

SAY IT WITH
FLOWERS...

FROM
DICKS
Flower Shop

FIRE INSURANCE.
We have been licensed by the Ontario
Insurance Department as Insurance
Brokers, and are authorized under the
Insurance Act to place
SURPLUS LINES
in unlicensed companies when necessary.
Our facilities for handling this class of
business are unequalled.
Write or phone for full particulars.
THE GEO. H. DAVIS INSURANCE
AGENCY.
205 Royal Bank Bldg. Phone 176-2922.

LIBERAL CLUB

HYMAN HALL,
FRIDAY, FEB. 14, 8 P.M.
Hear
R. L. BRACKIN
of Chatham;
SAM MUNRO, the Juvenile Leader,
Will Sing.
FREE. 19u

SALE NOW ON.
Redpath Sugar, 9 lbs. for \$1.00
Good Black Tea, per lb. 50c
Early June Peas, 2 cans for 25c
Best Dairy Butter, per lb. 50c
All Soaps, 13 for \$1.00
LONDON PURE FOOD MARKET.
610 DUNDAS ST. PHONE 955.

CABLE IS INTERRUPTED.
NEW YORK, Feb. 13.—The Commercial
Cable Company announced today
that cable communication with Ponta
del Gada and St. Michaels, Azores,
has been interrupted. Messages are
only accepted subject to indefinite de-
lay.

Minister Finding Out Greatest Needs in Technical Education and Best Way of Meeting Them

In order to perfect his plans for mak-
ing the technical schools of the province
meet more directly the needs of trades
and industries, the minister of educa-
tion is increasing the staff of the
director of technical education by the
appointment of officers whose duty it
will be to study the general industrial
and technical education requirements of
the men and women engaged in impor-
tant industries and trades, such as the
mining industry, the textile industry,
the pulp and paper industry, the steel
industry, the building trades, etc., with
a view to making constructive recom-
mendations regarding the organization
of education to provide better trained
workers for these industries and trades.

Has Two Objects.
The study will include a survey of
the industrial establishments in the
more important industrial centres with
the purpose, on the one hand, of finding
out the nature of the employments and
the character of the training that those
employed require for improvement and
advancement; and, on the other, of con-
fering with the employees, studying
their individual needs, and guiding them
into suitable courses of study. The ser-
vices of these officers will also be avail-
able for boards of education in making
a special study of educational facili-
ties and industries centres that have
decided to establish technical schools.
P. P. Gavin, B.A., and K. S. Mac-
Lachlan, B.A., have been appointed by
the department to positions.

Has Experience.
Mr. Gavin is an honor graduate of
Queen's University, with specialist
standing in science. He has been for a
number of years principal of the Wind-
sor Collegiate Institute and Technical
Board and Night Schools. The Windsor
Board was one of the first in the prov-
ince to establish classes under the in-
spection act, and the marked suc-
cess of these classes has been, in a
great measure, due to Mr. Gavin's
organization and management.

Mr. MacLachlan is an honor graduate
of the faculty of applied
science of the University of Toronto. He
has been engaged in the metallurgical
industry at Welland and in explosives
in New Jersey. He is a member of the
Munitions Board as supervisor of pro-
duction and distribution. He has also
been on the technical staff of the British
Chemical Company at Trenton, Ont.

It is the intention of the minister that
the investigations to be made cover
both the educational and the industrial
phases of the problem. Mr. Gavin is
specialist in educational organization,
and Mr. MacLachlan in the organization
and the requirements of industries.

**REREDOS DEDICATED AT
ST. DAVID'S CHURCH IN
MEMORY OF J. HARDING**

Bishop of Huron Says Those Who Died
for Ideals Were Martyrs.

An impressive service was held on
Thursday evening in St. David's Angli-
can Church in connection with the
dedication by the Bishop of Huron of a
beautiful reredos, a presentation to the
church in memory of a member of the
congregation, John Harding, of 82 Glenwood
avenue, who fell in action on Palm
Sunday, March 28, 1918.

Making the dedicatory address,
Bishop Williams dwelt upon the fact
that from the very beginning of the
world it was recognized that the fight was
for God and righteousness against the
powers of tyranny and wrong. The spirit
of crusaders the men went forth, "and
said, 'that those who died for their
faith, died in their minds and were
killed, that the ideal of brother-
hood is at last established among the
nations of the earth.'"

Referring to the reredos presented in
memory of George Harding, and the
altar presented to the church three
years ago, the bishop declared these
will be memorials through all the years
to come of the men who have
made the supreme sacrifice.

