



LONDON GUARANTEE AND ACCIDENT COY.

Limited

Head Office for Canada:
TORONTO

Established 1869

EMPLOYER'S LIABILITY
PERSONAL ACCIDENT
SICKNESS
BURGLARY
ELEVATOR

FIDELITY GUARANTEE
COURT BONDS
CONTRACT
INTERNAL REVENUE
TEAMS AND AUTOMOBILE

D. W. ALEXANDER, Manager for Canada

FINANCIAL STABILITY

Under the stress of the present temporary depression the supreme strength of the financial basis which the North American Life Assurance Co. has built up remains invulnerable.

This is an important consideration. To this may be added a careful and progressive management, liberal policy contracts, good field opportunities and every encouragement to agents.

North American Life Assurance Company

"SOLID AS THE CONTINENT."

Head Office: TORONTO, CANADA

OF MUTUAL INTEREST

Two of the world's greatest life assurance companies, billionaires both, have recently been changed to a mutual basis.—why?

One reason is that under the mutual system every policyholder has a voice in the administration of affairs. The system is more democratic.

Again, under the mutual system there is no danger of a company running foul of the rocks of private interest. The mutual is therefore popular.

Still another reason is that under the mutual system the dividends are paid to those whose money created them. The mutual is more equitable.

We predict that some of our Canadian giants will follow suit and reorganize themselves on the same popular basis as that on which stands

The MUTUAL LIFE ASSURANCE CO. OF CANADA

Waterloo

Ontario

A 20 PAY LIFE RESULT IN THE GREAT-WEST LIFE

\$5,000. 20 Pay Life. Age 30.
Issued 1895. Premium \$150.30

CASH VALUE AT END OF TWENTY YEARS:

Reserve	\$2,405
Profits	1,920

Total

\$4,325

Policyholder has paid in 20 years

\$3,006

He receives back all his premiums, has had

\$5,000 Life Insurance for twenty years

free and receives in addition

\$1,319

And there are other valuable options.

Look into these exceedingly attractive Plans.

The Great-West Life Assurance Co.

HEAD OFFICE ... WINNIPEG

The Imperial Guarantee and Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.

IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital	-	-	\$200,000.00.
Authorized Capital	-	-	\$1,000,000.00.
Subscribed Capital	-	-	\$1,000,000.00.
Government Deposits	-	-	\$111,000.

Guardian Assurance Company Limited

Established 1821.

Assets exceed Thirty-Two Million Dollars

Head Office for Canada, Guardian Bldg.,
Montreal

H. M. LAMBERT, Manager. B. E. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, General Agents,
6 Wellington Street East - Toronto

The Prudential Life Insurance Company

Head Office - WINNIPEG, Man.

T. D. ROBINSON,	W. J. BOYD,
President	Secretary
F. D. MACORQUODALE,	
Manager	

THE MONARCH LIFE IS A GOOD COMPANY

President:	Vice-President:
J. T. GORDON	E. L. TAYLOR, K.C., M.P.P.
Managing Director:	Secretary and Actuary:
J. W. W. STEWART	J. A. MACFARLANE, A.I.A.
HEAD OFFICE	WINNIPEG

Hudson Bay Insurance Co.

Head Office VANCOUVER, B.C.

J. R. BERRY, President. C. E. BERG, General Manager.

Authorized Capital	..	\$2,000,000.00
Subscribed Capital	..	872,400.00
Paid-up Capital	..	188,080.00
Net Cash Surplus	..	107,041.60
SECURITY TO POLICYHOLDERS	...	979,441.60

A STRICTLY CANADIAN COMPANY

PARKES, McVITTIE & SHAW Managers for Ontario
26 Wellington Street East Toronto, Ont.