

\$100 Given Away Free!

As an opening feature of this Gigantic Sale, we will pass out to the first people to enter our store when the doors swing open at 10 o'clock on Wednesday morning, Dec. 6, an envelope containing a Coupon that will entitle the holder thereof to a further saving from the already slashed prices on any purchase made and named.

There are no strings attached to this offer whatsoever—just simply be at the door and enter when the Sale starts, get your Coupon and present it to the clerk when you make your purchase, and the Coupon will be honored just the same as cash, in the way of a credit.

GIGANTIC VALUE GIVER

That Will THUNDER ACROSS THE PROVINCES A Whirlpool of Bargains

Smashing and Dashing All Sales Announcements High and Wide!

BIG--BOLD--BROAD--BRISTLING--BARGAINS!

Sale Starts Promptly at 10 a. m., Wednesday, December 6th.

LISTEN FOLKS!

Every man and woman within one hundred miles of this store should visit this Sale and learn the real truth about it and take advantage of the real money-saving opportunity before it is too late. Hundreds will come in daily. You should arrange to come in during the first days of the sale, because you will have first pick. That means much of course. However, come when you can, for you are sure to get some wonderful bargains. We are going to make hundreds of new customers during this Sale, because no dissatisfaction will be allowed. In the event of anything arising whereby you desire to exchange your merchandise, or even request a refund upon the return of your goods, we will gladly serve you with courtesy and promptness and return your money without any question. You could not ask for any fairer dealing than this. That is the policy of this store and it is embodied with every transaction made during this Sale.

- LADIES' Ladies' Patent Leather Oxford, of fine workmanship, extremely stylish. In sizes 2 1/2 to 7. Pair, only \$1.95. High Laced 'Book', Patent Coll. Mat. Kid Tops, Cuban Heel. Sold to \$6. Goodyear Welt. Pair, only \$1.95. Real Vic Kid, Goodyear Welt, Louis Heel, High Laced Boot. A stunning and stylish solid leather construction. 11 to 2. Worth \$4.50. Pair, only \$1.95, \$2.95.

Wanted Extra Salespeople—Men and Women—experienced. Apply at once. READ! We had the pleasure of leaving one of our Big Sales Bills at your home. If you have not already read it please do so, as it carries a real message of economy that will save the people of this community thousands of dollars. In this advertisement we quote only a few of the many Bargains we offer, but in the Big Bill we go into complete detail.

A BURSTING CRASH of Gigantic Proportion No Fittin' No Loose Talk! Just a clean-cut, vivid demonstration of increased buying power! The significance of this sale will be lost to you—unless you are interested in merchandise of the very highest type. You cannot equal the sacrifice, you cannot—no matter how patiently you wait, find any sale which spans, as this sale spans, the topmost rung of quality and the lowest rung of price. Gigantic Price-slaughtering movement set in motion that means the saving of thousands of dollars to the people of this community. Buy to the limit, for it ever the opportunity came to reduce the cost of living, here's the chance. In scarcely a single instance could merchandise be duplicated today at anywhere near the figures given here. Notwithstanding these low prices, the standard of quality has been maintained. Values in this sale far exceed anything seen for years. There's a chance to "make" money—lots of it—on every purchase made, just as surely as though you had to work for it. People who buy with a careful mind and an inquiring pocketbook will say this Big Underselling Event suits them down to the ground. This store is NOW the Battle Ground of Bargains. Our Price Smashing knows no bounds. You have the opportunity to face about and save. Get here—that's all. Throw off the profiteer's bondage. Values that shatter all precedent. Prices that stagger all belief. You haven't a minute to waste.



