly illustrated, and should be read by all who deal in or use Coffee. The contents include:

Cultivation and Preparation.
Commercial Classification and
Description. Adulteration and Detection.

Art of Blending, Preparing, etc. This work, written by one of the

greatest authorities in the world upon the subjects of Tea and Coffee, will be mailed to you postpaid on receipt of

\$2.00

It Will Pay You to Send at Once.

#### MacLean Publishing Co.

Technical Book Department 148-183 University Avenue, Toronto.