## THE FARMER'S ADVOCATE.

orthern Electr

Northerry Electric FARM LIGHTING PLANT will provide electric light and power in ample capacity for THE FARM COUNTRY HOME COUNTRY HOME COUNTRY CHURCH TOWN GARAGE COUNTRY HOTEL TOWN LODGE-ROOM RAILROAD and MINING CAMP RAILROAD STATION

SUMMER CAMP

SPECIAL GASOLINE OR KEROSINE ENGIN CONSTANT SPE REGULATING SWITCH BOARD

> ELECTRIC GENERATOR STORAGE BATTERY

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OCTOBER 24, 1918

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-makes the Farmer's home more bright and cheerful, more convenient and pleasant; saves money, time, labor; for all the family; brings joy and contentment in the knowledge that anything the big City offers is now within your reach. It will make your home a real home, one that will be appreciated and admired in and beyond your family circle.

PLANT does away with the use of dangerous matches and coal-oil lamps. It is sturdy and compact, simple in operation—a child can attend to it. It is so designed as to give maximum efficiency at a minimum cost.

NORTHERN ELECTRIC LIGHTING PLANTS are made in various sizes for individual requirements. If you have your own gasoline engine, we can supply you with an electrical generating unit separate, or the Plant illustrated below which includes the engine.

Write our house nearest you for illustrated booklet and complete information which we will gladly forward free of charge and without obligation to buy.

Northern Electric Company (Address nearest house) Please send me full particulars and illustrated literature of the Northern Electric Farm Lighting Plant. FREE.		Northern Electric Company LIMITED MAKERS OF THE NATION'S TELEPHONES			
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