George Harding, in whose memory
the handsome reredos has been pre-
sented, enlisted in October, 1915, with
the Canadian Mounted Rifles. He was
later transferred to the Gordon Motor
Machine Gun Battalion, with which he
served until the time of his death at 23
years of age. A son of Mr. and Mrs.
Harding is still on overseas service.

**SPEEDERS PAY \$75 TO
POLICE COURT CLERK**

Speeding seems to be the favorite
pastime of the motorists of this city,
but catching speeders is a business
with one policeman in this city.
As a result of his labors about a
dozen of speeders were caught and
fined. Those fined were D. A. Graham,
W. H. White, H. McHugh, H. E.
Whedder, E. H. Tennant, W. R. Yel-
dall, Angus Taylor, George J. Nichol,
George F. Copeland, James McCortney,
J. Colgan and E. E. Nobbs. W. J.
Pearl was fined \$25, and A. Davis \$25
for other breaches of the motor vehicle
act.

DEATHS AND FUNERALS

FUNERAL OF PETER CARLIN.
The funeral of Peter Carlin, who died
in Hamilton on Thursday, Feb. 13, was
held on Thursday from Hamilton to the
St. Peter's Cemetery. The pall-bearers
were J. Lewis, Philip Lewis, Thomas
Lewis, J. Costello, Walter Costello,
and E. Carlin.

FUNERAL OF MRS. SHERLOCK.
The funeral of Mrs. Sarah E. Sher-
lock, wife of John Sherlock, Esq., was
held this morning from the family resi-
dence, 349 Cheapside street, to St. Michael's
Church at 9 o'clock, where requiem
mass was sung by Rev. Father
Lennan. Interment was made in St.
Peter's Cemetery. The pall-bearers
were Patrick Gleason, M. Morrison of
Ingersoll, Edward Walsh of Ingersoll,
J. McLaughlin, W. Wales and Michael
McKeough.

**RE LOEW'S LONDON
THEATRES, LIMITED**

Following the announcement of the
prospects of the London Security Com-
pany, Ltd., and the London Security Com-
pany, Ltd., 260 Richmond street, had reserved
fifteen thousand shares of the pay value
of \$10 each of the Preferred Stock for
London investors only.

Permit us to add for the benefit of
those who are not familiar with this
class of investment, as regards security,
there is no bond issue the pre-
ferred shares are the first charge on the
assets of the company. That is no
shares can be allotted until the full
seventy per cent of the preferred shares
have been paid.

The interest is paid quarterly by check
at 7 per cent and each shareholder is
registered on the books of the com-
pany, thus placing him in many re-
spects in a similar position as that of
a registered bond holder.

No profits will be eaten up by fat
salaries to officers. The directors and
officers of Loew's London Theatre will
not receive salary, their remuneration
coming from their holdings in the shares
of the company, the same as any other
shareholder.

Every dollar received from the sale
of preferred shares will be invested in
the Theatre. Mr. Osborn, Loew's local
representative, announces that tenders
will be called for very shortly and the
entire work of erecting the theatre and
every dollar will be spent as far as pos-
sible, will be spent with local contri-
butions. This in itself will run in the
neighborhood of \$200,000 and will give
work to many of the unemployed dur-
ing the summer.

Every assistance should be extended
to the promotion of this big deal, as it is
one of the first big enterprises to locate
in London and start the Big Boost that
London is working for.

It might be well to mention that after
the theatre is open, at least 30 to 40
to 50 actors and actresses will be bring-
ing a daily revenue to the hotels and
merchants and many of our neighbor-
ing citizens will become interested.

As the magnitude of this enterprise
dawns upon many of our citizens, so
does the desire to become interested,
and Loew's London Theatre is the tal-
ent of the community.

The sale of stock will commence
Monday at 10 a.m., when 15,000 shares
of preferred stock at \$10 per share,
bearing a guaranteed dividend of 7 per
cent, with a bonus of 25 per cent of
common stock will be put on the mar-
ket for quick sale, and if not sold in
London will be marketed elsewhere. Or-
ders will be accepted by mail with
marked checks attached. For further
information, apply to London Security
Company, Phone 6593.—Adv.

HELPING G. W. V. A. AT SATURDAY CONCERT



Advertisement Illustration
Corda Ward Buchner, the well-
known American violinist who will
be heard at the Masonic Temple to-
morrow evening, under the auspices of
the Great War Veterans' Association.

OPENED NEW BRANCHES.—Dur-
ing the present month the Home Bank
of Canada has opened sub-branch of-
fices at Rosemont and Walkers, Ont.

MORE MEN COMING.—On board
H. M. S. "Boxer," which is en route
to dock at Halifax, N. S., on Thursday,
February 20, there are 5 officers and
100 other ranks for this district.