- LADIES' Satin Slippers, Buckle at Side, chick and nifty. Made in New French Last, medium toe, Military and Junior Louis Heel. Worth \$3. Pair, only \$2.95. One Lot, 1, 2 and 3-Strap Shoes—different leathers. Plain Patent Patent with Suede Quarters, Plain Brown Kid, etc. Worth \$5. Pair, only \$1.95. Gum Metal Calf Shoes, wide strap, buckle at side, low heel, spray tip. Worth \$6.00. Pair only \$2.65. One Lot Mahogany Calf Oxfords—the Styles that are all the rage in Metropolitan centres. Values to \$7. Pair, only \$3.95 only

- MISSES' High Cut Brown Bal. Boots, 11 to 2. Always sold for \$3.50. Pair, only \$1.95. High Cut Box Calf Bluchers, splendidly constructed. Worth \$4.50. Pair, only \$2.65. High Cut Box Calf Bal. Boots; new Educator Last, solid leather construction. 11 to 2. Worth \$4.50. Pair, only \$1.95, \$2.95.
- BOYS' Mahogany Grain, Rinex Sole, extra, strong, but extremely dressy. Rubber heels. Pair, only \$1.95. Black Box Calf Bluchers; solid leather insole sand counters. Never sold under \$4.50. Pair, only \$2.65. Mahogany Bal., Medium Recede Perforated Toe; Oak Sole sand Solid Leather. Pair, only \$2.55. U.S. Price \$3.00. Pair, only \$2.55.
- MEN'S Heavy Work Boots; Heavy Double Soles of Solid Leather. In brown and black. Worth \$6. Price, \$2.95. Heavy Brown Grain Bluchers. Every inch a shoe. Worth \$6. Pair, only \$3.65. Heavy Tan Oil Grain Boots, Bellows Tongue, triple stitched. Worth \$6.50. Pair, only \$3.95.

- YOUTHS and LITTLE GENTS' Youths' Black Bluchers. Box Calf; heavy solid construction. A mighty good boot. Pair, only \$1.95. Youths' Tan Grain Bluchers, solid leather construction, sewed and nailed. Soles vulcanized, triple stitched. Worth \$4.00. Pair, only \$2.45. Little Gents' Black Bluchers, Box Calf; a Heavy Boot, solidly constructed that will give wonderful wear. Pair, only \$1.85. Little Gents' Extra Fine Boots, soft and pliable, of very High Grade. Worth \$4. Pair, only \$2.45.
- MEN'S Fine Dress Shoes, in Mahogany and Black; all leathers, all styles. Goodyear welt, French toe, Slip soles. Snappy and of long life. Worth \$10. Pair, only \$4.95. Black Calf Bal. Shoes, French Perforated Toe, Goodyear welt, Rubber heel. Worth \$11. Pair, only \$5.65. Mahogany Dress Shoes, in Combination Last, medium round toe, Goodyear welt, Rubber heel, heavy slip soles, brass eyelets. Worth \$12.00. Pair, only \$6.35.

PASSENGERS HURT AS WAVE HITS SHIP

President Wilson Runs Into Storm, Causing Excitement Below Decks—Two Injured.

New York, Dec. 5.—Rough weather that marked the passage of the liner President Wilson from Trieste to this port, culminated in a heavy storm on Tuesday, during which a mountainous wave struck the vessel, smashed port lights, stove in the door leading to the engine room and caused severe injuries to an immigration official and a woman passenger, and minor injuries to several other passengers and members of the crew. Officers went among the second and third cabin passengers and calmed their fears. Rough weather began practically as soon as the vessel got out on the North Atlantic lane. It was on Tuesday, however, that she ran into the worst part of it. All Monday the vessel ran through

Growing Girls and Infants

Girls' Boots in Black and Brown Bluchers, new Educator Last. Worth \$8. Pair, only \$4.65. Girls' Mahogany High Cut Boots, Nature-shaped Toe, rubber heels. Worth \$4.00. Pair, only \$2.45. Infants' Black Kid, Turn Sole, Spring Heel. Worth \$2. While they last. Pair, only 95c. Infants' Brown and Black Kid, Little Heels and Combination Patent and Brown Cloth; turn soles. Worth \$2.50. Pair, only \$1.45.

ROBE OFFICER REFUSED BY BRITISH MAYOR

London, Nov. 12.—(By Mail.) Councillor Mrs. Ada Salter, wife of Alderman D. A. Salter, Labor candidate for W. Bermondsey, who has been elected Mayor of Bermondsey, is the first woman in London to be offered such a position and the first woman representative of Labor in the whole country to be appointed to the office of chief officer of her town, notes, "The London Daily News." Mrs. Salter does not propose to wear the chain of office nor the robe. She will not appoint a chaplain, but is prepared to make arrangements for a ten-minute service in the manner of the Friends in the Mayor's parlor before the council meetings. The council previously has opened with prayers. "I do not know if my husband is going to take upon himself the duties of Mayor," said Mrs. Salter. "There is nothing like having a true comrade at home to help one in public work."

