

File 2.

The Guardian.

ADVERTISING RATES:
For display advertisements, 50cts. per inch for first insertion, 25cts. for continuations, also yearly rates.

SUBSCRIPTION RATES:
\$1.00 per year to any part of Nfld. (post free). To Canada, U.S.A. and Great Britain \$1.50.

VOL. 12, NO. 46 TO UNITED STATES AND CANADA \$1.50 A YEAR. BAY ROBERTS, Nfld. FRIDAY, DECEMBER 21, 1928 \$1.00 A YEAR, IN ADVANCE. PRICE: TWO CENTS

IT IS SO EASY FOR HIM
TO PROCURE IT, THAT
YOUR DEALER IS ONLY
TOO PLEASED TO SUPPLY
YOU WITH

WINDSOR PATENT

"Canada's Best Flour"

Coal. Coal.

Just Landed
EX SS. "SKULDA"
1370 TONS
Best North Sydney
Screened Coal
\$12.00
PER TON.

Avalon Coal Co. Ltd., Coley's Pt., Bay Roberts

We are Now Offering Men's Suits

in finest quality Serges and Tweeds, at 40 and 50 per cent. below marked prices.

Also in stock a full line of MEN'S, WOMEN'S and CHILDREN'S

Boots at Pre-war Prices.

Also a special assortment of

Crockeryware

FLOUR, BREAD, BEEF, PORK BUTTER and a full line of Feeds always on hand. Also upto date line of GROCERIES.

W. H. Greenland

COLEY'S POINT

W. T. & E. Bowering

CONTRACTORS AND BUILDERS.
BOAT BUILDING A SPECIALTY.
Bay Roberts W.

Our Sale of

Men's, Women's and Children's Boots and Shoes still goes on.

Clearing out lot of Misses' and Children's White Canvas Shoes at less than cost.

JUST IN—Ladies' Gloves, from 9c to \$1.30 Worth \$1.50 to \$2.00.

Ladies' Black Silk Hose.

Children's Tan Hose.

Gen's Black, Brown and Grey Socks.

Gen's Knitted Neck Ties.

Our usual large stock of Fancy GROCERIES always on hand.

J. JARDINE & SON

Jas. G. Baggs

CONTRACTOR AND BUILDER

Manufacturer of Doors, Sashes Turnings and all inside finishings.

Upholstering and Furniture Making and Repairing.

Undertaking a Specialty.

Caskets and Coffins always on hand.

SHOP: Water St., Bay Roberts

For Sale Firewood

in stove lengths; also Long Wood.

ALSO, 1 CARLOAD of LUMBER. Cheapest on the market. Apply to WM. PARSONS & SONS COUNTRY ROAD. nov30,31

For Sale! PARCEL OF LAND

Apply at this office.

General Post Office

MAIL SACKS

Any person using or having in their possession mail bags without authority to use same, are guilty of a serious offence, and subject to imprisonment or fine.

It is deemed advisable to give this notice all possible publicity because the Post Office Department purpose to take action against persons using mail sacks for their personal use.

M. E. HAWCO,
Minister of Posts & Telegraphs
St. John's Nfld.
nov30,31

ENTERTAINMENT AND DISTRIBUTION OF PRIZES.

On Wednesday night, Dec. 19th, a very enjoyable entertainment took place in Snowden Hall, under the auspices of the Girls' Mission Band. In the absence of Rev. Baggs, the chair was taken by Mrs. (Rev.) Baggs, who in her usual capable manner, filled it admirably.

Following the programme, prizes were distributed to those who were successful in the C. E. Ex. Exams and to those receiving the highest marks in the various classes of the Superior Dept., taught by Miss B. Hull and the Primary Dept., by Miss Florence Mercer.

SUCCESSFUL CONCERT

The concert which was held in the schoolroom, Coley's Point, on Thursday night, Dec. 20th, was a brilliant success.

A large audience greeted the performers as they rendered a delightful programme of Choruses, recitations, songs, dialogue, exercises, etc. During the intermission candy and ice-cream was sold.