TO RESUME PUBLICATION.—Publi-
cation of the Western University Ga-
zette, the monthly journal of the stu-
dent body, which was suspended during
the war, is likely to be resumed, plans
being under way for the appearance of
an issue at an early date.

SPEAKS ON LORD DURHAM.—J.
Davis Barnett of the Western Univer-
sity will give an address on "Lord Dur-
ham's Work in Canada," at the meet-
ing of the London and Middlesex His-
torical Society on Tuesday evening next.
All meetings of the historical Society
are open to the public.

CONTINUING LECTURES.—The ex-
tension lectures of the Western Univer-
sity, the February series of which has
now under way, will be continued dur-
ing March, an attractive program hav-
ing been arranged which will be an-
nounced later. Plans are also under
way for bringing to London an eminent
speaker for a course of extension lec-
tures similar to those that were given
last year by Dr. Montague of Columbia
University.

MORE MEN WANTED.—The mobile
company is gradually getting up
strength, but not as fast as the mil-
itary authorities would like. To be up
to strength it requires 250 men. This
company will be used for service in
the future, but its duties will be con-
sistent with the military and other mil-
itary duties. The pay will be the same
as in the military, but the same rate of
separation allowance will be allowed.
The local recruiting office for the mo-
bile company is the corner of the
Carling Block, Richmond street.

RUMMAGE SALE SUCCESSFUL.—
Under the auspices of the Anglican
Young People's Association of St.
James's Anglican Church, a most suc-
cessful rummage sale and sale of
household goods was held in the
Sunday school rooms on Thursday.
The rooms were attractively decorated
with flags and bunting, and a musical
business was done throughout the
afternoon, both in the cookery line and
in the rummage department. The
evening's short musical program was
given by the young people. The pro-
ceeds will be devoted to the needs of
the A. Y. P. A.

CABLE SERVICE RESTARTED.—
Announcement is made by the G. N. W.
Telegraph Company that commercial
messages may now be accepted for
places in Alsace-Lorraine, Commercial
places in Alsace-Lorraine, and also
Palestine, Damascus, Baalbek, Home,
Aleppo, Bagdad, and other places in
Syria and Mesopotamia. Messages
of a domestic or personal nature
may be accepted for places in Luxem-
bourg, and above messages subject to
censorship, and must be in plain
language, English or French.

VALENTINE PARTY.—Thursday
evening, Mr. and Mrs. E. H. Morrison
entertained the members of St. An-
drew's Church choir at a valentine
party at their home, 100 Dundas street.
The rooms were attractively decorated
for the occasion with quantities of
tulle, streamers, and bunting. The
table was covered with a red and
yellow suggested by the flowers
being carried out as well in the
tonguing, refreshments were served.
Miss Marjory and Miss Lillian
Morrison received with their mother,
and shared with her the duties of
hostess. Music and games made the
evening pass quickly and pleasantly.

TWO MORE CONSTABLES.—Lon-
don's police force was increased during
the past two weeks, two more men hav-
ing been taken on the strength. Barney
Devlin, who was arrested here today,
33rd Battalion, was given a position
within the last few days, while F. G.
Tomlinson of Woodstock began his
duties two weeks ago. The police force
is at present up to full strength, the
positions of the men who went
overseas being filled by specials.
Some of these men are not of the phy-
sical force, but are in the regular
and when the permanent men who are
in the army return they will again fill
the positions these men hold.

STEAMER BADLY DAMAGED.
QUEENSTOWN, Feb. 13.—The British
steamer Southern Down, from New
Orleans, arrived here today
badly damaged. Details as to how the
vessel met mishap are not available.

The Quality Food Shop
IS NOTED FOR ITS
**SPECIAL VALUES
IN ORANGES**
New shipment of these luscious
Golden Navel Oranges to suit all:
40c size 25c
60c size 35c
FLORIDA GRAPEFRUIT,
Three for 25c.
CALIFORNIA LEMONS.
Bright, clean skin; no seeds, and
full of juice.
A dozen, 35c.

Phone 3950 and your order will
have careful attention, or better
still, come down and see us—we're
just at the edge of the big shop-
ping district—corner Dundas and
Ridout.

**Wyckoff's
Quality Food Shop**

TRUSSES
\$1.50 to \$10.00.
Trusses to fill
all needs.
Our fitters are
experts.
ANDERSON
& NIELSEN
265 Dundas St.

Cut shows one of our
many lines.

Standard Drug Stores

ARE GOVERNED BY.

