



## The Canadian Thresherman and Farmer

CANADA'S FARM MACHINERY MAGAZINE

PUBLISHED MONTHLY BY LIMITED

Members Western Canada Press

rized by the Postmaster General, wa, Canada, for transmission as Second Class Matter.



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THIS, the second Traction Cultivation number of The Canadian Thresherman and Farmer in 1910, should demonstrate to both reader and advertiser alike that we know something about the game and that we are in it for keeps.

Despite the fact that there are more plowing engines sold in 1910 in Western Canada than in the two previous years, the price of horses is higher and there is more demand for them than ever before. This would indicate but one thing and that is that Western Canada is going to turn over some land this year and turning over this land, it will produce a crop that will be bigger by far than anything in the records of Western Canadian Agricultural history.

The Motor Contest for 1910 to be held at Winnipeg promises to be by far the biggest yet. It will be a more exhaustive test, will be longer, and will be from all indications participated in by a much larger number of contestants than either 1909 or 1908.

These Motor Contests are of inestimable value to the farmer in that they demonstrate to him just what the traction engine will do. Another feature of the 1910 Contest. which will in all probability be carried out is a comparison between the traction engine and the horse. The Exhibition Association propose to have plows at work upon the same ground as the traction engine. Careful note will be taken of the amount of work they do, the cost of doing it, etc., and this will be compared with the work that the traction engines do in order to arrive at a comparative statement between the horse and the traction engine.

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This is a thing in which the farmer is vitally interested. It is always a question with him before he purchases a traction engine as to whether or not it will be a paying proposition, whether or not he can discard his horse outfit and substitute the traction engine at a saving to himself. The test at Winnipeg will not demonstrate this conclusively, but it will provide a basis from which the farmer can calculate.

Every manufacturer who has a traction engine suitable for traction cultivation purposes whether it be steam, gasoline or kerosene, should enter this contest. The manufacturer who builds steam traction engines goes to the farmer and through the medium of his salesman and catalogue, etc., tries to prove to him that the steam engine is the whole thing in traction cultivation work, and that the oil engine is not the thing best suited to his needs. The oil engine manufacturer does practically the same thing. Consequently, it is up to every manufacturer to come into this contest, not so much with the idea of winning a medal because when we get right down to brass tacks, medals are not the real things, but with the idea of furnishing the farmer with reliable data to back up the manufacturer's argument.

The tests are carried on thoroughly and impartially, each and every manufacturer having a fair show. He should get into the spirit of the game, playing it to win if possible, but accepting his

defeat with the best of grace and go home with the firm resolve that he will either build a better engine or will come back another year prepared to win.

The Exhibition Association have stayed by the game and are staying by it in a way that calls for commendation. It is not a money making proposition in so far as they are concerned, but they realize that it is of interest to the farmer and they are in the Exhibition business to give him the best value for his money that they possibly can. The farmers should do their part towards providing a big show by attending in a body and watching the game. With the plans that are under way and which will be made known later there is absolutely no reason why we cannot have the biggest motor contest in Winnipeg in 1910 that has ever been held in the world and there is absolutely no reason why we cannot secure data from the results of this contest that will be worth thousands of dollars to the farmers of Western Canada. Just pass the word along, talk about the motor contest to your neighbor, get him in-

terested and induce him to come down to Winnipeg and see for himself just what the traction engine can do for him.

Engines will be on the field in a wide range of sizes suitable to every farmer's needs, from the man who owns a quarter section up to the man who owns three and four sections, and everything possible will be done to make the results as beneficial to the farmers as it is within the power of the judges to make them.

We shall have considerable to say about this motor contest during the next two or three months, but as a last word we would like to say to the farmers that if each and every one of them will put this motor contest on some little shelf of his memory until such time as he can come to Winnipeg and see the contest that no small amount of good will result.

We'had the opportunity a short time ago of viewing the plans for the University of Saskatchewan and after going over them carefully we must say that the province is to be congratulated on preparing for such a broad-gauged educational institution. When the plans are carried out, which will probably take a number of years, the province of Saskatchewan will have a University that will be equal to anything on the American continent. It will provide educational facilities for its young men and young women that will enable them to fit themselves for any vocation that they may desire, whether it be agriculture, the arts and sciences, law, medicine, etc., etc., etc. It is a grand move and should receive the hearty support not only of the people of the province of Saskatchewan, but every province in Western Canada. It costs money, it costs time and it will cost an infinite amount of labor, but everything that is expended will return to Western Canada in the shape of future generations of young men and women that are fitted to go out on the avenues of life and to take their places side by side with the best minds of the world.

This is not mere talk, it is a fact and the future position of the province of Saskatchewan will prove it conclusively.

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ved in our columns we are satisfied that the advertiser is absolutely reliable, and that any subscriber cau safely do business with him. If any sub scriber is defrauded E. H. Heath Co., Ltd., will make good the loss resulting therefrom, if the event takes place within 30 days of date advertisement appear ed, and complaint be made to us in writing with proofs, not later than ten days after its occurring, and pro-vided, also, the sub-scriber in writing to the advertiser, stated that his advertisement was seen in "THE CAN ADIAN THRESHERMAN AND FARMER." Be careful when writing an advertiser to say that you saw the ad-vertisement in "THE CANADIAN THRESH-

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