The chairman of the evening was Mr. Jas. Norman, who acted in place of Rev. E. M. Bishop, who was unavoidably absent.

Much praise is due Misses Hierlihy and Greenland, by whose energetic efforts the pleasing entertainment was staged.

The proceeds of the evening amounted to \$59.50.

Miss Christeen Dawe arrived by Wednesday's noon-train from St. John's, where she has been attending Bishop Spencer College. She was accompanied by Mr. Chester Dawe.

Messrs. Ernest Spencer, George Parsons, Robt. J. Hedderston, Wm. Badcock, Edward Snow, Donald Mercer, A. E. Baggs, Jas. Donohue, Samuel Bellin, Samuel Parsons, John Badcock and John E. M. Bishop returned home recently from various parts of the United States.

When the merchant tells the story of his goods in his newspaper advertisements, he automatically reduces the amount of time required to wait on a customer. The more completely the story of the goods and what they will do for the customer is told, the shorter will be the time required to sell them. In most cases this saving alone will pay for the advt.

PRIZE WINNERS

The winners of the prizes in the "Armada Tea Contest" are as follows:—

First Prize—Mrs. Gosse, Change Islands.

Second Prize—Mrs. Fraser, St. John's.

Third Prize—Miss P. Florence Miller, Topsail.

ACCIDENT AT BELL ISLAND

Four men were seriously injured in a gas explosion on Bell Island, Monday evening, Dec. 17th. They were in the mine collecting samples of ore to be forwarded to London for the British Exhibition when the accident occurred.

SERIOUS ACCIDENT

A very serious accident occurred at Hr. Grace on Monday, Dec. 17th, when James Walsh while engaged in discharging cargo on the schooner became entangled in a winch he was operating. Before assistance could be given him he was knocked unconscious and sustained serious injuries. After being attended by Dr. Cron, he was rushed to the station where he was taken by train to the Hospital at St. John's.

Bill says: "A Company is known by the men it keeps."
Ball—"What is silence?"
Hall—"The college yell of the school of experience."

OUCH!

They had been having a little quarrel and she turned to him with the tears in her eyes.

"Well, John, even though I have been extravagant, I got a bargain today."

"Got a bargain indeed. You have no idea of the value of money. I suppose you got something for nothing."

"That's just what I did get. I got a birthday present for you."

Sleigh for sale!

apply at Guardian Office.

Reserve New Year's Eve

DECEMBER 31ST FOR Christmas Tree IN Parish Hall

C. of E. ACADEMY, Bay Roberts, Admission by Ticket, 25 cents, to be obtained at the door. This ticket also entitles you to a Gift from the Tree.

PLAIN TEAS 25 CENTS.

Fresh Stock Libby's Goods

SWEET PICKLES
SOUR PICKLES
SWEET RELISH
CHOW CHOW
PORK AND BEANS
EVAPORATED MILK

— ALSO —

PURITY CONDENSED MILK
GRAPE FRUIT
GREEN GRAPES
RED GRAPES
ORANGES, APPLES
PEARS, etc.

For your Christmas Table at

Marshall's

NEXT DOOR TO PUBLIC BUILDING.

R. AUGUSTUS PARSONS, B.C.L.
SOLICITOR, etc.
Bank of Montreal Building
ST. JOHN'S
Phone 470. P.O. Box 1303.

A Flour that's at the Head of the procession of Bread Makers is Cracker Jack

It has a natural and earned right to take such high rank, because the Wheat from which it is made, the skill, care and cleanliness used in its manufacture, prove our claim that Cracker Jack Flour is the best made.

BOWRING BROS., Distributors

A. A. FRENCH, LOCAL AGENT.

LOCAL NEWS.

About 70 or 80 people belonging to this town and vicinity arrived by Thursday's express from across country.

Conductor Lee, of the Nfld. Govt. Railway Company, ran the first train over the new through siding, which has recently been added to the Station here, on Dec. 11th.

The Sale and Hot Supper held on Wednesday night in the C. of E. schoolroom, French's Cove was very successful. The C. L. B. band was in attendance and rendered some very appropriate music.

