

Our goods are new in Canada, but in England and continental Europe, connoisseurs, who are acquainted with all the Swiss Chocolates, agree that

“Lucerna”

Swiss Chocolates, Croquettes, Napolitains, Vanilla Fondants, etc., etc., lead the world.

Our Double Milk Chocolate

Is something entirely new.

No other house has anything like it.

It's a delicious sweetmeat,

It attracts high-class and profitable trade.

In competition with all the leading makes, “Lucerna” won the

Gold Medal at the Milan (Italy) Grand International Exhibition in 1906

Give your confectionery trade a tonic and remember that Switzerland leads the world in the manufacture of chocolate, just as Canada leads in growing wheat; and competition at Milan proved that “Lucerna” leads all Swiss Chocolates.

SEND FOR FREE TASTERS AND PRICES TO

The Canadian Head Office:

JOHN BEARNS, Limited, of London, England
11 Bank of Hamilton Chambers, - - WINNIPEG, MAN.

AGENTS WANTED WHERE NOT ALREADY REPRESENTED.