The British Columbia Permanent Loan and Savings Co.

HEAD OFFICE - VANCOUVER, BRITISH COLUMBIA

CAPITAL.

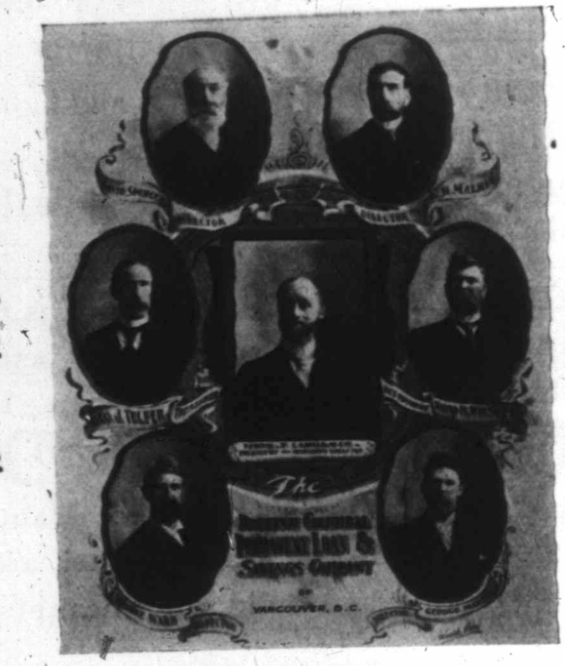
Assets - -	$1,871,864.85
Paid-up - -	$1,000,000.00
Reserve Fund -	$ 150,000.00

STEADILY GROWING IN PUBLIC FAVOR.

The plans being well adapted to the needs of the people, the Company is steadily gaining in popular favor, and is in receipt of applications for loans far in excess of its supply of funds. The only problem which the directors have to solve is "how to get more money." They are offering for sale several classes of stock which bear a good rate of interest, usually **6 per cent.**, and the well-known character and ability of the officers and directors are sufficient guarantee to investors that the funds placed in their care will be properly administered in the best interests of the shareholders.

A PROFITABLE INVESTMENT
SEVEN Per Cent.

CLASS D.
PRE-PAID STOCK



The British Columbia Permanent Loan & Savings Company,
VANCOUVER.

The FIVE per cent. Debentures issued by this Company afford the following advantages:

The investment can be converted into cash at any time after three years.

The issue of Debentures is limited to an amount not exceeding 75 per cent. of the Paid-up Capital of the Company.

The total amount of Debentures to be issued will not exceed 20 per cent. of the value of properties under Mortgage to the Company.

The Debentures issued by the Company will be a direct charge upon the assets.

Officers

THOS. T. LANGLOIS, President and Manager.
DAVID H. WILSON, Vice-President.
GEO. J. TELFER, Treasurer.
R. H. DUKE, Secretary.

DIRECTORS

THOS. T. LANGLOIS - President, Pacific Coast Fire Insurance Co. Vice President, Dominion Trust Co.	Vancouver
DAVID H. WILSON - Physician and Surgeon.	Vancouver
GEORGE J. TELFER - Treasurer, Pacific Coast Fire Insurance Co.	Vancouver
W. H. MALKIN - Of the W. H. Malkin Co., Ltd.	Vancouver
DAVID SPENCER - Of David Spencer, Ltd., Victoria and David Spencer, Vancouver, Ltd.	Victoria
GEORGE MARTIN - Director, Dominion Trust Company, Ltd.	Vancouver
GEO. WARD - Inspector.	Vancouver

TRUSTEES

Hon. RICHARD MCBRIDE - Premier of British Columbia.	Victoria
RALPH SMITH, M.P.	Nanaimo
ALD. LAWRENCE GOODACRE	Victoria

BANKERS

BANK OF BRITISH NORTH AMERICA.

CLASS B.
Full Paid Stock

6%

Full Paid Stock is sold at $100 per share. *A dividend of six per cent. per annum is payable as per coupons attached to the Certificate.*

REFERENCES - BRADSTREETS, DUN'S VANCOUVER OFFICE, BANK OF BRITISH NORTH AMERICA, LONDON, ENG., MONTREAL OR VANCOUVER.

WRITE FOR LITERATURE.