Quality, Service and Price

These are the three big dominating factors in successful modern merchandising. These three have controlled the policy of STANDARD DRUG STORES. You will note that we place Quality first, then Service, then Price, for although price may attract a buyer, it takes quality and service to win a customer. The fact that Standard Drug Stores are so successful demonstrates that you appreciate that we have given the highest quality merchandise obtainable and the best service possible under the unusual conditions. An added attraction is the fact that we also give you exceptional prices such as these for

TODAY and SATURDAY

4 Dozen	6 Dozen	3 Gross	CLARKE'S 4 C'S
VOGUE ROYALE PEROXIDE AND ALMOND CREAM	COMBINATION ATTACHMENTS	INFANT'S DELIGHT SOAP	COUGH SYRUP
For all chapping of the hands and face.	Makes a fountain spray of your hot water bottle. Fits all rubber bottles.	This borated Toilet Soap at special prices.	The tremendous sale of this article is the best assurance of its merit.
Regular 50c.	Regular \$1.00	Regular 30c a box.	Small size, reg. 35c
Today and Saturday	Today and Saturday	Today and Saturday	Large size, reg. 60c
39c	69c Each	2 Boxes for 49c	48c
			Today and Saturday

PALMOLIVE TOILET ARTICLES	BARGAINS IN PATENTS	POLSON'S CATARRHOZONE
At Special Prices	50c Fruit-atives... 2 for 50c	For colds in the head, catarrh, etc.
Shampoo, regular 60c... 39c	50c Pink Pills... 29c	Regular 25c size... 19c
Face Powder, regular 60c... 39c	\$1.00 Stanol Mineral Oil 69c	Regular 50c size... 39c
Vanishing Cream, regular 60c... 39c	75c Elliman's Royal Em- brocation... 57c	Regular \$1.00 size... 79c
Talcum, regular 30c... 24c	75c Scott's Emulsion... 57c	Today and Saturday
Soap, regular 15c cake... 10c	\$1.50 Scott's Emulsion \$1.14	
Today and Saturday	\$1.00 Parker's Black Oil 89c	
	25c Chase's Linseed and Turpentine... 19c	
	60c Chase's Ointment... 39c	
	25c Electric Oil... 17c	
	50c Limestone Phosphate 39c	
	25c Solvol... 19c	
	75c Solvol... 69c	
	15c Camphor Ice... 2 for 23c	
	25c Mentholatum... 19c	
	50c Mentholatum... 39c	
	25c Holloway's Corn Cure... 19c	
	\$1.10 Bitro Phosphate... 79c	
	50c Pape's Diapiesin... 39c	
	30c Beecham's Pills... 22c	
	50c Pinex... 39c	
	Today and Saturday	

S. D. L. SEIDLITZ POWDERS	BARGAINS IN TOILETS	BIG SPECIAL IN PEAR'S GLYCERINE SOAPS
Seven powders in a box. Fresh, full strength. Regu- lar 35c.	50c Orlex Compound... 39c	Transparent unscented, reg. 20c cake... 2 for 35c
Today and Saturday	50c Pepsodent Tooth Paste... 39c	Transparent Glycerine (scented), regular 25c
29c	\$1.00 Wyeth's Sage and Sulphur... 89c	(scented), regular 25c
	25c Velvet Skin Food... 19c	Today and Saturday
	Colgate's Tooth Paste... 25c	
	75c Mary Garden Talcum (flesh and white)... 57c	
	Minty's Face Powder (all shades)... 50c	
	Minty's Tooth Paste... 25c	
	Minty's Toilet Water (4 ounces, special)... \$1.00	
	Colgate's Toilet Water (small size)... 50c	
	Colgate's Toilet Water (large size)... 85c	
	Velour and Wool Powder Puffs... 10c, 20c, 35c each	
	Today and Saturday	

4 Dozen VELNOUR SHAMPOO	HOT WATER BOTTLE SPECIALS	SPECIAL IN CHEWING GUM	FORMINOL
Always sold in this city at 50c.	No. 5 Bottle... \$1.29	Wrigley's and Adams', all kinds	Antiseptic throat gargle and nose and mouth wash.
Today and Saturday	No. 252 Bottle... \$1.98	Today and Saturday	Regular 25c
39c	All Bottles guaran- teed two years.	3 for 10c	Today and Saturday
While it lasts.			19c

STANDARD DRUG, LTD.

WESTERN ONTARIO'S ORIGINAL CUT-RATE DRUGGISTS

WE SAVE YOU MONEY

No. 2 Store
(Convenient for out-
town customers, just
above G. T. R. Sta-
tion).
344 Richmond Street,
Phone 1261.

