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\$1500 a Year Profit From a 5 Acre Farm

You can make \$1,500—£300—a year, clear profit—just growing potatoes on a 5-acre farm in British Columbia. You can make more on poultry. And that is the pleasantest place in the world to live. Mild, warm climate the year round; grass keeps green all winter.

Land I sell is a quarter of a mile from the railroad station; close to High School, Churches and Stores. Near Electric Tram Line. Telephone and running water.

Fine games and sports; splendid shooting and fishing close by.

This land sells for \$125 to \$400 an acre. But it's worth it; and you can get it on easy terms of \$100 to \$200 down, balance in small quarterly payments.

If you want a really high class place in the country—among well-bred, refined neighbours—if you want to know how to make a good living on five acres of this land, write me and I'll send you full particulars.

W. J. KERR, Limited

614 Columbia Street

New Westminster, B.C.

Cable Address: Kerr, Westminster.

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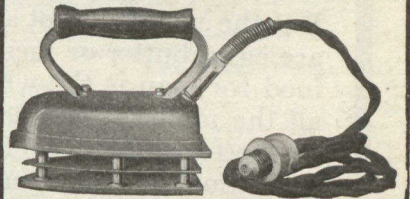
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WHEN the heat of Summer comes, and the household fires are low, then an

ELECTRIC SMOOTHING IRON

is the one thing sighed for by the housekeeper.

Get her a
Westinghouse, NOW



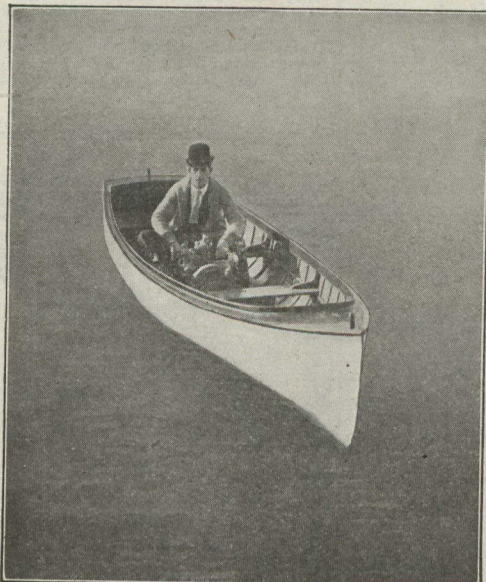
**CANADIAN WESTINGHOUSE
COMPANY—LIMITED**

HAMILTON, ONTARIO

District Offices: Vancouver, Calgary,
Winnipeg, Toronto, Montreal,
Halifax



A SATISFIED BOAT OWNER



Our \$190.00 special motor boat for sportsmen.

IS one who owns a Gidley-built boat. Our facilities enable us to manufacture on a large scale and we can thus ensure you a prompt delivery and a close price. Our sportsmen's motor launch, 16 ft. long, thoroughly equipped with 2½ h.p. engine, is priced at only \$190.00. Any man can handle it.

Gidley Rowboats are built of clear, white cedar planking, having stems, ribs, etc., of clear, straight-grained white oak, with floor boards of narrow cedar strips. All rowboats receive three coats of best boat varnish, inside and out. Our rowboat prices are:

14 ft. x 3 ft. 6 in. tinned-nailed	\$41.00
16 ft. x 3 ft. 10 in. " "	\$45.00
14 ft. x 3 ft. 6 in. copper-nailed	\$43.00
16 ft. x 3 ft. 10 in. " "	\$50.00

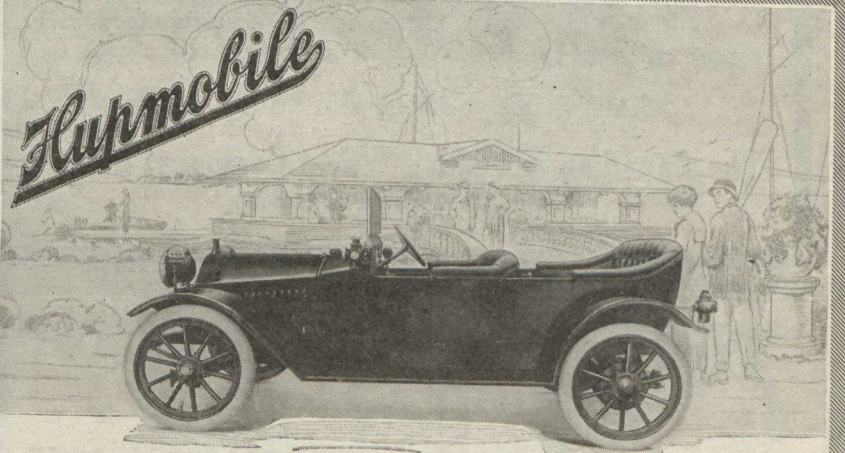
Buy your boat now and enjoy a long season's boating.



DEPT. 121 **THE GIDLEY BOAT Company**

LIMITED
PENETANG, ONT.

"Penetang Line"—Launches, Rowboats and Canoes. "Built to Satisfy."



HUPMOBILE LONG-STROKE "32" TOURING CAR, \$1,000

F. O. B. Windsor, including equipment of windshield, gas lamps and generator, oil lamps, tools and horn. Three speeds forward and reverse; sliding gears. Four-cylinder motor, 3¼-inch bore and 5½-inch stroke; Bosch magneto; 106-inch wheel base; 32 x 3½-inch tires. Color, Standard Blue. Standard 20 h.p. Runabout, \$850.

Not the Price; Not the Specifications; But--- the Name added to both

You would do this car less than justice if you judged it by its price. You would fail to do it full justice even if you judged it by the generous specifications.

It is what the car has always stood for, that renders the price remarkable.

It is the Hupmobile record; and the Hupmobile reputation; that emphasize the extraordinary character of the specifications.

The price is not, in itself, sensational—but the high standard of Hupmobile practice, at that price, is sensational.

You do not buy certain large cars of highest price because they boast a longer wheelbase; or more generous proportions in any part of the chassis.

You buy them because their name and their word have always been synonymous with service and worth.

And, in its class, the Hupmobile has always held its ideals as high as cars of the highest worth.

It has shown itself worthy of a place beside them—worthy to share the same garage; it has fulfilled its mission as efficiently as they fulfill theirs.

Bear these things in mind as you study the cars in detail—then, and not till then, will you fully realize the remarkable value embodied in the price and in the specifications.

We are quite willing that you should compare this new Hupmobile with cars which sell for several hundred dollars more.

We will cheerfully abide by your decision, if it does not demonstrate either equality or superiority in any definite and positive test which you may designate to the dealer.

Hupp Motor Car Co., Desk "A," Windsor, Ontario