



Sapho Powder is equally effec-tive. Useful in killing parasites on cattle, chickens, pets and for burning to rid the house of mosquitoes.

KENNEDY-MANUFACTURING COMPANY 536 Henri Julien Avenue



PERMITTER VIVO (CORD)

THE GIFT OF THE GOAS

BY FEAL POINT

CORPTON AND THE LANGEST ALLE OF ANY
PACRETY THE IN WORTH AMERICA.

The Gift Of The Gods

BY FEAL POINT

CORPTON AND THE CORD AN

boy with a tray of steaming, appetizing food.

Bowing low and respectfully, he set the tray on the table and with another bow glided from the room.

This was too much for Tu Hee. Throwing herself on a couch, she sobbed with fright and loneliness. What did it all mean? "O, Uncle Weng, please come to your little Autumn Gladness!" she sobbed wildly. Her past bravery had fallen from her and shivered to atoms. Cold presentiments of overhanging evil gripped her mind as she lay there clutching the cushions. How long she remained thus she did not know. She cared no longer to count the minutes or hours. She felt the gods had indeed abandoned her. Her ankle throbbed with pain, but she did not mind. Indeed, she welcomed it as a sort of antidote for the torture of her mind. The storm had lincreased to shrieking fury and pelting hail. Thunder pealed and shook the walls of the house. The thought entered her dazed mind that perhaps the gods were angry, that the roars of thunder were vociferous protests at her suffering. Perhaps they would does not make a sumoff thunder were vociferous protests.

"Kad of localizing the pain?" sugsetted the visitor.

"Kan of localizing the pain?" sugsetted the visitor.

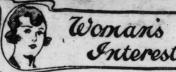
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Enjoy thirst-

Only a few can make a per-

fect drive—but there's satis-

faction equal to it for all of

us in an ice-cold glass or bottle of this beverage.

Delicious and Refreshing

THE COCA-COLA COMPANY

# Take it home to

the kids Have a packet in your pocket for an ever-ready treat.

After tien and an aid to **Lvery** Meal

The ewere 515,444 motor vehicles in Canada in 1922, according to the latest government report. Ontario led all other provinces in the number of vehicles, followed by Saskatchewan, Quebec, Manitoba, Alberta, British Columbia, Nova Scotla, New Brunswick and Prince Edward Island.





QUICK CHOCOLATE AND **TAPIOCA PUDDINGS** 

Two of a dozen "Quick" Desserts Prepared in a minute Nourishing Add milk to the contents of a package of INVINC-IBLE Quick Pudding. Boil for a minute. Pour in a mould to cool—and your dessert is ready.

Insist on
McLAREN'S INVINCIBLE Made by McLARENS LIMITED, Hamilton and Winnipeg.

## INCREASING UNITED STATES INVESTMENT ENTERS EVERY PHASE OF CANADIAN DE-VELOPMENT.

British and American Investment in Dominion Industries Tend to Become Equal.

The Bankers' Trust Company of New York, after completing an ex-haustive survey of Canadian industry, estimates that the United States has invested in Canada the sum of \$2,500, 000,000. The last pronouncement of the approximate amount of American money in Canada was made by Sir Lomer Gouin in the Federal Legislature about the middle of the year 1922 when he stated that this amounted to nearly two billion dollars. The increment indicated in the new estimate is illustrative of the manner in which There were 515,444 motor vehicles United States funds in Canada are in-

000 in excess of the previous highest figure reached in 1920. Adding to this investments of a general nature, other than those represented in the sale of bonds, and it is easy to account for \$300,000,000 in the twelve months, which would bring the total amount of American funds invested in Canada well within sight of the two and a half billions estimated by

the Bankers' Trust. The increasing ascendancy of American funds in Canadian annual development has been an outstanding feature of the post-war era. In the year 1913, for instance, when Great Britain invested about \$276,000,000 in Canada, a little more than \$51,000,000 came That this movement has by no means yet reached its zenith is indi-cated in the fact that the sale of Canadian bonds in the United States in the early months of 1923 have been substantially greater than in 1922, the record year. In 1915 the United States is estimated to have had \$750,-

### Further Establishment of Branch

United States money is entering in-o every phase of Canadian economic development. Of the total amount of American money invested in Canada at the present time, \$1,200,000,000 is estimated to be in bonds and the rebusiness, industrial enterprises, bank-mainder in farms, mortgages, small

ing and private loans. The difficulty of computing American industrial investment has since the war been enhanced by the growing popularity of the movement to es tablish branch plants of American In-dustries in Canada, which, financed by capital from the United States, operate to all intents and purposes Canadian industries. It is stated that there were more than 200 branch factories opened up in Canada by United States concerns in 1919, and a greater number in 1920 and 1921. The past year was an exceptional one in this regard, and conservative estimates place the number of branch plants of United States establishments operat-

ing in Canada at over one thousand. The present year promises to be out-standing from every point of American investment. Not only are bond sales larger than ever before, but an unprecedented number of branch fac-tories have either established on Canadian soil or declared their intention of so locating. An exceptional amount of American money is being expended this year in the develop ent of Canadian water-powers and in comoting other industrial enterprises on a large scale. American bankers, according to report, are anticipating a still greater movement of money over the border.

It is expected this year that the volume of American investment in Canada will reach that established by British funds. At the last computation, about the middle of last year, British investment was estimated to be two and a half billion dollars as against the United States two billions The huge American investment last year tended to equalize this and the movement this year will probably definitely bring the two together. There is a gratifying tendency at the present time for British funds to flow aggin to Canada in some volume, and then Canada may expect a rivalry in which she must inevitably benefit.

The Disillusioned Man.

Among the fugitive pieces written by the late Sir Walter Releigh, English scholar and man of letters, and collected in a book called Laughter From a Cloud, are these charming though gently cynical lines. They are supposed to be the reflections of an elderly man who has just come home

from a garden party: wish I loved the human race; I wish I loved its silly face; I wish I liked the way it walks; I wish I liked the way it talks; And when I'm introduced to one I wish I thought, "What jolly fun!"

Why Men Laugh at Girls. Men laugh at girls because they are different from themselves, but they would hate them if they weren't.