12-HOUR DAY USELESS.

New York, Dec. 5.—The twelve-hour work day has outlived its usefulness and could be eliminated without either economic or financial disturbance to the progress of American industry," President Harding declares in a statement incorporated as part of the Federal American Engineering Societies' report. The statement comments on the report of a committee of the organization based on a two year investigation of more than forty continuous industries, including steel and iron, in which the engineers concluded the twelve-hour day was not an economic necessity. A meeting of the St. John Ambulance Association was held last evening in the Health Centre, when the annual reports of the secretary and the treasurer were read. Arrangements were made for the annual meeting and a nominating committee was appointed. A. C. Skelton was in the chair.

MENTALITY TEST MOST EFFECTIVE

New System at Yale Said to be Best Yet—Ten-Minute Series of Questions—Answers "Yes" or "No." New Haven, Dec. 5.—A rapid-fire method of testing Yale students mentally has been introduced at the university. Forty questions requiring a "yes" or "no" answer are given in ten minutes. Professor J. M. Anderson of the psychology department says that the new examination is working well and that by it a man's knowledge can be sounded in ten minutes better than in the old way, which required at least half an hour. Marking in the test may go below zero. The list of questions has been tried on 225 students and, in general, it is understood, the subjects scored about as they would have done in the old test. The physics department thus far has had only one student under the zero mark, a Chinaman, who did not arrive until after the college year had begun. It is said that the new test resembles the psychology tests which have been used in the army and at Columbia University. It will be supplemented by questions from the old form. Professor L. L. Woodruff of the biological department says that the questions used seem to try out a student's fund of information but apparently fail to test his ability to use the knowledge which he has disclosed. It is understood that the new test has not yet been regularly taken up but is serving at present as a minor test. The character of the questions has not been made public. VOYAGERS WILL PLAY AS CASTAWAYS ON CRUZEIRO ISLE (New York Tribune.) Some of the tourists sailing today on the Ebro of the Pacific Line will take

advantage of the special cruise that has been arranged to pass the Christmas holidays on the Juan Fernandez Island, the involuntary home of Robinson Crusoe. The vessel will make a trip to the island, which is a little more than 400 miles out in the Pacific, after she reaches her usual destination, Valparaiso. Purser William Browne, who brought back stirring stories about the size, u-

portment and edibility of the Robinson Crusoe crab, on a previous voyage, said he was glad to have the opportunity of going there again so he can bring back concrete evidence of his veracity.

The drawing of the lottery in connection with the East End Improvement League was held in the club rooms last night and the following were the winners: First prize, load of coal,

ticket No. 1,284; second, load of hardwood, P. M. Crozier, ticket No. 1,094; third, a ham, S. J. Parkhill, ticket No. 229; fourth, barrel of potatoes, Mrs. J. Ross, ticket No. 1,248; fifth, bag of flour, F. E. Shea, ticket No. 244; sixth, red and white quilt, R. Hamilton, ticket No. 1,295. The holders of the lucky tickets may get their prizes by calling at the East End Improvement League club rooms any evening this week.

Truth The secret of success, telling the plain truth and misrepresenting you are the outstanding LLAIRD'S Everyday Sale at 25c

Horlick's Malted Milk Safe Milk A Nutritious Diet for All Ages. Keep Horlick's Always on Hand Quick Lunch; Home or Office.

If Grown People who are rundown in vitality and out of sorts, would but realize the strength-restoring power of rich, nourishing Scott's Emulsion they would not dream of doing without its health-building benefits. Rich in vitamins, Scott's has helped thousands achieve strength of body.

SMOKE OLD CHUM TOBACCO The Largest Sale of any Brand in Canada "QUALITY TELLS" Packages 15¢ & 25¢ Also in 1/2 lb. tin