

Publishers' Department

IT IS TIME TO PUT ASIDE FADS AND FALLACIES ABOUT UNDERWEAR.—Many materials have been used for underwear, and much misery and ill-health caused because of the fallacious saying that “any material” is good enough for the skin. What underwear do you wear? Is it wool? Wool that allows perspiration to dry on the skin—that gets closer in texture and more unpleasant to wear every time it is washed—wool that weakens the skin and renders it over sensitive to the least current of air, wool (or flannels—being the same thing), which, instead of being protective, is the most frequent cause of catarrh, bronchitis, pneumonia, rheumatism and other ills. It is no wonder flannel wearers never know the feeling of life and glow of health that is the daily joy of the wearer of the right kind of undergarments. If you would test the absorbing value of wool, float a strand gently on a glass of water. It will remain dry on the surface of the water—it does not absorb moisture readily. Do the same with linen. Watch how easily it will suck up the moisture—the unpleasant perspiration—off your skin. Think how easily it is washed, and remember that every wash makes it softer and more pleasant to wear, just as surely as every wash hardens and “closens” wool. Many years ago Dr. Deimel recognized the value of linen and made an underwear fabric from it—a fabric so woven that it is comfortable and protective in all kinds of weather, yet absorbs and carries off all perspiration thoroughly and speedily. Unlike ordinary pure linen, which is cold to the touch, this Deimel fabric is woven of a composite thread of fine linen and abassi yarn and skillfully twisted together in the Deimel Spinning Works. In this way the chilliness of ordinary linen is entirely done away with. On account of its genuine protection and safety in all climates, its great absorbing and drying powers, its agreeable feeling to the skin, its absolute cleanliness, its great