

The British Columbia Permanent Loan and Savings Co.

HEAD OFFICE - VANCOUVER, BRITISH COLUMBIA

CAPITAL.	
Assets	\$1,871,864.85
Paid-up	\$1,000,000.00
Reserve Fund	\$ 150,000.00

STEADILY GROWING IN PUBLIC FAVOR.

The plans being well adapted to the needs of the people, the Company is steadily gaining in popular favor, and is in receipt of applications for loans far in excess of its supply of funds. The only problem which the directors have to solve is "how to get more money." They are offering for sale several classes of stock which bear a good rate of interest, usually **6 per cent.**, and the well-known character and ability of the officers and directors are sufficient guarantee to investors that the funds placed in their care will be properly administered in the best interests of the shareholders.

**A PROFITABLE
INVESTMENT
SEVEN Per Cent.**

**CLASS D.
PRE-PAID STOCK**



**The
British Columbia
Permanent Loan &
Savings Company,
VANCOUVER.**

**The FIVE per cent.
Debentures issued
by this Company
afford the following
advantages:**

The investment can be converted into cash at any time after three years.

The issue of Debentures is limited to an amount not exceeding 75 per cent. of the Paid-up Capital of the Company.

The total amount of Debentures to be issued will not exceed 20 per cent. of the value of properties under Mortgage to the Company.

The Debentures issued by the Company will be a direct charge upon the assets.

Officers

THOS. T. LANGLOIS, President and Manager.
DAVID H. WILSON, Vice-President.
GEO. J. TELFER, Treasurer.
R. H. DUKE, Secretary.

DIRECTORS

THOS. T. LANGLOIS	Vancouver
President, Pacific Coast Fire Insurance Co.	
Vice President, Dominion Trust Co.	
DAVID H. WILSON	Vancouver
Physician and Surgeon.	
GEORGE J. TELFER	Vancouver
Treasurer, Pacific Coast Fire Insurance Co.	
W. H. MALKIN	Vancouver
Of the W. H. Malkin Co., Ltd.	
DAVID SPENCER	Victoria
Of David Spencer, Ltd., Victoria and David Spencer, Vancouver, Ltd.	
GEORGE MARTIN	Vancouver
Director, Dominion Trust Company, Ltd.	
GEO. WARD	Vancouver
Inspector.	

TRUSTEES

Hon. RICHARD McBRIDE	Victoria
Premier of British Columbia.	
RALPH SMITH, M.P.	Nanaimo
ALD. LAWRENCE GOODACRE	Victoria

BANKERS

BANK OF BRITISH NORTH AMERICA.

REFERENCES - BRADSTREETS, DUN'S VANCOUVER OFFICE,

BANK OF BRITISH NORTH AMERICA, LONDON, ENG., MONTREAL OR VANCOUVER.

WRITE FOR LITERATURE.

**CLASS B.
Full Paid Stock**

6%

Full Paid Stock is sold at \$100 per share. A dividend of six per cent. per annum is payable as per coupons attached to the Certificate.

WEST



THE CITY OF PROMISE:



There was a cynic go ahead in spite of several weeks out from invidious comparison dangerous observation was disregarded. It text for a deliverance He need not be anxious should confess that expansion are greater than exploit them.

It is as simple as developing that capital goes by the name of to wonder that we have to understand that accomplished, we have is a blend of Much a pointing to Much.

Vancouver is a scarcely ready for Western? Is it English? It is all of its major quality. tainly. The dauntless Not all the time. ing slowly to the whelm. You hear the English Bay, far in cific tempests. Her conclusion of power about the future.

Men Are Size of the

The Pine and the epoch of fleeting success the end of the century of a climate which Nature. The Bay commercial certainty to

Vancouver is premises of the Pine they abide. Every Pine and all it stands Burrard Inlet, men ships, and the devoted merchant prince two make four.

So far, you may mess thrust upon nothing more, you all, a city cannot be it. They may build