

Won a Ford Touring Car

SMITH'S FALLS MAN THE HAPPY ONE.

Same Magazine Gives Farm & Dairy Readers the Opportunity of Winning 1917 Overland Touring Car. Many Other Big Valuable Prizes.

Readers who intend sending entries to the big contest, announced on this page by the Continental Publishing Company, Limited, will be interested in reading the following letter from Mr. Hugh A. Ross, the winner of the Ford Touring Car, awarded as first prize in the last 'Everywoman's World' contest.

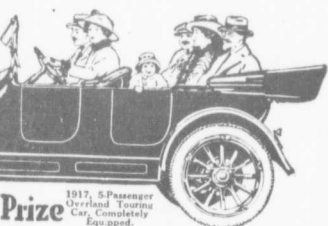
Mr. Ross, who is a large well-known photographer of Smith's Falls, Ontario, says: "To say that I am delighted with my good fortune is putting it mildly indeed. I have been in a number of contests in late years with little success, so you can readily understand how I appreciate being the winner of a Touring Car. I would like to acknowledge my appreciation of the very evident fairness and constancy, with which you conducted this contest, and trust you will realize sufficiently in advertising your excellent magazine, to repay your outlay in furnishing a very interesting and entertaining pastime for your numerous readers."

Parting out the groceries in John Brown's store may require considerable ingenuity, but the task is bound to afford a great deal of interest and amusement. The first prize is, as you will note, a magnificent five passenger Overland Touring Car, 1917 model, and the vast number of other prizes make the opportunity well worth grasping. Every Farm & Dairy reader should try it.



Win This

Overland 75 Touring Car in \$1000.00 other Fine Prizes



1917, 5-Passenger Overland Touring Car, Completely Equipped.

What groceries did Brown advertise?

Illustration of a grocery store interior with various items labeled with letters and numbers (A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100). Includes a list of prizes: 1st Prize - \$300.00 Indian Motorcycle; 2nd Prize - Famous Indian Motorcycle; 3rd Prize - Clear Home; 4th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 5th Prize - Famous 'Genuine Singer' Dress Hood Sewing Machine; 6th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 7th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 8th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 9th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 10th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 11th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 12th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 13th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 14th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 15th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 16th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 17th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 18th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 19th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 20th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 21st Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 22nd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 23rd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 24th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 25th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 26th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 27th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 28th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 29th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 30th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 31st Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 32nd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 33rd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 34th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 35th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 36th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 37th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 38th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 39th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 40th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 41st Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 42nd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 43rd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 44th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 45th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 46th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 47th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 48th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 49th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 50th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 51st Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 52nd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 53rd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 54th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 55th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 56th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 57th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 58th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 59th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 60th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 61st Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 62nd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 63rd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 64th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 65th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 66th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 67th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 68th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 69th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 70th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 71st Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 72nd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 73rd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 74th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 75th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 76th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 77th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 78th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 79th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 80th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 81st Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 82nd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 83rd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 84th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 85th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 86th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 87th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 88th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 89th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 90th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 91st Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 92nd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 93rd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 94th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 95th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 96th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 97th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 98th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 99th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet; 100th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet.

SEE LIST OF GROCERIES BELOW 1917 Overland Touring Car

First Prize for the Best Reply

A Host of other Grand Prizes to be Awarded. They include \$300.00 Indian Motorcycle; Clear Home, Famous High Oven Range; Fine Phonograph and Records; Waltham Watches for men and women; 1917 Cleveland Bicycle; genuine Hoosier Kitchen Cabinet; Famous ware, Mahogany Dressing Table, 1900 Washing Machine, Wash Water, Big Complete Illustrated Prize List will be sent to you direct.

THIS CONTEST IS ABSOLUTELY FREE OF EXPENSE

1st Prize - Clear Home, Famous High Oven Range, Value \$300.00

2nd Prize - Famous Indian Motorcycle

3rd Prize - Famous 'Hoosier Beauty' Kitchen Cabinet

4th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet

5th Prize - Famous 'Genuine Singer' Dress Hood Sewing Machine

6th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet

7th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet

8th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet

9th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet

10th Prize - Famous 'Hoosier Beauty' Kitchen Cabinet

A FEW HINTS: A good plan is to write down a list of names of all the people you know, and to send them a copy of the prize list with the names you have written.

THE OBJECT OF THE CONTEST: To win the 1917 Overland Touring Car and other prizes.

HOW TO ENTER: Write your name and address on a card and mail it to the contest editor.

HOW TO WIN: Write a reply to the advertisement and send it to the contest editor.

HOW TO BE SUCCESSFUL: Write a reply that is interesting and amusing.

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