The St. John's Municipal Council has apparently just discovered that the city is entitled to \$70,000 a year from the general revenue for road building and road repairing purposes. There must have been some legitimate reason why the only city in Newfoundland has not been getting this amount. The Council is going to see if they can get this amount from the Government. They are going to be ably assisted by that aggressive body of men known as the "Nfld. Motor Association." Wonder if any of the 30 representatives of districts outside St. John's will let St. John's down this time without finding out the reason why? Or will they take the position: "Ours is not to reason Why!"

GAME TO THE LAST

An editor was dying, but when the doctor bent over, placed his ear to his breast, and said: "Poor man! Circulation almost gone!" the dying editor shouted: "You're a liar! We have the largest circulation in the country!"

Banker—:How much liquid assets have you?"
Customer—"About a case and a half of Scotch."

THE SPECIAL Missionary Service

of the Meth. (West) Sunday School will be held in SNOWDEN HALL on SUNDAY AFTERNOON, DECEMBER 23rd at 2.30 p.m.

A short programme will be given. A Collection will be taken in aid of the support of our boy in the Industrial School in China.

All the parents and friends are cordially invited to attend.

Lumber

1 in. Rough Lumber, only \$25.00 per M. feet.
3-4 in. Rough Lumber, only \$23.00 per M. feet.
Rough Clapboard, only \$18.00 per M. feet.
Dressed Clapboard, only \$20.00 per M. feet.
7-8 in. Matched No. 1, only \$28.09 per M. feet.
1-2 in. Matched No. 1, only \$20.00 per M. feet.

All kinds of Framing, Scantling, Mouldings, Door and Window Casings, Fancy Ceiling, etc. etc. in stock selling at Lowest Prices.

N.B.—To clear, a few loads of Kindling Wood at \$1.70 per load.

E. & A. G. Bowering

MILL
Coley's Point, near Klondyke Bridge

NOTE OF THANKS.

The Teachers of the C. of E. High School, Coley's Point, desire to express their sincere thanks to all who in any way helped to make their Concert a success. They especially wish to mention the Ladies of the C. E. W. A., who provided the Tea.

Miss Bertha Hull, Teacher in the Superior Dept., and Miss Florence Mercer, Teacher in the Primary Dept. of the Meth. School, desire to thank those who contributed toward the prizes for the school-closing exercise. Also those who helped to make Wednesday night's entertainment a success.

"NFLD. QUARTERLY" CHRISTMAS EDITION

We wish to thank the publishers for an advance copy of the Christmas Edition of the "Newfoundland Quarterly." Among other things of note we are especially pleased with the article "A Genesis of the Press-Room," a tribute to our former townsman, Mr. Robert Mercer. Only a few left for sale at the Guardian Office. Call early and secure yours.

Mr. and Mrs. A. E. Baggs spent a few days in St. John's recently.

Hello! Hello!

FOR A FEW DAYS ONLY WE OFFER YOU Special Prices

On the following lines

Boys' Overcoats.
Boys' Suits.
Call early. Only a small assortment to select from.

A full range of GLOVES, to fit any hand, at the Right Price.

An EXTRA SPECIAL VALUE in Ladies' good warm Gloves for 38c pair.

A SPECIAL PRICE on Men's gaiter let GLOVES. A handful of comfort for cold weather.

A SLAUGHTER PRICE on FURS and MUFFS to clear.

Also Children's Fur Sets in white and brown, at your price.

Men's Sweater Coats, 98c each.

BOOTS and SHOES.
Crockeryware, Hardware, Bedsteads, Mattresses and Springs at our usual Low Prices.

Don't miss the offer on BED ROOM FORTERS. Only a few left.

JUST ARRIVED

Long and Short Rubbers in all sizes.

MEN'S OVERCOATS and SUITS.

Also a big assortment of Boys' and Men's WINTER CAPS, at prices to suit you.

Men's good strong PANTS for \$2.29 pair.

PROVISIONS, GROCERIES, OATS, BRAN and CORNMEAL Always on Hand.

E. J. French