Main Store—252 Dundas St. Phone 4040
No. 4—East London, 664 Dundas St. Phone 2027.

No. 3 Store.
London's Most Central
Drug Store.
174 DUNDAS ST.
Phone 1424.

ADVERTISING CLUB TO HEAR ADDRESS ON RECONSTRUCTION

J. W. Gibson Will Speak On
Individual Efforts.

J. W. Gibson, general manager of
the Canada Cycle and Motor Company,
and one of the really big men in Cana-
dian affairs today, will give an ad-
dress to the Advertising Club Monday
night in the Tecumseh House on "In-
dividual Effort in Reconstruction." Mr.
Gibson, who has devoted much of his
time in a patriotic endeavor to help
the Government during the war, is in
a position to talk intelligently on this
subject. He is a very busy man, but
has consented to come to London on
Monday at the expense of considerable
time and tell the members of the Ad-
vertising Club, how they can help
themselves and Canada in the work of
reconstruction, which is vitally neces-
sary to the future success of indi-
viduals and industries today.

One of the largest attendances of
the year is expected of the members of
the club, who are also requested to
bring any friends that are interested.
An interesting program of music and
songs has been arranged for the even-
ing, and a successor to John J. Foot
president of the club, who has moved
to the west, is to be appointed.

**FAMILY PICTURES ARE
CAUSE OF TROUBLE IN
HOUSE AND AT COURT**

Family pictures which are always in
the way in every house, were the sub-
ject of a dispute which terminated in
one party who wanted the pictures
charged the other in police court this
morning with assault. In the end the
case was dismissed.

The accused, a young man who had
boarded some time ago with the elderly
woman who accused him of assault,
she locked the door. He pushed his
way in, took a picture which he had given
her, when she objected. He insisted on
taking the picture, so she then
proceeded to demolish the other pictures
on the wall.

He asserted that it was useless to at-
tempt to get any more pictures, was
about to leave the house when he says,
she locked the door. He pushed his
way in, took a picture which he had given
her, when she objected. He insisted on
taking the picture, so she then
proceeded to demolish the other pictures
on the wall.

The woman declared that he had given
her a picture which he had given her,
when she objected. He insisted on
taking the picture, so she then
proceeded to demolish the other pictures
on the wall.

Robert W. Leghorn, who was charged
with driving an auto without having a
chauffeur's license, was let go when he
produced a license this morning.

W. L. Day, charged with speeding,
also was let go.

George J. Nichol paid \$5 and costs
for speeding. He appeared in court
however, to hear how fast he had been
going, as it was unbelievable to him
that his car could make such speed.

**"VICTORY"
Shoe Sale**
Grey All Kid
Boots
\$3.98

Our first showing of this particular
Boot, 1,800 pairs in the lot. We secured
these at about Half Price from the man-
ufacturer owing to the finish being a trifle off shade.
Every pair is perfect in workmanship. All
are clean, fresh goods.
Two styles—A Military Heeled Boot and a
Louis Heeled Boot. Every size.
One price **\$3.98**

**A New Hi-Cut
Brown Boot,
\$2.98**

MISSSES' SIZES, 11 TO 2.

Refused by the wholesaler because of their being "too
dark" a brown. We succeeded in closing a deal with
the manufacturer at our own price.

All clean, fresh goods; absolutely perfect in con-
struction; extra high-cut pattern; broad toes. A real
bargain **\$2.98**

See the Brown Lace Boots, in sizes 4 to 7½ and 8 to
10½, at **\$1.48 and \$1.68 the pair**

Asphplant's
THE GOOD SHOE STORE

Saturday Specials

500 Bottles "Sprustex" Cedar Oil Polish

FOR ANY OIL POLISH MOP, PIANOS, FURNITURE, ETC.

4-oz. size, worth 25c, for... 19c | 12-oz. size, worth 50c, for... 35c

HOT BLAST OIL HEATERS, blue enamel
finish. While they last **\$2.19**

WAGONS, steel body, iron wheels, each
\$1.99 and \$2.49

LUNCH KITS, complete, with one-pint
Vacuum Bottle, at **\$2.39**

Floorwax
C & B. 65c
Old English 75c
Johnston's 85c
Linolio 75c

Floor Brooms, \$1.19 each

CORN BROOMS, each 90c to \$1.25

GARDEN CITY TOILET PAPER, guaran-
teed 2,000 sheets..... 27c per roll

Cowan's Colossal Hardware

THE STORE WITH A STOCK.

TWO DELIVERIES DAILY, 9 A.M. AND 3 P.M.
125-127 DUNDAS STREET
2 PHONES—3461-3462