

PUBLISHED EVERY WEEK. \$1.50 PER AN

Census and Statistics
Dept. of Agriculture
Dec 31, 09

THE FARMER'S ADVOCATE

AND HOME MAGAZINE

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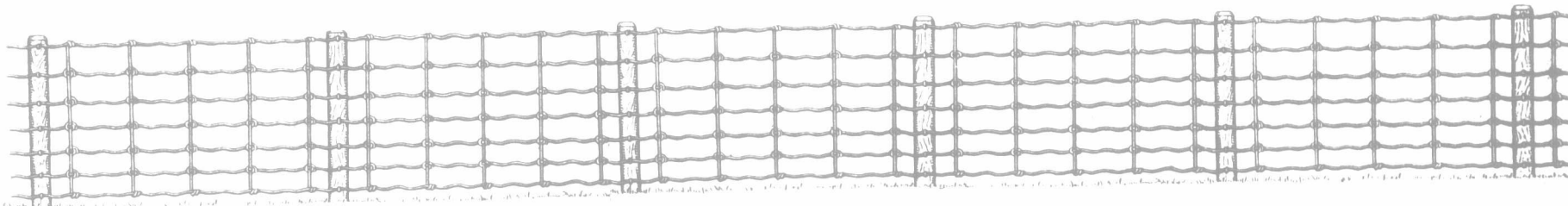
* AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE *

Vol. XLV.

LONDON, ONTARIO, MARCH 17, 1910.

No. 912

How the Frost Fence Saves One-third in Posts



The new Frost Fence is the strongest in Canada. It can be safely stretched tighter than any other.

And because of that, it saves about one-third in Fence Posts. Just think what that means to you. And tests are proving this to be accurate.

You see, we have at last arrived at a correct solution of Canadian Fence requirements. And we didn't arrive here by guesswork, nor say-so, either. It took years of experimenting, studying and tests.

Make Our Own Wire

You know, nearly every Wire Fence ever put up in this country has given up its life from 12 to 15 years sooner than a Wire Fence should. Although that very same grade of Wire, and that same thickness of Galvanizing, has made good in other places.

Those scientific researches of ours have proven that the real cause of failure is nothing short of extreme climatic changes in Canada.

The Wire formerly used for the Frost Fence was made under our own specifications. It always gave better service than any other Fence in Canada. But it could not constantly overcome this destructive Canadian Climate.

So we now Make and Galvanize our own Wire. This new Frost Wire cannot be effected by that enemy which so easily ruins other Wire.

And we are the only exclusive Fence people in Canada who Make Wire.

Rusts Out Life

That climatic business which we were telling you about simply rusts the very life out of the Wire's Galvanizing.

Although two-thirds of the life of a Wire Fence depends upon its Galvanizing, that on nearly every Fence in Canada is entirely too thin.

"But," you think, and the Makers say: "if it were thicker it would 'chip.'"

Galvanizing won't adhere per-

manently to greasy, scaly Wire, will it? That grease and scale will drop off sometime. Then away goes your Galvanizing.

Galvanized Thicker

But the Frost Fence is Galvanized about 100 per cent. thicker than others. Yet it won't "chip."

Because every speck of grease and scale is removed. That leaves the surface as clean as a pin. The Zinc not only spreads over the surface, but it goes into the Wire, becoming a part of the Wire itself.

A poorly-cleaned surface is one reason why nearly all Wire is unfittingly Galvanized for Canadian purposes.

But perhaps the principal reason is because Zinc costs four times more than Wire. For this reason, much Wire is wiped almost clean of its Galvanizing during the surface-smoothing process.

Frost Galvanizing will fight off the rust for 12 or 15 years longer than any other Wire in this country.

Please remember that!

Principal Reason

The principal reason why the Frost Fence will save about one-third in Posts is just this:

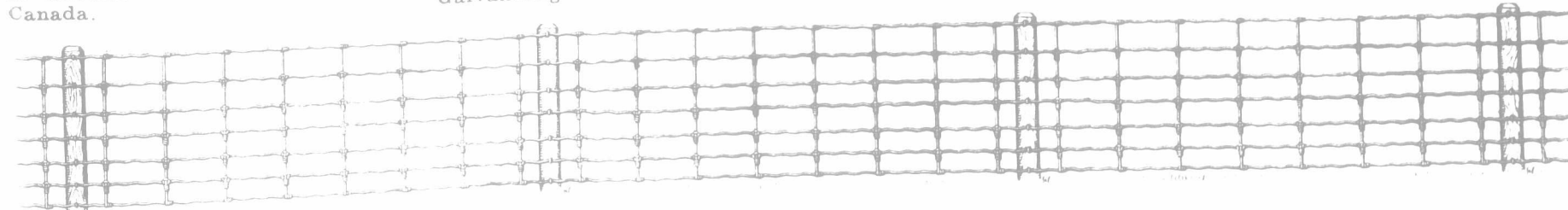
The Coils in the Frost Fence act exactly like a Spring. When those severe Canadian weather changes cause the Frost Fence to contract, these Frost Coils "give" their surplus Wire. But nearly all other Fence will snap.

And when expanded, these very same Frost Coils "take in" that surplus. This instead of letting the Fence sag, lose its shape, and become unsightly. And no matter how often contracted or expanded, these Frost Coils always act the same.

Write To-day

Send for our Free Booklet on Wire Fence. It tells all about Fence, and Fence-making.

We'll send it to you free, together with samples. Drop us a card this very minute.



"Frost" Fence

The Frost Wire Fence Co.,
Hamilton, Limited Ontario

Agents
Farmers
and
Gardeners